

## Digiskills SEO Exercise No 2

### Task 1:

You are required to gather information to optimize content.

1. Take an article of 100-150 words related to “Beauty Tips” keyword.
2. Make a copy of the article to keep the original article separate from the one you are going to optimize; and paste it into a Word document.
3. Shortlist 2 keywords related to “Beauty Tips” and paste them into the Word document.
4. Take 1 image relevant to “Beauty Tips” and paste it into the Word document.

### Task 2:

Start optimizing the article with the data you have gathered in task 1. Follow the steps mentioned below:

1. Create the main Heading for the article using the main keyword.
2. Use the selected keywords in the article with 1% density.

*For example: “you are required to embed 2 selected keywords in the article. Make sure to use each keyword at least once”.*

3. Create the Alt tag for the image containing your primary keyword

**Task 1:**

You are required to gather information to optimize content.

1. Take an article of 100-150 words related to “Beauty Tips” keyword.

**Face Beauty is the quality in someone or something that makes the thing more attractive and appealing to our eyes. With skin types like oily or dry or normal, it is easier to figure out which Skin care products work best for you. But with combination skin types (both oily and dry skin), things get a tad bit difficult while shopping for skincare products. Cleansers that work for normal or oily or dry skin will not work for combination skin because this skin type needs the right balance. To help you find the right cleanser for combination, we have curated a list of the best cleansers that are proven to work effectively on combination skin. Go ahead and take a look.**

1. **Murad Environmental Shield Essential-C**
2. **Avya Skincare Gentle Face**
3. **Kind Science Gentle**
4. **ELEMIS Superfood Facial Wash**
5. **Glo Skin Beauty Hydra-Bright AHA**
6. **Knours.**

2. Make a copy of the article to keep the original article separate from the one you are going to optimize; and paste it into a Word document.

3. Shortlist 2 keywords related to “Beauty Tips” and paste them into the Word document.

Face Beauty is the quality in someone or something that makes the thing more attractive and appealing to our eyes. With skin types like oily or dry or normal, it is easier to figure out which Skin care products work best for you. But with combination skin types (both oily and dry skin), things get a tad bit difficult while shopping for skincare products. Cleansers that work for normal or oily or dry skin will not work for combination skin because this skin type needs the right balance. To help you find the right cleanser for combination, we have curated a list of the best cleansers that are proven to work effectively on combination skin. Go ahead and take a look.

1. Murad Environmental Shield Essential-C
2. Avya Skincare Gentle Face
3. Kind Science Gentle
4. ELEMIS Superfood Facial Wash
5. Glo Skin Beauty Hydra-Bright AHA
6. Knours.

**Short list Keyword**

1. **Face Cleansers**
2. **Skincare products**

4. Take 1 image relevant to “Beauty Tips” and paste it into the Word document.



# Best Cleansers and Facewash for Sensitive Skin



## Task 2:

Start optimizing the article with the data you have gathered in task 1. Follow the steps mentioned below:

1. Create the main Heading for the article using the main keyword.

### **Best Face Cleanser Skin Care Products**

2. Use the selected keywords in the article with 1% density.

*For example: “you are required to embed 2 selected keywords in the article. Make sure to use each keyword at least once”.*

Face Beauty is the quality in someone or something that makes the thing more attractive and appealing to our eyes. With skin types like oily or dry or normal, it is easier to figure out which Skin products work best for you. But with combination skin types (both oily and dry skin), things get a tad bit difficult while shopping for **skincare products**. **Face cleansers** that work for normal or oily or dry skin will not work for combination skin because this skin type needs the right balance. To help you find the right Face Cleaner for combination, we have curated a list of the best face Cleaner that are proven to work effectively on combination skin. Go ahead and take a look.

1. Murad Environmental Shield Essential-C
2. Avya Skincare Gentle Face
3. Kind Science Gentle
4. ELEMIS Superfood Facial Wash
5. Glo Skin Beauty Hydra-Bright AHA
6. Knours.

3. Create the Alt tag for the image containing your primary keyword.

Alt= “Best Cleanser and face wash for sensitive skin”