REPLY:

Dear Sjoerd,

It's a pleasure to meet you and many thanks to Jort for connecting us!

Your festival looks more than interesting and I took the time to take this preliminary info to my colleagues in the Edgeryders board. Here's where we stand, let me know how it looks for you and if you'd like to have a skype to move forward, these are just preliminary thoughts.

I see an opportunity to set up either our main event at Welcome to the Village, or a pre-event.

The first is trickier because we had planned it for September, and more importantly, we envision our OpenCare Pop Up Village to be the beginning of a permanent Edgeryders community base somewhere - we are an internet based organisation and community spread all over, and we would like to rewire how we work and live together (work in progress). Do you know of an opportunity like that in a collaboration with the city of Leeuwarden, perhaps hubs or spaces that might be available for long term rental and benefits for a company setting shop in town? The PopUp Village hosted at your event would then contribute with hands on preparations and the outcomes for everyone will be tangible.

The alternative is a co-produced OpenCare Village pre-event, an Edgeryders-Leeuwarden 2018 collaboration for hands prototypes of health/ social care solutions, taking place at Welcome to the Village. The magnitude is up to 5 care projects exhibited or demonstrated - from both our network and locally, and involving people from all over who want to contribute to the work.

The budget is split between OpenCare funding which we have already secured for our main event (covers coordination, community management and exhibitors' recruitment and preparations ahead) and co-funding from you and/or partners (logistic support for prototypes + general conference hardware equipment, video documentation, team travels and accommodation for a week, catering/ mobile kitchen facilities and the likes, and equally important is free access to the event for a number of people in our network - we don't charge for Edgeryders events). I have done some numbers for the pre-event only, and it should be around 35K in total.

We may be off the marks with both alternatives, so don't hesitate to shoot them down :-)

Otherwise, myself and Natalia here in cc look forward to a call where we flesh these out more.

Noemi

Our proposals:

(A) [MAIN EVENT] Build LOTE6 at Welcome to the Village

(B) [PRE-EVENT] Build a compact OpenCare PopUp Village for hands on prototyping with up to 5 care projects turned into pop up exhibitions over a week long event Goal: 5 exhibits + 10 ERs/ 50 active participants + >100 visitors

Funders: SCIMPulse (exhibits), Edgeryders (coordination work), Leeuwarden 2018 (logistics, outreach support and core team travels)

Send:

- List of minimum requirements
 - Fully equipped and accessible exhibition space (approx 300 m2) to host 50 participants and up to 5 exhibits
 - In-kind material and logistic support for up to 5 prototypes and exhibitions of care project (e.g. miniatural biolab; p2p care and wellness centre; opensource stethoscope etc)
 - Catering and camping access for 60 people
 - Outreach and social media communication about OpenCare PopUp Village (3mins/day on the CountOnMe community mailinglist)
 - Travel and accommodation for a week of onsite preparations and work
 - Video documentation for 3 days (filming and post-production)
 - That OpenCare organisers and participants don't pay for event tickets
- Budget: in progress up to 15K for Leeuwarden 2018
 https://docs.google.com/spreadsheets/d/1SHX4tsrzSKWBj74RmRpz2bDLJ4hS0kAOQEw97hfmXZk/edit#gid=829258519

Find out from call with Leeuw.:

- What budget they have
- What capacity to support PopUp Village with real outreach and new funding
- Possibility to spend a full week there in advance to set it up (harmonious hackathon?)

Next steps:

 Publish idea for collaboration after call with Leeuwarden 2018; for quick feedback gathering