

S3 Organization Canvas for

Author(s) _____

Date/version: _____

1. Key Drivers

2. Key deliverables



3. Customer Segment

3.b. Early Adopters

4. Unique Value Proposition

5. Key Constraints

6. Channels

7. Key Resources and Skills

8. Key Partners

9. Key Values

10. Key Metrics

11. Cost Structure

12. Revenue Streams