

## Bounty Proposal: [Spanish content and event production bounty]

**Proponent:** DMxSDwnvfzUzQ4TkJbnNC9y8rZNyvUkpmvhxRSjGh5BsFa1 [Polkadot Hub]

**Date:** September 2022

**Requested allocation:** **12,777.46 KSM** (\$453.600 USD) (\$35.5 USD/KSM on the EMA7 on [Subscan](#) at the time of submission)

**Proposed Curator reward:** Specified in section 4.

**Short description:** A bounty for content development in Spanish and community event activities in the Polkadot & Kusama ecosystem for the Spanish community, distributed through child-bounties by the bounty curators.

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### 1. Context of the bounty.

The Spanish language is becoming increasingly relevant within the Polkadot and Kusama ecosystem. The community from both Latin America and Spain has been steadily increasing and this has been reflected in different areas of the ecosystem itself.

As was reflected in the Polkadot Decoded, members from Spanish-speaking countries were among the most interested in listening to and learning about the talks, workshops and content generated in the different venues that made up the event.

All of this has been a demonstration of the significant growth that the Spanish-speaking Polkadot and Kusama community has experienced in the last year, which has been reflected also in an increase of the incorporation of new ambassadors, candidates and people who promote the development of ideas and initiatives for the ecosystem that is constant and growing. In fact, at the time of presentation of this proposal, Spanish is the second most spoken language in the entire Ambassadors Program, being surpassed only by English.

Parallel to the growth of the community we see the interaction of members generating content, translating documents, organizing events and many of them submitting proposals to the treasury or tips to fund their efforts.

### 2. Problem statement.

- Little Council time. The analysis of these initiatives will require more and more Council's time as the community grows steadily, as will their proposals and participation in the ecosystem.

- Non-expert Council members in all areas. The ecosystem is very broad and it's difficult for the members of the Council to have specific knowledge about each area.
- The majority of the Council doesn't speak Spanish. The council's ability to analyze content in Spanish is limited given that most of them are not Spanish speakers which makes it impossible to have correct criteria when evaluating content, translations and other aspects.
- No robust curation criteria. There's currently no robust curation criteria that allows content creators to understand the resolutions of their rewards.
- Slow evaluation process. We're seeing that the resolution of a tip or a proposal by the Council takes approximately one month, which would be considered a fairly slow process.
- No feedback. Most of the content that is rewarded doesn't get any feedback, which doesn't give the creator the opportunity to improve.

### 3. **Proposal Objective/solution/s to point 2.**

Mentioning this reality that we are already seeing in the ecosystem, the new proposed bounty for Spanish content proposes to allocate specific amounts of KSM for the creation of quality content in Spanish language in a faster, more efficient and direct way.

With this bounty we achieve that the creation of content among the Spanish-speaking community of the Polkadot and Kusama ecosystem is actively maintained, in addition we seek to maintain the creation of quality content and adjust to the current needs that are maintained in the ecosystem.

The objective of this bounty is to reward the community's content creators for their efforts in creating content in Spanish, as well as to ensure that the content created is of quality and kept in line with the needs of the ecosystem. And in this way, encourage them to spend more time creating content and making the ecosystem known to as many people as possible.

The proposal is to create an evaluation team made up of Spanish-speaking curators with knowledge mainly in the Polkadot and Kusama ecosystem and technical knowledge in the areas of analysis, incorporating defined criteria for each area of assessment.

Each curator has an on-chain identity that allows the community to verify who the bounty members are. In addition, everyone can check the signatures made by each member.

To summarize, the goal of creating this bounty is the curation of both Spanish content and events created by the community with a focus on speed, effectiveness and control for content audits.

#### 4. **Working Group definition and code of conduct.**

Educational content in Spanish focused on Polkadot and Kusama is content:

- Created primarily by Polkadot and Kusama ambassadors and active members of the ecosystem
- Oriented to educate and/or promote about Polkadot, Kusama, Substrate and related technology
- With the objective of increasing awareness of Polkadot and Kusama among different types of general audiences.

As a content creator of Polkadot and Kusama, from this bounty we look for you to follow the following codes of conduct:

- **Be original:** Make original content, with your style and way of seeing things within the vast Polkadot and Kusama ecosystem.
- **Be respectful:** Do not make content that may be offensive or discriminatory to any group or social, cultural or religious sector.
- **Be proactive:** Follow up with the bounty about the content you want to create and be proactive about the content you want to create.
- **Be clear:** Make content that clearly and concisely represents Polkadot, Kusama and related technology.
- **Be responsible:** Fulfill the commitments you confirm with the Bounty and stick to responsibilities that you can fulfill according to your skills and availability.

For this proposal, the scope of work of this bounty is divided into the following categories:

##### **4.1 Translation of content into Spanish**

###### **4.1.1 Translation of written content**

###### **4.1.2 Dubbing**

###### **4.1.3 Subtitling**

##### **4.2 Creation of Spanish language content**

##### **4.3 Organization of events oriented to the Spanish-speaking community**

Categories 4.1 and 4.2 are focused on curation of completed work. Category 4.3 is focused on curation of child-bounties, that is, events that haven't yet taken place.

REWARDS FOR COMPLETED WORK				
Categories	Sub-categories	Criteria	Assessment grid	Curator's fee
Creation of Spanish language content	Videos	<a href="#">Read here</a>	<a href="#">See</a>	<a href="#">See</a>
Translation of content into Spanish	Dubbing	<a href="#">Read here</a>	<a href="#">See</a>	<a href="#">See</a>
	Subtitling	<a href="#">Read here</a>	<a href="#">See</a>	<a href="#">See</a>
	Translations of written content	<a href="#">Read here</a>	-	<a href="#">See</a>

CHILD-BOUNTIES REWARDS			
Categories	Criteria	Assessment grid	Curator's fee
Organization of events oriented to the Spanish-speaking community	<a href="#">Read here</a>	<a href="#">See</a>	<a href="#">See</a>

## 5. Application process for implementers.

Content creators will be directed to the Discord server created specifically for this bounty. The link to the server will be available in this proposal and in the discussion of it. This link will be integrated into [Polkadot Hub](#) once the bounty is released.

On the Discord server, content creators will find the server rules and a channel from which they can track all cures and transactions transparently.

There will be a curation section for the completed work in which categories of content creation and translations will be found. And another curation section for work that hasn't yet been carried out (child-bounties) in which category of events will be found.

In addition, there will be a guide that will help the creators know where to go to submit their piece for curation. In case of having any doubt, users will be able to access a help channel.

The creators should identify the category to which their piece of content belongs, and once inside the corresponding channel, they will identify themselves with their

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name/nickname/on-chain identity (for events will be necessary on-chain identity), their KSM wallet, the content theme and the link of the content to be curated.

For categories 4.1 and 4.2: The proponents will be replied with a message confirming receipt of the request in less than 72 business hours. Afterwards, the proposers will obtain the curation resolution message from the curator during the 7 business days from the confirmation message.

For category 4.3: The proponents will be replied with a message confirming receipt of the request in less than 5 business days.

Reward payouts will be made on Monday and Thursday of each week. Curator rewards will be distributed at the same time as proponent rewards. The rewards will be paid according to the [Subscan](#)'s daily KSM/USD price at the time the reward is assigned.

Further notes:

An expert will take care of setting up the entire Discord server. The cost of creation of this server will be \$150 USD. If the Discord has a lot of activity, we need to update to Discord Nitro. This will be the very first child-bounty curators will pay out.

## **6. Long-term vision of the bounty.**

In this first phase we're going to launch the categories mentioned above as detailed in section 4.

In the next top-up of the bounty we intend to expand the scope of work in such a way that categories 4.1 and 4.2 can cover the curation of content that has not yet been created by the creators, what we know as proposals. With this, we also want to give the opportunity to all those people who want to create and/or translate content, but don't have the financial capacity to do so.

The possibility of opening the doors to a new category that includes the curation of hackathons, activities and events of greater magnitude oriented to the Spanish-speaking community will also be considered.

As time goes by and as the bounty develops, its members will meet periodically to evaluate progress and expand the areas of work covered by the bounty, so that they always adjust to the needs of the community.

One of the key principles of this bounty is curation based on defined criteria that allows feedback to be incorporated. So any category that is added in the long term will have a rigorous evaluation through various established criteria, following the steps of the categories already included.

## **7. Budget.**

Below is the total amount requested in this bounty and the approximate amount that will be dedicated to each category.

Categories	Sub-categories	Number of curators	Curations per month	Curations per quarter	Average reward per curation*	Total allocation **
Creation of Spanish language content	-	2	32	96	\$600	\$115,200
Translation of content into Spanish	Dubbing and Subtitling	2	12	36	\$700	\$50,400
	Text		20	60	\$200	\$24,000
Organization of events oriented to the Spanish-speaking community	-	2***	8	24	\$11,000	\$264,000
<b>Total allocation:</b>						<b>\$453,600</b>

\*The curator's fee is included in the average reward per curation.

\*\*These amounts have been calculated taking into account the operative capacity of the curators and the number of estimated curations in a given time.

\*\*\*In the Events category, both curators will curate the same events.

These amounts are estimated, and during the course of the first few months they will be adjusted according to demand in order to create a budget that is as tight as possible.

## 8. Suggestions for this bounty.

### 8.1. Bounty Curators

#### 8.1.1. Translation of content into Spanish

- Lorena, Polkadot Head Ambassador for Latin America and creator of Polkadot Hub in Spanish.

Lorena translates and creates content in Spanish. She has been actively participating in the ecosystem since 2020. Together with

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Hernan Borelli, she created the Polkadot Hub, an educational hub with up-to-date information on the Polkadot ecosystem.

- Sara, Polkadot Ambassador & Polkadot content dubber.

Sara dubs official Polkadot content into Spanish. Its content began to be rewarded by Kusama's Treasury through Tips until in June 2022 it began working on its first Child-Bounty. She has worked in the field of writing and proofreading and collaborated in the writing and organization of Polkadot World events.

#### 8.1.2. Creations of Spanish language videos

- Ernih, Polkadot and Kusama Senior Ambassador and creator of Polkadot Hub.

Ernih is a founder of Polkadot Hub in Spanish. Also he is an active member in the community who has developed educational content and organised events such as Sub0 2021 and La previa Polkadot Decoded 2022 in Buenos Aires.

- Cervera, Polkadot Ambassador & ecosystem content creator.

Cervera has been a content creator on the Polkadot and Kusama ecosystem for over a year. Its content began to be rewarded by Kusama's Treasury through Tips until in April 2022 it began to work on its first proposal. He has also collaborated in events such as Polkadot World Barcelona and in 2022 he was the organizer of a Decoded viewing party in Valencia. He's an active member who provides help and support to other members of the community.

#### 8.1.3. Organization of events oriented to the Spanish-speaking community

- Ezio, Social Media and Community Manager for Latin America and Spain at Parity Technologies.

Ezio has been working with Parity Technologies since December 2021, taking care of all the Polkadot and Kusama social networks in Spanish. Since March 2022, he has been a Community Manager and works with the Spanish-speaking community of Polkadot.

- Albert (or I Love Cripto), Head Ambassador for Spain and cofounder of Let it Happen Events company.

Albert is an active member of the Polkadot and Kusama community, being an Ambassador since June 2021. He has participated in different activities, being the winner of the Background contest of the official Polkadot Discord channel. He organized the Polkadot World event in Barcelona and is the creator of a Spanish-language newscast called Dotsama News.

Initially, the multisignature will be made up of the same curators. The signatories of the general curator from Parity Technologies won't receive any rewards.

4 out of 6 yay votes are necessary for a child-bounty/tip to get released.

## **8.2. The curators responsibilities.**

General bounty curators will provide information about each child-bounty rewarded in Polkasassembly with the corresponding links.

They will also report back to council and create a report after every 3 months. This report will include the maximum KSM budget spent during the last 3 months. The post will be published in Polkasassembly.