Stage 1

Hey {NAME), saw one of your (posts) and I had a quick question about it.

After they reply

Look at the posts and profile and ask a question?

Stage 2

Look at their specific job, and what type of real estate agent are they, if you don't

describe me your typical day in the office

Reply?

Would this be something of value to you?

If you didn't have to do this, this and this task and an AI did it for you

Reply?

Stage 3

Could I send you a short video going over how we've been able to solve this problem?

Context AI software for real estate and Facebook dm strategy