Dash and web search research instruction

Before you start the research, make sure that:

- You read this instruction first to get a clear idea of the steps involved
- If you don't have any screen recording software installed already, make sure you install 'Kazam' (screencaster). It can be downloaded from the Ubuntu software center.
- You go to Ubuntu 'System settings'--> 'Privacy', and make sure the 'When searching in the Dash: include online search results' is switched on.
- Important notes on using 'Kazam':
 - Before you start recording, go to 'preferences' of Kazam, change the recording format to .mp4 and the framerate to 10.
 - To stop the recording: go to the top right of your window's toolbar, click the Kazam toolbar icon and select 'finish recording', then save. You cannot stop the recording by clicking the Kazam icon on the launcher! (See http://www.youtube.com/watch?v=vDOo9dHff5Y for how to use Kazam if you expereince any issues)

Now you are ready to start!

Step 1. Search using the Dash

1.1 Search something that you want to buy using the Dash, and record your process of finding this item (continue to record if you leave the dash for any reason until you find the item)

There is no need to record your face, but only the screen. In addition, there is no need for you to edit the videos, as we want to see your natural ways of working.

1.2. Save the file in .mp4 format, and call it 'Dash'.

Step 2. Search on an e-commerce website (not using the Dash)

- 2.1 Search for SOMETHING DIFFERENT which you haven't settled on a specific product (eg. a gift for someone) that you need to buy on a large-scale e-commerce Website (eg. John Lewis, Ebay, Boots, Amazon, Debenhams, Tesco Direct). Record your process of finding this item.
- 2.2. Save the file in .mp4 format, and call it 'website'.

Step 3. Transfer the two videos

3.1 Go to Bigfiletransfer site (https://www.transferbigfiles.com/) to upload the videos free.

The recipient email is: canonical.userresearch@gmail.com (You don't need to create an account with the site as you don't need use their advanced features). Instruction on how to upload could be found at: http://bit.ly/10XUQD2.

3.2 Once you completed the video upload and transfer, make a reference of the 'Share Transfer' link as you will be asked to provide this link at step 4.

To find "Shared Transfer" link, go to http://bit.ly/10XUQD2, and see steps 3 and 4.

Step 4. Complete a survey

4.1 Go to http://bit.ly/11CA1jD to complete the survey.

Finished! Thank you for supporting us and helping to make Ubuntu better.