



CLAIRE WASSERMAN

“The coach getting ladies paid!” - Robin Roberts

You're good at what you do. You know that. So why are you still underpaid, over-explaining, and convincing yourself that "someday" it'll be your turn?

If you're tired of “performing confidence” you don't feel, saying yes when you mean no, or watching other people take up space while you make yourself smaller — you're in the right place.

You don't need to hustle harder or fake it till you make it. You need to understand why you shrink, why you retreat, why you keep running the same patterns even when you know better. And then make the changes you've been dreaming of - and deserve.

That's where I come in.

Who This Is For

My clients are high-achieving women who are successful on paper but stuck in practice—or who *were* successful and now feel like they're just surviving. They typically fall into one of these camps:

1. **You're running on fumes and can't figure out why everything feels so hard.** You used to feel competent, maybe even excited about your work. Now you're just getting through the day. You know something needs to change, but you don't have the energy to figure out what—let alone do it. You're doom-scrolling instead of resting, lying awake at midnight replaying conversations, and wondering where *you* went in all of this.
2. **You know what you want—but you can't make yourself go after it.** The promotion, the raise, the creative project, the career change. You can see it clearly. But every time you're about to advocate for yourself, something kicks in—you freeze, you hedge, you "wait until the timing is better." Your problem isn't clarity. It's follow-through.
3. **You know something needs to change—but you can't name what comes next.** You're compensated but soul-starved, or you've outgrown your role but can't picture what's on the other side. You have deep knowledge and experience but can't translate it into something new. Your problem isn't motivation. It's direction.

What all three have in common: you've done everything "right" and still feel stuck. You're not starting from zero—you're starting from "I've already done so much, why doesn't it feel like enough?"

The Patterns I Help You Break

These are the things that keep brilliant women exhausted and undervalued:

The People-Pleasing Trap You've become the person who keeps the peace, says yes, absorbs everyone else's stress, and takes everything personally. You're so focused on making sure everyone else is okay that you've lost track of what *you* actually want. And it's eating you alive.

The Productivity-as-Worth Equation You can't rest until everything is done. You feel guilty reading a book when there's laundry to fold. You've earned the right to relax... but only after you've earned it. (Spoiler: you never feel like you've earned it.)

The Overthinking Spiral You replay conversations at midnight. You agonize over punctuation in emails. You assume that terse message means they're mad at you. Your brain is always solving for threats that may not even exist.

The All-or-Nothing Cycle You're either crushing it or falling apart. You start a creative practice with enthusiasm, then abandon it when life gets busy—and feel too guilty to start again. You don't know how to do things imperfectly or in small doses.

The "I Should Be Grateful" Minimization You have friends who are unemployed, people who have it harder, reasons you "shouldn't" complain. So you swallow your frustration and tell yourself your problems don't count. But they do. Different hard is still hard.

How I Work

I'm like a therapist for your career—we go deep, but we also get practical.

- I. **First, we stop the bleeding.** Before we talk about where you want to go, we figure out where you're leaking energy. The people-pleasing, the overthinking, the hustle-crash cycle, the inability to rest. We patch the boat so you have

capacity for everything else.

- II. **Then, we get clear on what you actually want.** Not what you think you should want, or what looks good, or what's "realistic." Your actual north stars—how you want to *feel*, not just what you want to achieve.
 - III. **We unpack why you haven't gone after it.** The patterns, the stories, the nervous system responses that kick in every time you're about to advocate for yourself.
 - IV. **And we build the strategy and skills to make it happen.** Whether that's negotiating a raise, navigating office politics without losing your soul, pivoting your career, preparing for an interview, or finally protecting time for the things that actually nourish you.
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What Clients Say

"I got more out of one session with Claire than months of therapy. I didn't just feel seen, I felt challenged to face hard truths."

"She cuts through bullshit like a laser. She's worth what you are willing to face."

"Claire helped me negotiate \$25K more—and I closed the process knowing I left nothing on the table."

"Claire holds your hand and kicks your butt."

Ways to Work Together

Single Sessions

30 Minutes (\$175) — Best for unblocking a decision, gut-checking your approach, or getting unstuck on something specific.

60 Minutes (\$350) — Best for interview prep, negotiation strategy, career pivots, or anything that needs more space to unpack.

90-Day Coaching Program (\$3,000)

[MORE INFO HERE](#)

Next Steps

For single sessions: Book directly here ([30 min](#)) or here ([60 min](#)).

For the 90-day program: [Book a free 20-minute fit call](#) so we can talk through what's going on and whether we're the right match. No pressure—if it's a fit, we'll pick your start date. If not, I'll point you somewhere better.

Questions? Email: claire.wasserman@hey.com

About Claire

Claire Wasserman is a coach, speaker, and bestselling author who helps high-achieving women re-energize their career trajectory and earning potential.

Through her newsletter [Ladies Get Paid](#) and [Substack](#) (read by a combined 70,000 subscribers), she integrates financial psychology with nervous system science to help women stop performing for approval and start standing on their own two feet.

Claire has spoken at Harvard Business School, NASA, Facebook, and the United Nations. Her book *Ladies Get Paid* was published by Simon & Schuster. She holds a Master's Certificate in Financial Psychology and Behavioral Finance.

What she doesn't put in official bios: her son's medical crisis became the catalyst for everything she now teaches about nervous system regulation and building capacity. She knows what it's like to have your world fall apart and have to rebuild from the inside out.