

Delphi M.E Privacy Policy

Your Privacy is Important to Us

At Delphi M.E., we are committed to respecting your privacy. We recognize that when you choose to provide us with information about yourself, you trust us to act in a responsible manner and to protect and safely manage any Personal Information that you share with us.

“Personal Information” means any information that may be used to identify an individual, including, but not limited to, a first and last name, a physical address and an email address or other contact information, whether at work or at home.

Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information. When reading through this Privacy Policy, please read the entire contents and do not rely on headings, which are illustrative of some but not all the contents and should not be read so as to limit any of the terms and conditions detailed below each heading

Definitions

- “You” and “Your” refers jointly and severally to the individual accessing this site and the Delphi M.E. customer or partner by which You are employed or with which You are affiliated.
- “Materials” refers to the software, courseware, toolkits, documentation and all other information, whether tangible or intangible, that Delphi M.E. makes available.
- “Services” refers to the services provided by Delphi M.E. in connection with the Materials, as well as any other related education or training services provided by or through Delphi M.E. via its website.
- “User Content” refers to any data, text, links, media, or other content that You submit to Delphi M.E. via a Website.

What personal information do we collect from the people that use Delphinium?

When accessing the Delphinium Gamification Engine in a course, as appropriate, you may be asked to authorize your use of the software which will transmit to us your access token and course meta data or other details to help you with your experience.

When do we collect information?

We collect information from you when you voluntarily approve access to the Delphinium LTI within a course.

How do we use your information?

We may use the information we collect from you when you access the Delphinium LTI within a course or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content for which the Delphinium Gamification Engine is made.

How do we protect your information?

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep



the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology. Also, Personal Information is stored in an encrypted format.

For your convenience we may store your information for more than 60 days to expedite future service.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process information presented to users between page loads.

We use cookies to:

Help remember and process information presented to users between page loads.

If users disable cookies in their browser:

If you turn cookies off it will turn off some of the features of the software.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties any information you supply including personally identifiable, materials, or user content.

Third-party links

We do not include or offer third-party products or services in Delphinium.

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

To be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email within 7 business days.

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.



To be in accordance with CANSPAM, we agree to not collect email addresses for the purposes of commercial email through the Delphinium software.

Ownership and Storage of Information

Delphi M.E. and its licensors own the code, databases, and all rights to all software and any feedback You provide; provided that, as between You and Delphi M.E., subject to the terms of this Privacy Policy, You retain all rights to the Personal Information, materials, and user content You provide to Delphi M.E. If You incorporate into feedback any User Content, you hereby grant Delphi M.E. a worldwide, non-exclusive, royalty-free, sub-licensable and transferable license to use, reproduce, distribute, prepare derivative works of, and display the User Content when operating any Website and for Delphi M.E.'s internal business purposes.

Delphi M.E. may indefinitely store Personal Information that You provide to Delphi M.E. or any of its Affiliates through any Website or it may destroy such information in accordance with any policy or directive of Delphi M.E. or any of its Affiliates for destruction of data or as required by national or international law. For so long as Delphi M.E. stores such information, Delphi M.E. will comply with the principles outlined in this privacy policy. User Content will be destroyed within 60 days of a request by You.

Change Management of Privacy Policy

Delphi M.E. may amend this Privacy Policy from time to time by posting a revised policy on this Website, or a similar Website that replaces this Website. If Delphi M.E. amends the Privacy Policy, the new policy will apply to Personal Information previously collected only insofar as the rights of the individual affected are not reduced. If Delphi M.E. makes substantial changes to this Privacy Policy, Delphi M.E. will endeavor to notify You of such changes (e.g., by email). However, regularly reviewing this page is the best method to ensure You are always aware of the information Delphi M.E. collects, how it is used and under what circumstances.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

delphi-me.com
1754 E 260 N
Spanish Fork, Utah 84660
United States
support@delphi-me.com

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