

# Cambodia | SEO Specialist

## tuktukrental.com

**Location:** Cambodia

**Commitment:** Five days a week - 08:00 A.M. to 05:00 P.M.

## Small vehicles, big impact

We're all about authentic travel experiences that support local communities. At tuktukrental.com, we rent tuktuks to adventurous travellers, while sharing the revenue with local tuktuk owners and the community. We've been fueling epic road trips across Asia since 2016. And here's the best part—we're just getting started!

With operations in Sri Lanka, Cambodia, and soon beyond, our dedicated team of tuktuk enthusiasts is driven (literally) to make travel more meaningful. Our mission? To bring smiles to faces, promote sustainable tourism, improve livelihoods, and make exploring new places as unforgettable as possible.

Join us as we steer towards a world where every adventure counts—navigating the bustling streets of Colombo or the serene landscapes of Cambodia. Let's make every mile matter.

## About the role

As the **SEO Specialist** at tuktukrental.com, you'll play a key role in helping us grow our organic presence and reach even more adventure-seekers around the world. From keyword research and on-page optimization to technical audits and content strategy—you'll make sure our site performs where it counts: in search.

This role is **based in Cambodia**, but we **strongly encourage applicants from Cambodia, Sri Lanka, and beyond**. If you're passionate about travel, SEO, and making a positive impact through your work, we'd love to hear from you.

### Specific responsibilities

- Develop and implement a comprehensive SEO strategy aligned with organizational objectives, leveraging industry best practices and emerging trends.
- Define requirements for new programmatic or other SEO features and collaborate with in-house engineers to get them built.
- Utilize data-driven insights to monitor SEO performance, identify areas for improvement, and communicate key metrics and trends to stakeholders.
- Creating and executing off-page SEO strategies such as link building campaigns, directory submissions, and social bookmarking.
- Staying updated on SEO industry trends and developments and incorporating best practices into our SEO strategy.
- Conducting keyword research using various tools (Google Keyword Planner, SEMrush, etc.) to identify high-value keywords. Performing on-page SEO optimizations including title tags, meta descriptions, header tags, and internal linking.

## About you

This role is perfect for someone who thrives in a fast-paced environment and is passionate about driving website traffic and improving search engine rankings. You will be an integral part of TukTukRental.com's growth, helping us enhance our digital presence and engage more customers through effective SEO strategies.

### Must have:

- Proven experience as an SEO Specialist with a track record of successful SEO strategies and implementations.
- Proficiency in SEO tools.
- Familiarity with HTML, CSS, JavaScript.
- Strong analytical skills and experience generating SEO reports.
- Bachelor's degree in Marketing, Communications, or a related field
- Strong understanding of social media and how it relates to SEO.
- Ability to collaborate effectively with content creators, designers, developers, and other stakeholders.
- Excellent written and verbal communication skills, with the ability to explain complex SEO concepts to non-technical stakeholders.
- Proven ability to analyze data and provide evidence-based recommendations.

- Time management and organizational skills, with the ability to prioritize and manage multiple projects simultaneously.

## Why tuktukrental.com?

At tuktukrental.com, we're not just about renting tuktuks—we're about creating unforgettable experiences while making the world a better place. Our team is passionate, fun, and dedicated to positively impacting both travellers and local communities.

We're a purpose-driven company. Your work will directly support local livelihoods and sustainable tourism.

## Ready to apply?

If this sounds like you, we'd love to hear from you! We especially welcome applications from those based in **Cambodia, Sri Lanka, or anywhere with the right experience and passion.**

[APPLY FOR THE JOB: CLICK HERE](#)