

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

1. Eligibility: Sweepstakes (the “Sweepstakes”) is open only to those who sign up at the online sweepstakes page and who are **18** as of the date of entry. The sweepstakes is only open to legal residents of the US and is void where prohibited by law. Existing sportsmen, past sweepstakes contestants and operators already signed up on the Fin & Field website as of the contest start date are eligible to participate by **completing** the steps outlined on the sweepstakes entry page. Employees of Fin & Field, LLC (the “Sponsor”) their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Fin & Field, LLC, as final and binding as it relates to the content. The Sweepstakes is subject to all applicable federal, state and local laws.

3. Sweepstakes Period: Sweepstakes will run each month during the first quarter of 2016 (January, February, March) unless extended or ended earlier by Fin & Field, LLC at its sole discretion. For purposes of this sweepstakes, months will be defined as follows: Month of January - 1/6/16 through 2/2/16; February 2/3/16 through 3/1/16; March 3/2/16 through 3/31/16. Entries will be accepted online starting on or about January 6, 2016. All online entries for each weekly drawing must be received by 11:59PM EST each Tuesday during the contest period. Weekly contest periods will run from 12:01AM EST Wednesday’s until 11:59PM EST each following Tuesday. A total of four (4) weekly winners will be chosen during each monthly period. The Grand Prize winner for each month will be drawn within fourteen (14) days of the end of the

applicable monthly period.

4. How to Enter: The Sweepstakes must be entered by signing up for and completing a free sportsmen account on the Fin & Field website using the online account form link provided on this Sweepstakes site, “favorite” 5 operators on the Fin & Field website, “like” Fin & Field on Facebook and share the promotion via Facebook. The entry must fulfill all sweepstakes requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Fin & Field, LLC . You may enter only once and you must fill in the information requested. You may receive ten (10) additional sweepstakes entries by purchasing a Fin & Field gift certificate through the Fin & Field website. You may **not** enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Fin & Field, LLC .

5. Prizes: Fin & Field will select a winner from the list of eligible entrants each week during the contest period. A total of four (4) weekly winners will be selected during each monthly contest period. Winner will receive a Cabela’s Gift Certificate and a Fin & Field Simms trucker hat or other prize as determined by Sponsor with a combined retail value of \$120.00 US. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor’s discretion. The prize is nontransferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Entry into the Sweepstakes constitutes permission for Fin & Field, LLC to use winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

Sponsor reserves the right to postpone the weekly drawing in the event that less than 200 entries are received in any week during the sweepstakes term. A week is defined as a given Wednesday at 12:01AM EST through the following Tuesday at 11:59PM EST.

7. Winner selection and notification: The winner of the Sweepstakes will be selected in a random drawing under the supervision of the Sponsor. Winner will be notified via message within the Fin & Field website or via email to the email address they entered the Sweepstakes with within five (5) business days following the winner selection. Fin & Field, LLC shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases if required, prize may be forfeited and an alternate winner selected.

At Sponsor's discretion, the drawing will not occur in the event that less than 200 entries are received during a given week. In the event that the drawing is postponed, all entrants will be automatically enrolled in the next sweepstakes conducted by Sponsor.

The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by you: By entering this content you understand that Fin & Field,

LLC , anyone acting on behalf of Fin & Field, LLC , or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

9. Terms: Fin & Field, LLC reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, unauthorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Fin & Field, LLC may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Fin & Field, LLC . Fin & Field, LLC reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions.

Fin & Field, LLC has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void votes for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by sweepstakes rules; or the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, Fin & Field, LLC reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Sweepstakes you agree to receive email newsletters and other promotional communications periodically from Fin & Field and other sweepstakes sponsors. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter or communication.

10. Limitation of Liability: By entering you agree to release and hold harmless Fin & Field, LLC and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

11. Disputes: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND CALIFORNIA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Fin & Field, LLC Web Site. To read the Privacy Policy, [click here](#).

13. Winners List: To obtain a copy of the winner's names or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Fin & Field, LLC 510 State Street, Suite 215 Santa Barbara, CA 93101. Requests must be received no later than May 1, 2016.

14. Sponsor: The Sponsor of the Sweepstakes is Fin & Field, LLC 510 State Street, Suite 215 Santa Barbara, CA 93101.

15. Disclaimer: This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to Fin & Field, LLC. By participating in this promotion you agree to a complete release of Facebook from any claims.