

How will you fulfill your solution?

Guiding principle 1: this can and will change, and you will iterate. Don't worry if you don't have much clarity on this right now. Creating the first version is about fleshing out ideas and a foundation to be built on. The first step is putting that down on paper. You'll gain a lot of clarity by working with your first clients.

Guiding principle 2: you don't need all of this right away. It's a pilot - it will be incomplete at the start.

Guiding principle 3: err on the side of more "live" in the beginning.

The 4-pillar foundation of a course:

1. Live lessons
2. Self study
3. Feedback
4. Community

Live Lessons	Asynchronous/Self-Study	Feedback (method and frequency)	Community
Mode: 1:1 lessons, group sessions, office hours, drop in sessions, etc. Self study + community x 1 Q & A	Mode: Google docs, handouts, LMS, etc. Thrivecart (drip fed in Learn) Google workbook/worksheets	Mode: 1. how they submit to you (email, DM, via community, live call, etc.) 2. how you will give it to them (collaborative doc, Loom video, community, etc.)	Mode: Discussion Boards, WhatsApp group, Skool community, etc. Telegram

		Telegram Live Q&A	
Frequency: X times per week/month	Frequency: daily/weekly, etc.	Frequency: X times per week/month	Frequency: how often you want them to post + rationale
Length: X minutes	Length: X minutes per day/week	Limitations: X amount per week/month	Purpose: how it improves learning

Module Planner

Use this to help you plan your modules. Some Steps will be completed in the live lessons and some will be completed by the students in an asynchronous manner. Use the Notes column to record any materials or might need or aspects you should highlight in the respective module. Insert rows to add more steps to a module.

Module 1	(Guiding Question) How to ...			
Steps	Live Lesson	Asynchronous/At home tasks	Feedback & Community	Notes
Step 1		What is an Action Plan	Introductions Reflection questions: What is an Action plan? Have you ever made one?	Task: What goes into an Action Plan?
Step 2		Why you need one		
Module 2	(Guiding Question) How to ...			

Steps	Live Lesson	Asynchronous	Feedback & Community	Notes
Step 1		What does an Action Plan include?	Discuss the task	Compare their notes with my ideas Give an example (Flexible - change) TASK: What do you want to include? Anything missing you want to add?
Module 3	(Guiding Question) How to start			
Steps	Live Lesson	Asynchronous	Feedback & Community	Notes
Step 1		Where to start - the big picture (big goal) Visualise your future English Self	Share Your future English self if you want to (voice recording or text)	Your Why (motivation for learning English) Don't know where going, how know how to get there? TASK: Visualisation exercise: Your Future English self
Step 2				
Step 3				
Module 4	(Guiding Question) How to set stepping stone goals			
Steps	Live Lesson	Asynchronous	Feedback & Community	Notes

Step 1		Brainstorm some challenges you have that hold you back and stop you from moving towards your future English self	Share your 3 goals	TASK: Set 3 goals
Step 2		Make them into a goal - name and own them		
Step 3		Prioritise 3 most important ones at the moment that will help you move towards your English Self (must haves) save your (nice to haves)		
Step 4		Timing		Be realistic (start small, bonus!)
Module 5	(Guiding Question) How to set action steps			
Steps	Live Lesson	Asynchronous	Feedback & Community	Notes
Step 1		What are action steps (what you do to achieve your goal - listen to a podcast etc)	Share examples of action steps	TASK: Brainstorm examples of action steps (things you're already doing, could do)
Step 2				
Step 3				
Module 6	(Guiding Question) How to now what to do, when without stress			
Steps	Live Lesson	Asynchronous	Feedback & Community	Notes

Step 1		How to choose the best resources Things to consider: Relevant? Opt for materials that interest you and/or are relevant to your goals Right Level? Variety? (skills) Feedback?	Share resources	TASK: Start a list of resources
Step 2		Where to make a list?		Raindrop Pearltrees Google Keep
		Frequency?		

Module 7	(Guiding Question) How to keep motivated and stick to it			
Steps	Live Lesson	Asynchronous	Feedback & Community	Notes
Step 1		What might be an obstacle(s) for you? On a scale of 1-10 how big are these obstacles? What might make you procrastinate? Is there a specific area where you see challenges?	Share typical obstacles and solutions	TASK: If... I will, I won't... Obstacles and solution

Step 2		Who can you turn to for support and encouragement?		
Step 3		What is your biggest motivating factor now?		Big Picture (exam permits freedom)

Module 8	(Guiding Question) Now what?			
Steps	Live Lesson	Asynchronous	Feedback & Community	Notes
Step 1		Revise, modify, check progress How will you know when you have achieved your goals? Different ways of tracking progress	How will you track your progress? How will you celebrate?	TASK: How will you track your progress? How will you celebrate? Reflect: Start, stop, continue Assessment tracker 1-10
Step 2		Remember: Modifying - goals serve you? Add goals, delete goals (don't serve you/achieved/not priority any more)		
Step 3		Celebrate?		
		What does success look like for you?		

		How will your success affect your life? Next steps? Good luck!		
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Module 9	(Guiding Question) Next steps			
Steps	Live Lesson	Asynchronous	Feedback & Community	Notes
Step 1	Q & A (WK 4)			Join YES to Fluency
Step 2				