

Privacy Policy

Last updated: May 1, 2026

1. General Provisions

This Privacy Policy describes what data is processed when using the Picture Mushroom Identifier mobile application for mushroom recognition (the "Application") and how it is used. By using the Application, you agree to this Privacy Policy.

2. What Data We Process

2.1. Photos and Messages

The Application allows you to upload photos and send text messages (including within the AI chat).

This data is used solely to process user requests (mushroom recognition and AI responses)

Photos and messages may contain personal data (for example, images of individuals)

Data is transmitted to our server and then to third-party AI services for processing

Photos, messages, recognition results, geolocation data, and related technical data may be temporarily stored on our servers for technical operation, request processing, security, debugging, abuse prevention, and technical operation purposes.

Uploaded photos may be retained for a limited period of time and then deleted or anonymized, unless longer retention is required for technical or legal reasons

Certain chat and recognition data may also be stored locally on the user's device

Important: Do not submit sensitive personal data through the Application.

2.2. Usage Data

We collect anonymized data about how the Application is used:

in-app actions

frequency of use

technical errors

For this purpose, we use Firebase.

The collected data is aggregated and does not allow identification of individual users.

2.3. Device Data

We may collect technical information such as:

device type

operating system version

technical identifiers and device-related data

2.4. Payments

In-app purchases are processed through Apple Inc..

We do not have access to users' payment information.

3. How We Use Data

Data is used solely for the following purposes:

processing user requests (recognition and AI responses)

maintaining and improving the Application

debugging, abuse prevention, security, and analyzing stability and errors

4. Data Sharing with Third Parties

To operate the Application, we use third-party services:

AI services for processing images and text

Firebase — analytics

These services process data in accordance with their own privacy policies.

We do not sell personal data.

5. Data Retention

Photos, messages, recognition results, geolocation data, and related technical data may be temporarily stored on our servers for technical operation, request processing, debugging, abuse prevention, security, and service improvement purposes

Uploaded photos may be retained for a limited period of time and then deleted or anonymized, unless longer retention is required for technical or legal reasons

Analytics data may be stored in aggregated or pseudonymized form and may not be capable of individual deletion

6. International Data Transfers

Due to the use of third-party services, data may be transferred to and processed outside the user's country (including the United States).

7. Security

We implement reasonable technical measures to protect data.

However, data transmission over the internet cannot be guaranteed to be completely secure.

We use encryption (HTTPS) for data transmission and restrict server access to authorized personnel only.

8. Changes to This Policy

This Privacy Policy may be updated.

The current version is always available in the Application.

9. Contact

Email: pmidentifier@gmail.com