Content Creator (volunteer)

Help us tell the stories of Black women and gender-diverse people shaping environmental and climate justice.

Position overview :

- Location: Remote, Canada-based. Occasional in-person events possible.
- Type : Volunteer
- Time commitment: Approximately 6 hours/week
- Term: 6 months, with possibility of extension

About Black Eco Bloom (BEB)

Black Eco Bloom drives environmental and climate justice by enabling Black women and gender-diverse people to advance community-rooted solutions through connections, collective action and education, in solidarity with Black communities globally.

Founded in 2022, BEB works across Canada through leadership programs such as the Blooming Without Boundaries climate fellowship in Mohkinstsis (Calgary), community gatherings and public education, to help shift environmental and climate spaces to better reflect Black voices, experiences and needs.

Opportunity Overview

Black Eco Bloom is building its public voice, and we are looking for a content creator who wants to help shape it. Our approach is simple: we're building, come with us. You will turn our programs, community moments and knowledge into posts, carousels and short videos that inform, connect and invite people in.

Some weeks might involve designing a carousel that breaks down a climate justice issue in accessible language. Others might involve editing a short video from a community event, or co-creating a story with a participant from one of our programs.

You will work with BEB's leadership team, with clear direction and room for your own ideas. Every piece goes through a short review before publication, so you will see from the inside how an organization defines and protects its voice.

BEB is fully remote, collaborative and growing, and we want this person to enjoy being part of the team.

What you would help us build

Content creation

- Design posts, carousels and stories in Canva, using BEB's brand kit and series templates.
- Edit short vertical videos for Instagram Reels and TikTok, with subtitles and accessible formats.
- Write captions in clear, accessible language.

Community storytelling

- Co-create stories with program participants, partners and team members, following BEB's consent practices.
- Help document community knowledge, events and program moments with care.

Bilingual content

- Contribute to original French content alongside English content, if you work in French.

Planning and publishing

- Prepare drafts in our content calendar and share them for review ahead of publication.
- Help track what resonates with our community and bring new ideas to the table.

Skills & Knowledge We're Looking For

- Experience creating social media content, whether for an organization, a collective, a business or your own channels.
- Comfort with Canva. Experience with video editing tools such as CapCut or Premiere is an asset.
- A strong eye for design and storytelling, and care for detail.
- Clear, accessible writing.
- Reliability with deadlines and openness to feedback.
- An understanding of, or genuine interest in learning about, environmental justice, Black feminist leadership, intersectionality, and the barriers Black women and gender-diverse people experience within environmental spaces.

- French/English bilingualism is a strong asset, particularly given BEB's national work, but is not required.

You do not need to check every box!

We are particularly interested in people who bring creativity, transferable skills, lived experience or knowledge that could strengthen this work.

You might be a student building your portfolio, an emerging creator looking for a meaningful project, or a communications professional who wants to put your skills behind a cause you care about.

What matters most is that you can create thoughtfully, collaborate well, follow through and believe in what Black Eco Bloom is building.

What you gain

- Hands-on experience in nonprofit communications, with regular feedback on your work.
- Published pieces you can point to in your portfolio.
- A reference detailing your contribution, upon request.
- A close view of how a growing Black-led environmental justice organization builds its voice.

Compensation

This is currently a volunteer position. As BEB grows its organizational resources, the scope of our communications work may evolve, including the possibility of future paid capacity. We want to be transparent that this position does not guarantee future employment or a paid role.

Interested?

Please send your application to **djamillatoure@blackecobloom.org** with the subject line: “Content Creator - [Your Name]”. Include a few lines on why this role speaks to you and two or three examples of content you have created (links or files).

Note: Applications are accepted on a rolling basis. We encourage you to apply early, as we may reach out as soon as we feel your interests and experience are a strong fit for the role.

If writing is a barrier for you, you may instead send a short voice note or video to the same address.

We especially encourage Black women and Black gender-diverse people, as well as Indigenous, racialized and other equity-deserving candidates, to apply.

If you have questions about the role before applying, you can reach out in confidence to: **djamillatoure@blackecobloom.org**

If you're excited about helping a growing Black-led environmental justice organization tell its story and connect with its community, we'd love to hear from you!

Together, we bloom!