

OFFER SERVICE PACKAGES

READY TO TAKE YOUR BUSINESS LEAD GENERATION AND SALES TO THE NEXT LEVEL?

You need a lead generation strategy and smoothly oiled systems to help you bring in those consistent leads and nurture them into high-paying customers. That's where Infosoftware innovations come in.

We provide tailored and customized lead generation and marketing services to help you generate qualified leads and convert them into sales, increasing your business sales and revenue without you having to do the heavy work yourself.

We handle traffic generation, automations and conversion giving you the freedom to focus on what you do best : serving your customers.

Our Mission and Vision

We truly believe that every business has the potential to make consistent sales and income if their marketing and branding is done right, and to this end we are dedicated to helping you achieve your sales target in your business.

Our Mission

- To equip your brand with the right business tactics to stay competitive and profitable.

Our Vision

- To help you scale, increase brand awareness, stay top of your customers minds and dominate the game in your industry

Our Service Packages

We offer 3 different packages that are each aimed at elevating your income and

growing your business and tailored to suit your budget.

BASIC PACKAGE

Campaign Setup & 3 Days Delivery + 1 facebook & Instagram Ads Campaign Setup + manage For 30 days + AB Testing + Targeted Audience

- ☐ 3-day Delivery
- ☐ Action Plan
- ☐ Campaign Audit
- ☐ Target Audience research
- ☐ 1 ad campaign
- ☐ Ad content creation
- ☐ Ad performance report
- ☐ Optimize campaign
- ☐ 30 days management

INVESTMENT: \$500/ Month

STANDARD PACKAGE

Campaign Setup & 5 Days Delivery + 3 facebook & Instagram Ads Campaign Setup + manage For 30 days + AB Testing + Targeted Audience + Retargeting ads + IOS 14 error + Pixel Setup

- ☐ 5-day Delivery
- ☐ Action Plan
- ☐ Campaign Audit
- ☐ Target Audience research
- ☐ Up to 3 ad campaign
- ☐ Ad content creation
- ☐ Ad performance report
- ☐ Optimize campaign
- ☐ 30 days management
- ☐ Pixel setup
- ☐ IOS 14 Update tracking

INVESTMENT: \$750/ Month

PREMIUM PACKAGE

Campaign Setup & 7 Days Delivery + 8 facebook & Instagram Ads Campaign Setup + manage For 30 days + AB Testing + Targeted Audience + lookalike audience + Conversion API setup

- ☐ 7 day Delivery
- ☐ Action Plan
- ☐ Campaign Audit
- ☐ Target Audience research
- ☐ Up to 8 ad campaign
- ☐ Ad content creation
- ☐ Ad performance report
- ☐ Optimize campaign
- ☐ 30 days management
- ☐ Pixel setup
- ☐ IOS 14 Update tracking
- ☐ Lookalike audience Setup
- ☐ Conversions API setup

INVESTMENT: \$1,000/ Month

Why Choose Us?

Leverage Our Expertise - Ditch The Trial & Error

Our team becomes a small part of your business that saves you the time you would have spent - and money doing trial and error to figure out what works. Instead, we help you so you don't have to do all that, instead, you can simply focus on what truly matters: making your customers happy

Improve Your Competitive Edge

We will leverage industry insights and use working trends to help you drive measurable results using your budget. This will help you easily hit KPIs.

Improve Your Brand Awareness And Grow Your Business

By connecting your offers to the right audience, we help you build strong relationships with them and drive sales with top-of-mind marketing; making you the only brand your customers want to shop from

READY TO GET STARTED?

Book A FREE Consultation