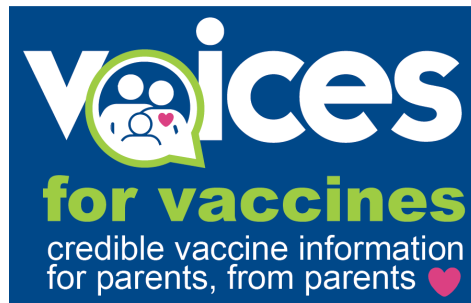


The information on this page is a simple primer on how to give our graphics your own branding. Last updated 7/2/25.

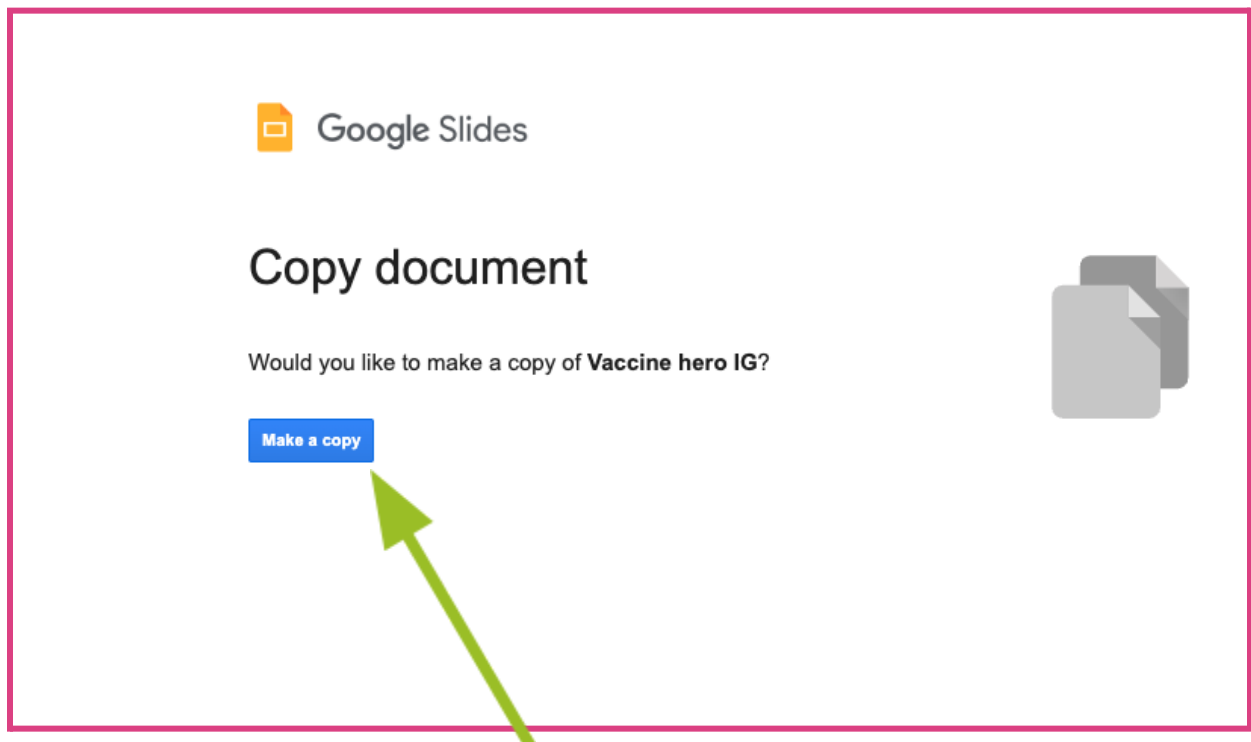


NIAM 2025 CUSTOMIZABLE POSTS

1. GET YOUR OWN COPY

Click the link

Once you click on the link to one of our graphics, you will be taken to a page that looks like this:



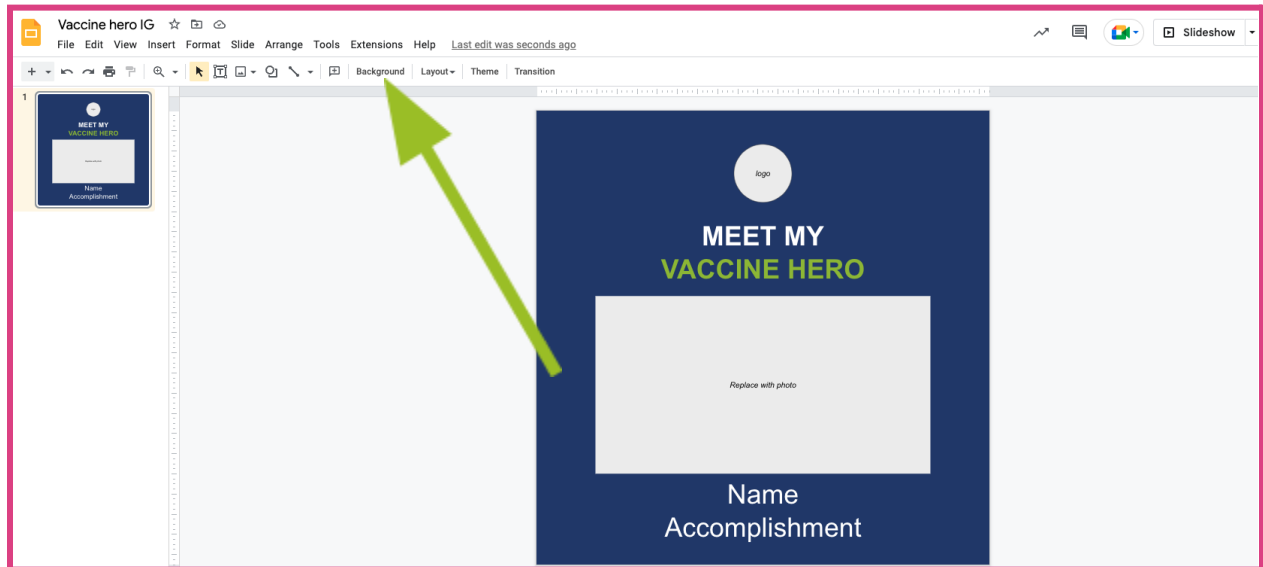
Click on Make a Copy

Making a copy gives you the power to make any changes you'd like and to keep this template in your Google Drive.

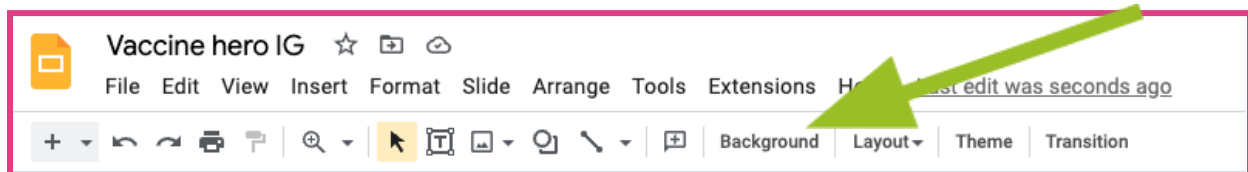
2. PICK YOUR BACKGROUND COLOR

Find Background on your toolbar

Most of your customizing will be done through the toolbar. Once you locate the item you want to customize, you can choose your brand colors, your favorite colors, or whatever color suits your fancy. The current colors are Voices for Vaccines' brand colors.



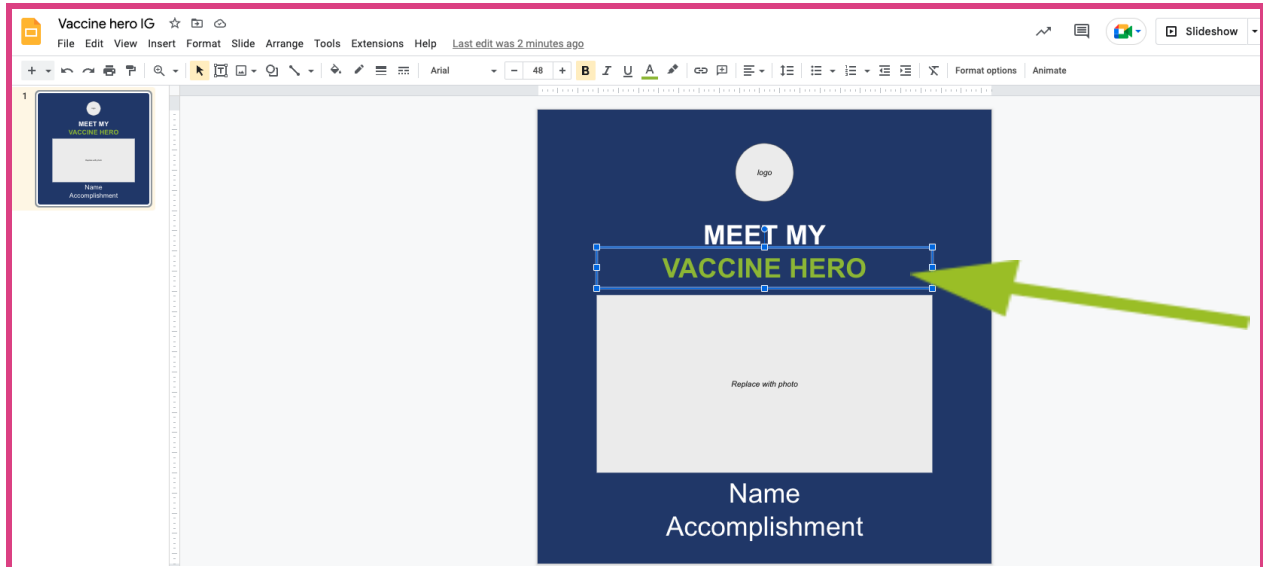
To customize your background color (or the color of your canvas, as it were), locate the Background on the toolbar, between the comment icon and the Layout pulldown. Once you click on the background tab, you will be given the color options to help you customize this graphic and make it your own.



3. MAKE THE WORDS YOUR OWN

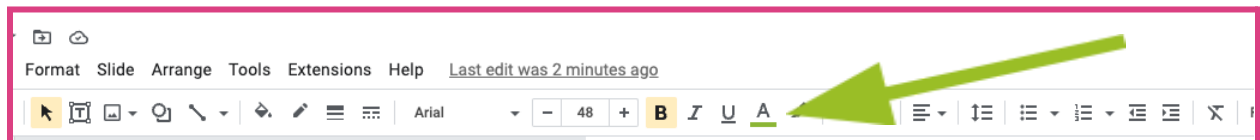
Click on each line of text

Each line of our templates is its own separate entity, so you will need to customize each line separately. You will want to make both the wording and the colors of the letter. We suggest you start by changing the names and accomplishments, the facts, or other lines you'd like to rephrase. Some wording can remain.



Choose your color and font

If you have a dark color, we recommend sticking with white, but lighter backgrounds may steer you toward darker letters. You may also have particular fonts you prefer. Once you click on a text box, a new toolbar will show up.



This toolbar offers you the customary text formatting options. The color option can be difficult to distinguish, but it is hiding right there next to the option to underline your letters.

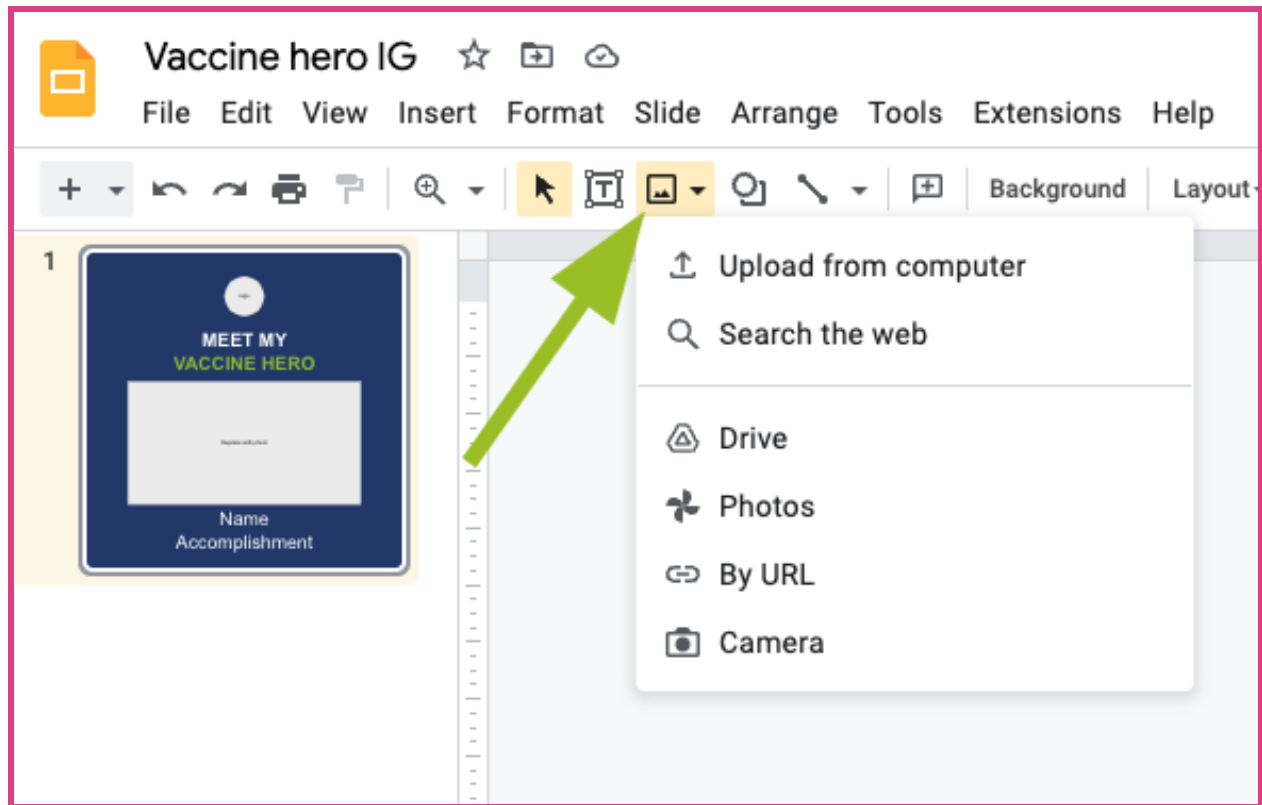
4. UPLOAD YOUR OWN PHOTO AND LOGO

Locate the correct spot

Not all of our graphics use photos, but it will be obvious which ones do because we have a big, gray rectangle labeled "Replace with photo" to help guide you. The logo section is marked with a gray circle labeled "Logo." What can we say? We like being obvious.

Upload and place your images

The place for uploading images looks like a cute little photo. Click that icon and choose the location from which you will find your photo or logo.



No logo? No problem.

You are under no obligation to have a logo. You can delete the logo space, use a cute photo of yourself, or borrow our logo:

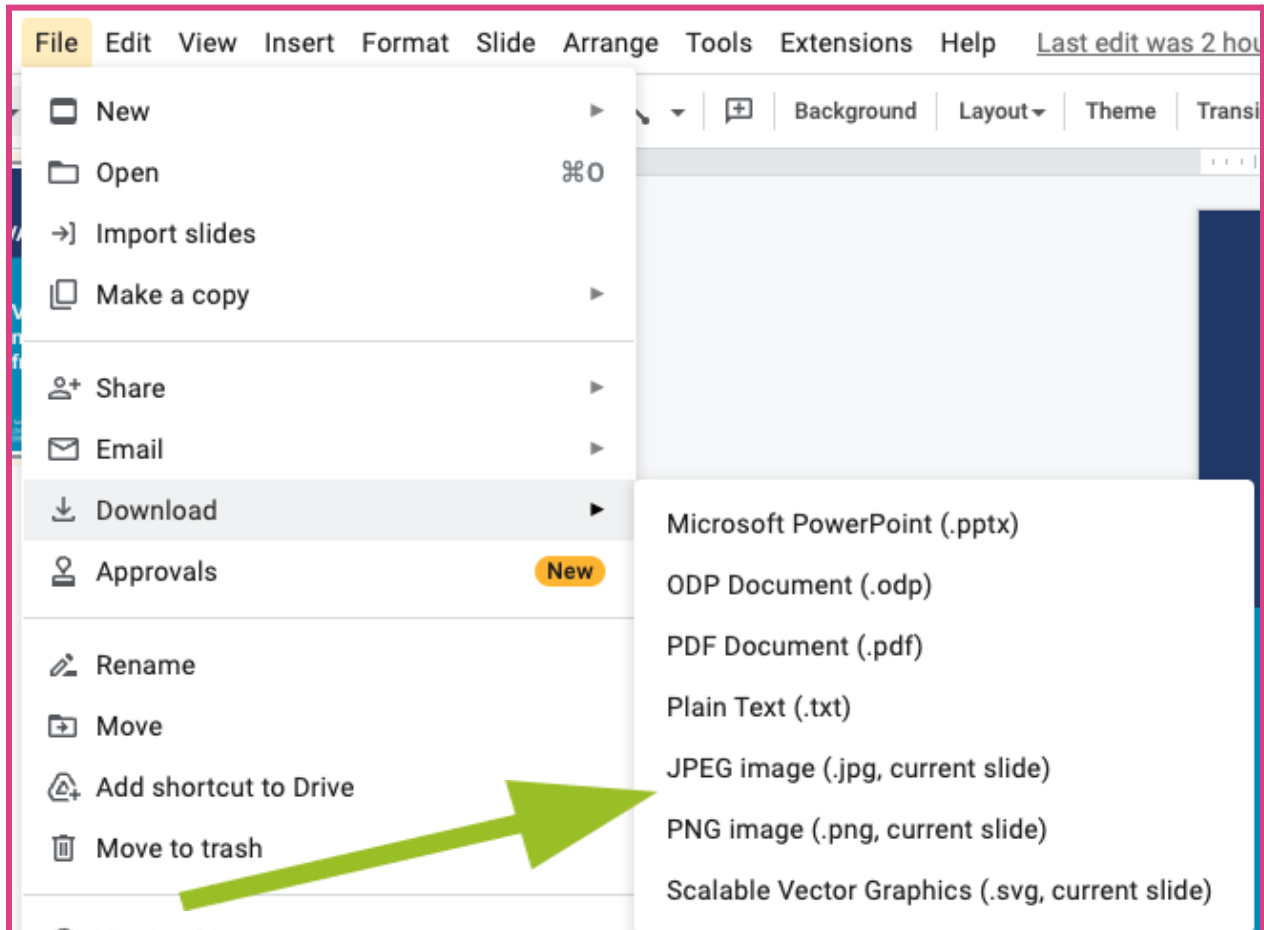


Right-click to copy and paste.

5. DOWNLOAD AND SHARE

Download your image to share it

To download the image, locate the File dropdown on the Google Slides menu. When you hover over the Download option, you will be given choices about what kind of file you'd like. In order to share your graphic on social media, choose either a JPEG or a PNG.



Download the image, and you are all set to share on social media!

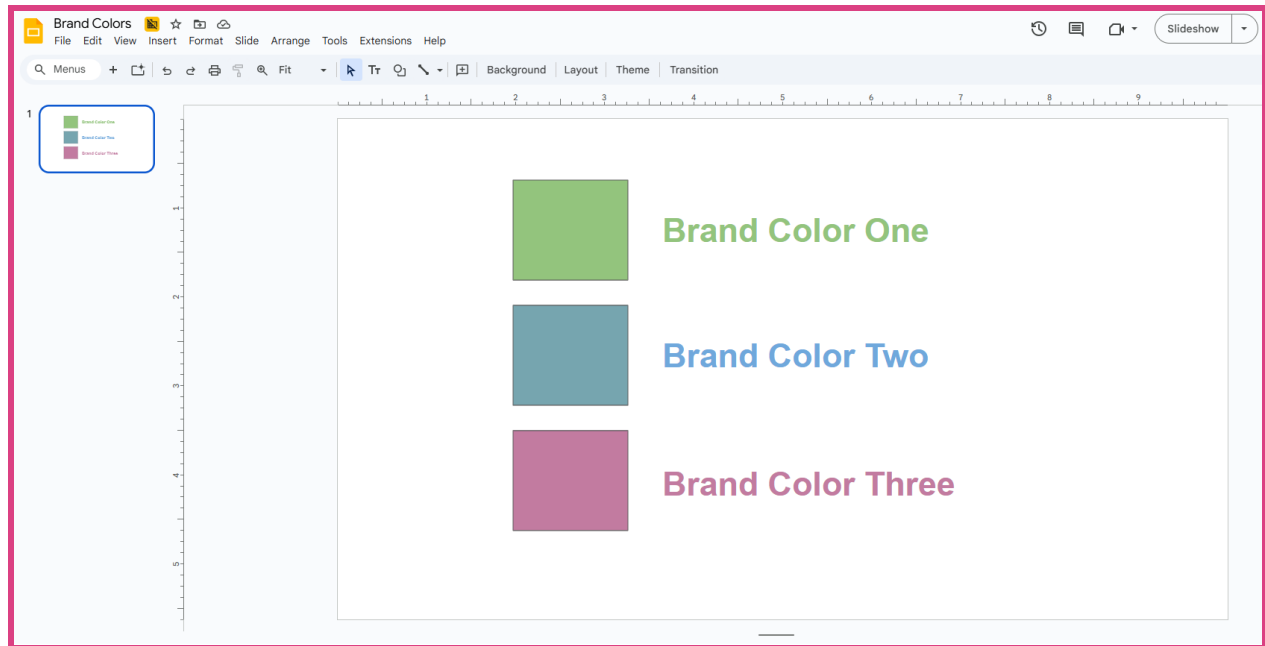
Tag us to help us take your social media prowess further: [@Voices4Vaccines](#) on Threads and Instagram! Use the hashtag [#NIAM2025](#) to help others find your posts.

6. CUSTOMIZE YOUR DEFAULT COLORS

If you want to make it easier to import your colors for each graphic so that you don't have to manually copy and paste each color code, here's what you can do.

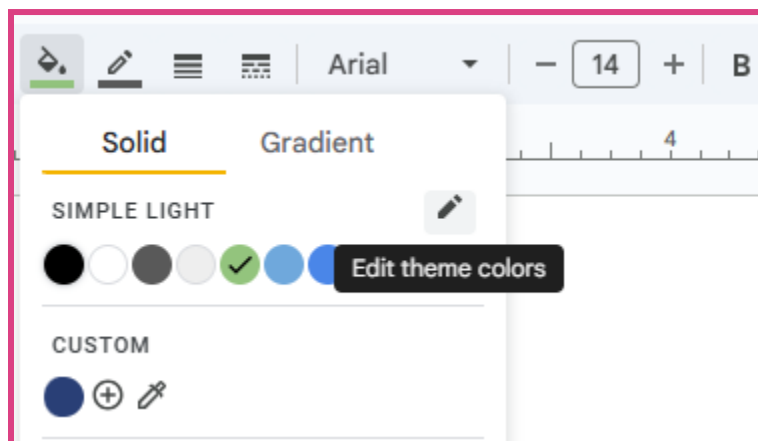
Create a copy of the following presentation

We have a template for you to place your brand colors for easy export. You can copy it by [clicking here](#).



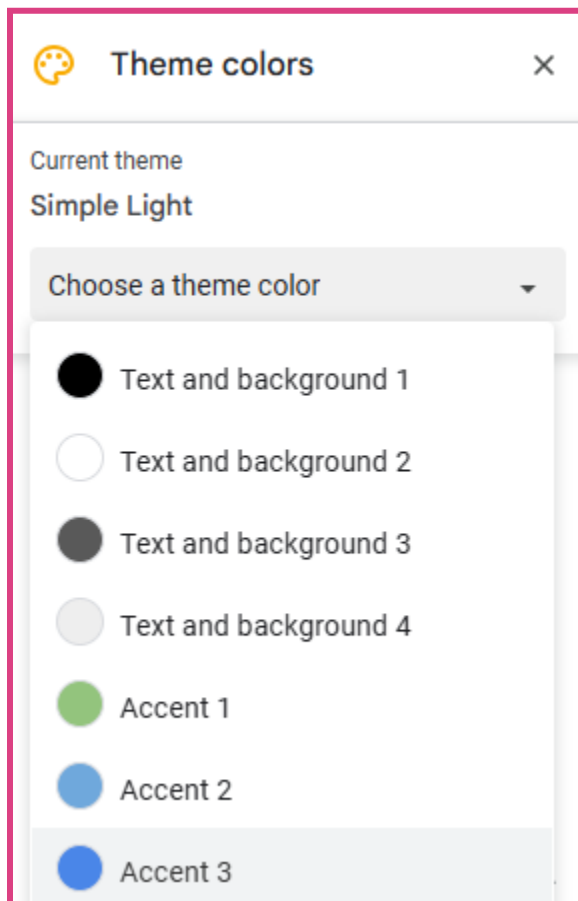
Go to 'Edit theme colors'

Click on any of the squares, go to the fill bucket, and then navigate to the pencil icon called 'Edit theme colors.' Click it.



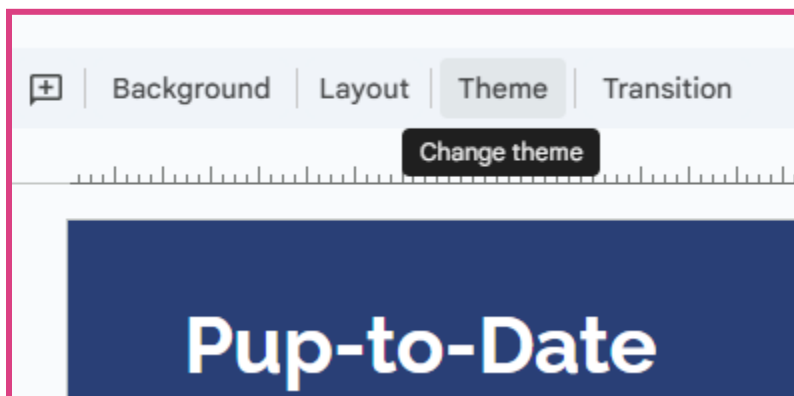
Change any of the colors there to your brand colors

Change as many colors here as you want to match your brand colors. It's probably wise to change 'Text and background' colors first, but any will do.

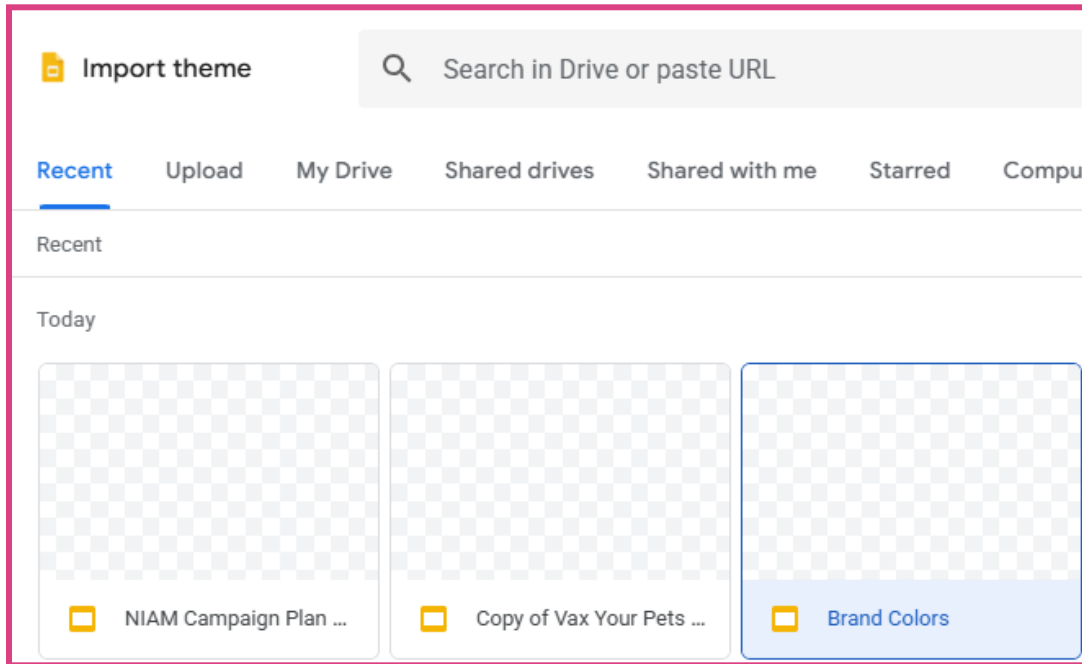


Import this theme in future designs

Once you've copied a NIAM graphic template, go to 'Theme' and select 'Import Theme' in the menu that comes up. It should be on the bottom right.



Choose your 'Brand Colors' document, and you should now have all of your brand colors easily available to you.



Get started customizing!

Click ----> <https://www.voicesforvaccines.org/niam-2025/>