Hi [Insert first name],

I found an awesome online course on B2B Sales called Sales Rocket Fuel, and I'm writing to request your approval to make the purchase.

Based on the content and reviews I've seen, I believe I'll be able to bring back some actionable techniques that I can apply to our efforts to improve my sales.

I'll have the opportunity to learn from Chris Bogdan, who was in the top 1% at Salesforce twice, sold $50M in since 2020, and is a 13x Club Winner, along with peers who will help me level up.

Here's what's included:

- **5-week live cohort**
- **5x interactive live sessions**
- **8 Hours of the recorded Sales Rocket Fuel Course** which help to level up throughout the sales process
- **Actionable, step-by-step ideas & templates** to grow sales throughout the sales cycle
- **Q&A on Slack & during live sessions** to get instant feedback and answers to your questions
- **Money-back guarantee** to you can try the first week of the Cohort risk-free

You can view the full curriculum, testimonials, and other details here.

This is an interactive online course that I can take from anywhere, which means it won't require time off, airfare, or lodging expenses.

The total cost, everything included, is $XXX

Thank you for considering this request. I'd be happy to submit any required documentation to demonstrate my participation or provide any further information needed.

If there's anyone else on the team who you would want to send as well, let's get them signed up before registration fills up. Thank you!