

Email

SL: glasses that don't make you broke.

Hello {Joe}

Do you want a pair of good and stylish glasses without going broke?

And also can protect your eyes? If that is so this Email is for you.

Every idea starts with a problem. Ours was simple: Glasses are too expensive.

Our founders were students, when one of them lost his glasses on a backpacking trip.

The cost of replacing them was so high that he spent the first semester of grad school without them, squinting and complaining.

The others had similar experiences and were amazed at how hard it was to find a pair of great frames that didn't leave their wallets bare. Where were the options?

So we decided to start a company that allows anyone to buy glasses.

[Join us for more comfortable glasses, and a better glasses experience.](#)

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