



## **The Athlete's Foot and Team Roc Provided Over 254,000 Meals to Communities in Need**

***Store Locations in Chicago, Raleigh/Durham, New Orleans, and Atlanta Hosted Hometown Talent Events to Raise Awareness About Food Insecurity***

### **For Immediate Release**

**Atlanta, GA (December 7, 2022)** – The specialty footwear and lifestyle chain, [The Athlete's Foot](#) (TAF), and [Team Roc](#), Roc Nation's philanthropic and social justice division, joined forces to support and raise awareness about food insecurity during the Thanksgiving Holiday Season. Throughout the month of November, donors, family and community members visited select TAF stores in **Chicago, Raleigh-Durham, New Orleans, and Atlanta** to drop-off donations and to meet hometown talent [Ambré](#), [Skyy Clark](#), [Dain Dainja](#), [Dixon](#), and [Reuben Vincent](#).

The Athlete's Foot and Team Roc kicked off the campaign by providing **200,000 meals\*** to support Feeding America®. By the last event, an **additional 54,000 meals** were donated to local food banks.

- Dain Dainja and Skyy Clark supported the [Northern Illinois Food Bank](#) at The Athlete's Foot at Louis Joliet Mall in Joliet, IL. Images [HERE](#)
- Ambré supported the [Second Harvest Food Bank of Greater New Orleans and Acadiana](#) at The Athlete's Foot on Mentour Highway in New Orleans, LA. Images [HERE](#)
- Reuben Vincent supported the [Food Bank of Central and Eastern North Carolina](#) at The Athlete's Foot on Fayetteville Rd in Durham, NC. Images [HERE](#)
- Dixon supported the [Atlanta Community Food Bank](#) at The Athlete's Foot at 564 Lee Street SW in Atlanta, GA 30310. Images [HERE](#)

To see the press release from November 1, 2022, visit the PR Newswire [HERE](#).

For more information about **Feeding America** and how you can help, go to [www.feedingamerica.org](http://www.feedingamerica.org). \*\$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks.

### **About Team Roc:**

**Team Roc**, Roc Nation's philanthropic and social justice division, maintains an unwavering commitment to activism and humanitarianism. We work to advance the fight for justice, social good, and meaningful impact, and we collaborate with partners across all industries to effect positive change in communities most harmed by inequity and systemic racism around the world.

### **About The Athlete's Foot (TAF):**

More than just a retail store but branded to be a destination for athletic street style, The Athlete's Foot is a global retailer of athletic-inspired lifestyle for streetwear, footwear, apparel, and accessories. The Athlete's Foot sneaker and streetwear chain has 550 stores and e-commerce shops in 30+ countries. Its global headquarters are located in Stans, Switzerland, and in Atlanta, GA, in the United States.

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