

[City/County] to Celebrate Government Communicators Day on February 19, 2027

[City], [Date] – The [City/County] will honor the people of its [name of department] Department on Feb. 19, 2027, a day proclaimed “Government Communicators Day” across the country.

Government Communicators Day is a day dedicated to recognizing and celebrating the invaluable contributions of public communicators across the nation. This special day falls on February 19, 2027, and serves as an opportunity to spotlight the tireless efforts of government communicators who work diligently behind the scenes.

“Government Communicators Day is a platform to showcase the pivotal role that public communicators play in shaping public perception, disseminating critical information and fostering community engagement,” said Scott Lehtonen, Executive Director of the City-County Communications & Marketing Association (3CMA). “For 364 days of the year, these professionals work tirelessly behind the scenes, and on this day, we aim to bring them into the spotlight they deserve.”

[Insert paragraph describing agency’s communications team and efforts]

“As a public communicator, your impact is felt in various aspects of government operations. Whether it's spearheading public outreach and education campaigns during rate increase approvals, crafting media advisories for award ceremonies, or formulating strategic responses during crises, government communicators are the unsung heroes ensuring transparent and effective communication,” said Jennifer Bennerotte, Communications Director of Edina, Minnesota, and current President of 3CMA.

For more information about [City/County] communications efforts, visit [X]. For more information about Government Communicators Day and to get involved, visit www.3cma.org/govcommsday.