

Script

Team Antelope

Usability test script

Hi, _____. My name is _____, and I'm going to be walking you through this session today. Before we begin, I have some information for you, and I'm going to read it to make sure that I cover everything. You probably already have a good idea of why we asked you here, but let me go over it again briefly. We're asking people to try using a mobile app that we're working on so we can see whether it works as intended. The first thing I want to make clear right away is that we're testing the app, not you. You can't do anything wrong here. In fact, this is probably the one place today where you don't have to worry about making mistakes. As you use the app, I'm going to ask you as much as possible to try to think out loud: to say what you're looking at, what you're trying to do, and what you're thinking. This will be a big help to us. Also, please don't worry that you're going to hurt our feelings. We're doing this to improve it, so we need to hear your honest reactions.

Thanks. Now I'm going to ask you to try doing some specific tasks.

- Go through the onboarding process
- Select the wedding prompt
- Create a board with the following items:
 - (We will walk through the specific items due to hardcoded nature of prototype)
- Finalize the board
- Like another user's board

Now, I'll ask a few questions about your experience

- What is the purpose of the app? What do you think this app wants you to do?
- What were your first impressions of the design and layout?
- Did you understand what to do when creating your board, or did you feel uncertain at any point?
- Would you have preferred more options for reflection (e.g., voice input, rating scale)?
- If you had to find a past board you made, how would you go about doing that?
- Did anything about the navigation frustrate you?

notes

To dos:

- Add padding to bottom of scrolling pages
- Add padding to top to account for camera
- Add title to profile (Your profile, Hi ____, or something like that)
- More signals of what is going on (transition from Amazon back to app)
 - Add home/landing page for this?
- More information about triggers, maybe use a different word
- Brainstorm other options for the board icon (currently four rectangles)
 - Or, change the placement—someone thought it was settings because of the placement
- Make “you’ve finished your board for today” screen prettier
- Make the “get started now” or “come back later” screen prettier
- Make clickables larger (accept terms and conditions, navigation)
- Shorten intro description or break it up into pages—people didn’t want to read it
- Change “behaviors” to apps that the user shops on instead
- Widen explore page boards
- Add username to explore page boards to make it more clear that you’re looking at other people’s boards
- Remove option to save others’ boards
- Add budget (that carries over?) or some sort of numbers/gamification
- Fix icon (music icon → wedding icon)
- Refine navigation! Test and make sure it works as intended
- Add like counts?

Riley + Abena

- -taking time to read mission
- -”to avoid browsing hmmm...” “get tech out of here”
- -enable permissions stuck (“how do I move from here?”)
 - Maybe make the checkmark clearer
- Select prompt fantasy wedding
 - Abena picked the one without instruction
- Comeback later. What was the video? Explaining how
- Adding to cart. After clicking save, what do I do? What does it mean that I’ve saved something? Where can I view board? Oh maybe here?
 - The icon isn’t clear to view board
 - Maybe say “add to board” or just a plus sign instead of save?
- Could be beneficially to add relaxed and stuff.
- It looks very minimalist and clean.
 - The themes are clean, fonts are familiar
- It reminds me of something, in a good way. Easy to navigate.

- What is the purpose of this app?
 - Stop me from impulse buying and instead engage in like...
- First impressions:
 - Went really well. Straight to the point. Placement is intuitive. Icons could be worked on (exp profile pic)
- Uncertainties?
 - Wasn't really sure the explore page. So this is other peoples stuff with that specific prompt.
- Reflection:
 - Tapping options are great. Maybe hiding some of them, with a show more option or elaboration option
- Did navigation frustrate you
 - Just got stuck on the explore page.
 - The explore icon reminds me of safari.

To fix:

- Make navigation bar higher
- icon hit boxes larger
-

Hunter, Yosief

- Hunter, Yoseif
 - Description too long
 - Clean selection interface
 - Terms and conditions checkbox too small
- Hunter
 - Really likes Alice
- Start now vs come back later buttons the same color
- Smoother transition between redirection
 - Having a
- Scrolling down wrong
- Why are only some CTA purple
- Did not what he was creating the account for
- What is the gray circle??

- Trying to change triggers
- Music icon wrong
- Scrolling
- Hunter likes the UI
- Reflection
 - More insight into what and why is happening
 - Different functionalities for different triggers
- Colors remind people of Hinge

- David, Nils
 - More explanation for what to avoid / triggers
- Nils
 - Indicate too technical (not friendly)

- Slow animation for the selected

- Deselecting
- Triggers was not used before
- What if I want to make another board

- Aesthetic very clean overall
- Padding top
- Conflict that was confusing based on categories to avoid vs replacing
- Impulsively. Would like some kind of fake money or some illusion that I'm spending. Points system. Checkout system. And then it's over.
 - More gamification. Right now it just feels like pinterest. Maybe cost/gamification.
- When it comes to the sharing thing, the feature that makes it more pinterest. The sharing is too prominent for personal boards.
- Make the share more like a post

Lowkey i feel like the indicate behaviors might be insightful

Trying to swipe right to go back but
I don't remember adding all boards.

Reflection part:

- Seeing the board finalized.

Explore boards. Automatically I don't see anything, but was able to find the explore boards.

Can't heart without saving rn

Reflect feelings onto saved boards (right now hardcoded).