



+1 (248) 954 3405

adrianapavoncontact@gmail.com

Independencia 19, San Agustín Etla

## " GOOD BY DESIGN "

### APPLICATION FORM

**5 Million Latino-owned**

**businesses in the U.S. 19% are in Tech vs 14% for non-Latino.**

**•\$800+ Billion Is contributed by Latino-owned businesses annually**

**to the U.S.**

**•3.2 Million People employed by Latino-owned companies in the**

**U.S. Latino business**

**•57% The number of Latino-owned businesses is growing faster vs. 5% white owned**

Congratulations on being invited to participate in the **GOOD BY DESIGN** campaign! You were invited because **we recognize the commitment** to your community you demonstrate, especially during a time **when human investment and community are vital**. Adriana Pavon, the Photographers, Artist Designers, event producers, and the support staff are enthusiastic about collaborating with you as we embark on this partnership. We look forward to seeing **your business energy and the beauty of the community activated in an impactful way!**

Corporate Name: \_\_\_\_\_

Business address: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Website: \_\_\_\_\_

IG: \_\_\_\_\_

FB: \_\_\_\_\_

Tik Tok: \_\_\_\_\_

Primary Contact (Name and Title of the person signing this form):  
\_\_\_\_\_

Secondary Contact (Name and Title of the person):  
\_\_\_\_\_

Name of the person responsible for communicating with MCO & the event staff:  
\_\_\_\_\_

Provide a brief description of your product, years in business, recent events you participated in, what other community impact you have had, and most recent awards:  
\_\_\_\_\_  
\_\_\_\_\_

Participating in previous events does not guarantee acceptance in current events. The screening committee has the right to select appropriate partners.

**Indicate below what type of partnership you are applying for ( 50% of your investment is tax deductible):**

- Spring-Fall 205 Local Sponsor \$5,000 investment: \_\_\_\_\_
- Spring-Fall 2025 Regional Sponsor \$15,000 investment: \_\_\_\_\_
- Spring-Fall 2025 National Sponsor \$50,00 investment: \_\_\_\_\_
- Spring-Fall 2025 Presenting Sponsor \$250,00 investment: \_\_\_\_\_
- \_\_\_\_\_

## FALL 2025 - 2026 PRESENTING SPONSOR \$250,000

### Benefits

1. Logo placement on all printed materials (Menu cards, brochures, banners)
2. Logo placement on all digital materials (website, invitations, newsletters)
3. Univision TV Los Angeles Interview: "Businesses create solutions for the well-being of their communities"

4. **Print magazine feature: "Businesses create solutions for the well-being of their communities"**
5. **Press release announcing Presenting Sponsor with quote, distributed nationally via Latinx Newswire (Presenting Sponsor mentioned on all subsequent press releases throughout the Spring - Fall 2024 campaign)**
6. **60 second video recap of national tour featuring Presenting Sponsor logo and images of the brand activations.**
7. **Exclusive interview on Stanford University Radio Program and Janie Flores Live**
8. **300 tickets for Chef's Table at Gala Dinners (location to be selected by Sponsor)**
9. **300 tickets for Mezcal tasting & Artisanal Mezcal Bottle for each guest (location to be selected by Sponsor)**
10. **300 tickets to community workshops (location to be selected by Sponsor)**
11. **VIP Guest preview of artisan crafts before they go on sale to the public.**
12. **VIP Meet and Greet with top chefs and artisans before Gala Dinner – each guest receives a Gift Bag with items from the presenting artisans - \$20,000 value.**
13. **Gift Bag at each seat with items from the presenting artisans and sponsors**
14. **Social media posts: hashtags and content to be provided by sponsor**
15. **Presenting Sponsor banner placement at each event**
16. **Presenting Sponsor leads/moderates a panel at community workshops**
17. **Name and logo of Presenting Sponsor at community workshops**
18. **Opportunity for Presenting Sponsor to experience MCO Oaxaca, MX**

## **FALL 2024 -25**

### **NATIONAL SPONSOR \$50,000**

#### **Benefits**

1. **Logo placement on all printed materials (Menu cards, brochures, banners)**
2. **Logo placement on all digital materials (website, invitations, newsletters)**
3. **Print magazine feature: "Businesses create solutions for the well-being of their communities"**

4. Press release announcing National Sponsor with quote, distributed nationally via Latinx Newswire (National Sponsor mentioned on all subsequent press releases throughout the Spring - Fall 2024 campaign)
5. 30 second video recap of national tour featuring National Sponsor logo and images of the brand activations.
6. Interview on Stanford Radio, Janie Flores Live: Coast to Coast Show video podcast on Facebook, SoundCloud, Amazon Fire and RokuTV
7. 100 tickets for VIP Table at Gala Dinners
8. 100 tickets for Mezcal tasting & Artisanal Mezcal Bottle for each guest (location to be selected by Sponsor)
9. 100 tickets to community workshops (location to be selected by Sponsor)
10. VIP Guest preview of artisan crafts before they go on sale to the public.
11. VIP Meet and Greet with top chefs and artisans before Gala Dinner – each guest receives a Gift Bag with items from the presenting artisans
12. Gift Bag at each seat with items from the presenting artisans and sponsors
13. Social media posts: hashtags and content to be provided by sponsor
14. National Sponsor banner placement at each event
15. National Sponsor participates on a panel at community workshops

## **FALL 2024 -25**

### **REGIONAL SPONSOR \$15,000**

#### **Benefits**

1. Logo placement on all printed materials (Menu cards, brochures, banners)
2. Logo placement on all digital materials (website, invitations, newsletters)
3. Press release announcing Regional Sponsor, distributed regionally with quote via Latinx Newswire
4. 30 second video recap of regional tour featuring Regional Sponsor logo and images of the brand activations.
5. Interview on Stanford Radio, Janie Flores Live: Coast to Coast Show video podcast on Facebook, SoundCloud, Amazon Fire and RokuTV
6. 30 tickets for Preferred Table at Gala Dinners
7. 30 tickets for Mezcal tasting
8. 30 tickets to community workshops

9. VIP Guest preview of artisan crafts before they go on sale to the public.
10. VIP Meet and Greet with top chefs and artisans before Gala Dinner – each guest receives a Gift Bag with items from the presenting artisans
11. Gift Bag at each seat with items from the presenting artisans and sponsors
12. Social media posts: hashtags and content to be provided by sponsor
13. Regional Sponsor banner placement at each event
14. Regional Sponsor participates on a panel at community workshops

## **FALL 2024 -25 AL LOCAL SPONSOR \$5,000**

### **Benefits**

1. Logo placement on all local printed materials (Menu cards, brochures, banners)
2. Logo placement on all local digital materials (website, invitations, newsletters)
3. Press release announcing Local Sponsor, distributed regionally with quote via Latinx Newswire
4. 30 second video recap of regional tour featuring Local Sponsor logo and images of the brand activations.
5. Interview on Stanford Radio, Janie Flores Live: Coast to Coast Show video podcast on Facebook, SoundCloud, Amazon Fire and RokuTV
6. 10 tickets for Reserved Table at Gala Dinners
7. 10 tickets for Mezcal tasting
8. 10 tickets to community workshops
9. VIP Guest preview of artisan crafts before they go on sale to the public.
10. Gift Bag at each seat with items from the presenting artisans and sponsors
11. Social media posts: hashtags and content to be provided by sponsor

**12. Local Sponsor banner placement at each event**

**13. Local Sponsor participates on a panel at community workshops**

**Deadline to apply is 8/15/2024; If the deadline passed contact our office at:**

**[adrianapavoncontact@gmail.com](mailto:adrianapavoncontact@gmail.com)**

50% is due upon applying, 50% balance due 8/15/2024

## **PAYMENTS**

**My preferred method of payment is: (Check one).**

☐ Visa #

☐ Mastercard #

☐ MCO Productions L.L.C.

☐ I understand that any of the above selections incurs a 3% processing fee

Card Security Code (3 digits on the back of the card) \_\_\_\_\_

Expiration date (month) \_\_\_\_\_ (year) \_\_\_\_\_

Credit Card Bill Address:

\_\_\_\_\_

Credit Card Billing Zip Code \_\_\_\_\_

Credit Card Billing Telephone \_\_\_\_\_

Credit Card Signature \_\_\_\_\_

I understand the second payment will be processed using the same method as the first payment, if for any reason the credit card company does not make payment on this account, I \_\_\_\_\_ will not be permitted to partake of the GOOD BY DESIGN events and will owe Adriana Pavon Thompson any such amount(s). I understand that this sponsorship is non refundable.

## IMAGE RELEASE

I \_\_\_\_\_ release the use of my image, logo and or likeness to Adriana Pavon, The Producers and the photographers and documentarians of GOOD BY DESIGN in all media (digital, photo, print, video, or otherwise) for promotion and portfolio use.

I understand that Adriana Pavon has the right to use my image, logo for exhibition, publication, and portfolio; and I cannot hold Adriana Pavon, and or any person involved in the GOOD BY DESIGN event, photoshoots, publications, etc. against any claims that may be made against it by reason of such reproductions. I understand the images will be released to me on Nov 1 2424 and that **I have the right to use such images for self promotion** for a period of 3 months for media and indefinitely for portafolio purposes (unless otherwise indicated). I understand that I cannot share any images of the events that are not officially authorized due to the nature of protection for the intellectual property until they are released to the General public (Nov 2024). In case of a personal indiscretion I understand I am personally liable for such loss of income up to 250,000 usd.

I \_\_\_\_\_ release the use of my image, logo and or likeness to Adriana Pavon, The Producers and the photographers and documentarians of GOOD BY DESIGN in all media (digital, photo, print, video, or otherwise) for promotion and portfolio use.

I understand that Adriana Pavon has the right to use my image, logo for exhibition, publication, and portfolio; and I cannot hold Adriana Pavon, and or any person involved in the GOOD BY DESIGN event, photoshoots, publications, etc. against any claims that may be made against it by reason of such reproductions.

## **ACT OF CONDUCT**

I understand that during the campaign GOOD BY DESIGN I agree to act in accordance with professional conduct, (which includes but is not limited to prohibition of drug use, swearing and other vulgar behavior, etc.) otherwise I understand that I may be eliminated from the event at any time for any reason without any further commitment to my person from GOOD BY DESIGN, MCO Productions L.L.C or Adriana Pavon whatsoever.

## **LIABILITY**

I understand that I cannot hold Adriana Pavon, The Stylist and the photographers and documentarians, the producers, or any other staff member, volunteer, participant, or affiliate responsible or liable for any injury incurred.

I understand that in exchange for my sponsorship. I will be compensated with content visibility and community engagement. I understand all content created and delivered to me MUST be distributed as is and no edits can be made or altered and that I retain the right to use for a period of 12 months from the time of delivery ( unless otherwise agreed).

I understand that commercial use is prohibited without previous written authorization from GOOD BY DESIGN, MCO Productions L.L.C. and Adriana Pavon.