

Product Marketing Associate (Agency & Brand Outreach)

📍 Bangalore (on-site only) | 🧠 Reports to: Head of Marketing

🚀 About QuickAds.ai

QuickAds.ai is the **AI-powered engine** transforming the way brands create, test, and scale ads. With **profitable growth since Day 1** and backing from **leaders at Google, Meta, and Kae Capital**, we're ready to take on the world. We're building smarter, faster marketing solutions—and we need a **Product Marketing Associate** to manage our **agency and brand outreach**, bringing in high-value partnerships and growing our reach in the market.

🎯 What You'll Do

- **Agency & Brand Outreach:** Develop and execute targeted outreach strategies to agencies and brands
 - **Partnership development:** Build strong relationships with key agencies and brand partners, positioning QuickAds.ai as their go-to creative and ad optimization tool
 - **Tracking & Reporting:** Analyze outreach effectiveness, track KPIs, and continuously refine outreach strategies to maximize results
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✅ You're Right If You...

- Have **1-2 years** of experience in **agency/brand marketing** and outreach
 - Can **speak the language of agencies and brands**—understand their needs and tailor the message accordingly
 - Have experience with **CRM tools** (HubSpot, Salesforce, etc.) and are familiar with **lead generation and nurturing**
 - Are **creative**, and can think outside the box to grab the attention
 - Are highly **organized** and can manage multiple outreach campaigns at once
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🎁 What You'll Get

- Above market salary + **performance-based incentives**
- **Ownership** of agency and brand outreach strategy
- An opportunity to shape how we expand our brand partnerships
- A fast-paced, **AI-powered company** with room for growth