

Harmony China Summer Event Planning

1st Stop

- Location: Shenzhen
- Estimated Date: July 2nd (Right after ApeFest and ETH New York)
- Event Type: Workshop and Meetup (Remote Connection)
- Event Scale: 50-70 ppl
- Event Theme: Sharing newly updated ecosystem development, what's happening in our overseas event
- Estimated Venue: Communal Space / Cafe
- Estimated Invited Guests: Leo or RJ or Giv(Remote); Bruce(Harmony early contributor); Friends from Amber(HK based crypto assets management company);
- Audience: Harmony community fans; Any friends invited or interested in this event;
- Promotion platform: 活动行
- Event target: Expand local Harmony community in Shenzhen; Enhance the influence of Harmony in Shenzhen; Deep dig companies or blockchain projects based in Shenzhen and seeking for collaboration opportunities

2nd Stop

- Location: Shanghai
- Estimated Date: July 23rd(After ETH Barcelona, Metaverse Summit, and ETH CC)
- Event Type: Cocktail Reception Gathering + Remote fireside chat
- Event Scale: 25-30 ppl
- Event Theme: Talking to Chinese collaborators about current industry hotspots, forum about what's new in Metaverse and NFT, and what was going on with our overseas events
- Estimated Venue: A bar or restaurant
- Estimated Invited Guests: Friends from Binance, Huobi, ChainLink, ONTO Wallet, 58coin, Outliers Fund, Ballet Wallet, NEAR protocol, Kava, Cocos, xtingles, Blocklike, Bybit, BigONE, Definer, NEO, Qtum
- Audience:N/A;
- Promotion platform: Individual invitation;
- Event target: Increase the cohesion among Harmony's old friends, gathering and talk about recent news and issues friends are working on, seeking for new collaboration opportunities