

Convince your boss

Customer Success Certified: Core

Hey [Insert boss' name],

I've been looking into enrolling in **Customer Success Collective's** [Customer Success Certified: Core](#) program and was wondering whether **[insert company name]** would be willing to offer any financial support.

This course will arm me with the most up-to-date and successful CS tactics and trends, tapping into the proven strategies used at some of the world's most innovative and established brands.

Each and every one of the modules will help me understand the full breadth of the CS function. I really believe this course will help me demonstrate the value of what we do as a team to [enter CEO's name], and help accelerate time-to-value for our customers.

CSC is a world-leading, reputable L&D community that has grown rapidly over the last year with the help of big brands like **Microsoft, Google, AWS, Salesforce, LinkedIn**, and more. Here's what just one of their ambassadors had to say:

"CSC is a thriving online community that enables CS professionals around the globe to connect, network, and learn from who's who in the CS industry about the latest CS trends and key insights."

– **Vish Walia**, Customer Success Strategist at **Microsoft**

Purchasing the course will allow me up-skill myself in every core competency required for their role at **[insert company name]**. In short, I genuinely believe a gold-standard program like **Customer Success Certified: Core** will provide me with a platform to continue my professional development.



Let me know if you have any questions or need anything else from me at this stage. If you'd like to learn more about this course, you can go to the [link here](#). I'd love to discuss the opportunity with you further.

Thanks,

[Insert your name]