

Subject line - You didn't know you were missing this...

Hey Allie,

Just can't seem to figure out why you aren't getting as many clients as you know you deserve?

I've been having a look into the yoga community recently and it's clear that you aren't the only one

I think I might know why...

I really respect your website. It is clear that a lot of work has gone into formatting this so it gives off exactly the right energy, one that represents you and your brand.

I particularly like the way that as you scroll down each new part fades in - this gives a calm vibe, exactly what someone would be looking for on a yoga page.

I did, however, notice one thing that you aren't already doing that instantly boosts engagement with your audience. Don't worry, it's really common.

If you want to hear what I am suggesting, why not shoot me a quick email back?

No worries if not, just let me know.

Kind Regards,