

The Ealing 48

Rules and Regulations

By entering the competition, you agree to these rules.

- **Background:**

- The Ealing 48 | 48-Hour Film Competition (3-5 November 2023) is run by Action On The Side. Action On The Side is a short filmmaking project run in the UK by Busy Kiwi Productions Ltd (registered company number 09584562).
- Action On The Side and Busy Kiwi Productions Ltd accept no liability for the films submitted to the competition.
- Busy Kiwi Productions Ltd reserves the right to amend these rules.

- **Queries:**

- Any questions about the competition or these rules and regulations should be directed to Patricia Hetherington (Organiser, Producer, Action On The Side) via the [Ealing 48 2023 Group App](#) or email hello@actionontheside.tv
- If something urgent occurs during the competition, team representatives (only) can contact Patricia directly on +44 (0) 7532371962, but not between 23:00 and 07:00. This is only on Friday 03, Saturday 04, and Sunday 05 November 2023.

- **Registration:**

- Registration is via the Action On The Side website. The deadline to register is 19:00 Friday 3rd November.
- Registration is per team. A Team Representative will register the team. They are the de facto Producer for the team.

- **Timings:**

- The competition runs from 20:00 (8pm UK Time / GMT) Friday 3rd November to 20:00 (8pm UK Time / GMT) Sunday 5th November 2023.
- The films must be written, shot, and edited during that 48-hour time period. Footage must have been shot during the 48 hours of the competition. The film must be edited during the 48-hours.
- To be eligible for the competition, films must be submitted by 20:00 (8pm UK Time / GMT) on Sunday 5th November 2023 (See submission below).
- Films that are completed up to 12 hours after the deadline are still eligible to say they were completed as part of the Ealing 48, and can still be added to our Vimeo Collection (see Late Submission).

- **Opening image:**

- Every film must start with a 5 second lead-in that includes white text on a black background with:
 - Film Title
 - Team Name
 - Genre
- For an example of this graphic, see Appendix. [Link to folder with graphics.](#)

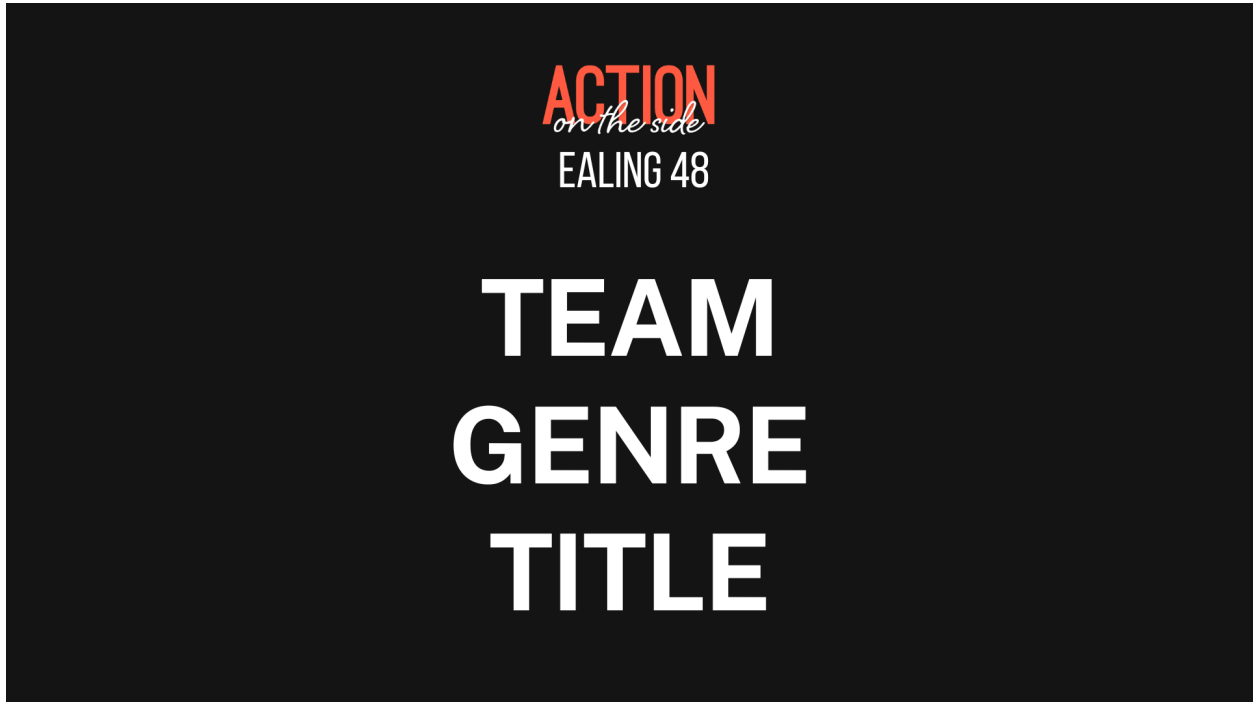
- The 5 second lead-in does not count towards the duration of the film (i.e. a film can be 7 minutes 5 seconds if the 5 seconds includes the lead-in).
- **Credits:**
 - Every crew member and cast member (not background talent) must be credited for their role.
 - [Suggested Credit Template](#)
 - [Link to End Credit Graphic](#)
 - The end credits must include the statement “**Made as part of the Action On The Side Ealing 48 Film Competition, 3-5 November 2023**”.
- **Language:**
 - Films must be in English or must have English subtitles.
- **Release Forms:**
 - [Link to Release Form](#)
 - The team representative must ensure that release forms are signed by all cast and crew, by representatives of any locations they use, and for any music or artwork.
 - The release forms transfer rights to the Producer. No rights are transferred to Action On The Side or Busy Kiwi Productions Ltd.
 - The release forms may be signed before the competition begins. They must be signed before submission.
 - The Producer must ensure digital copies of the signed release forms are saved on an online Cloud folder (e.g. Dropbox, Google Drive, Box) with view access set to Anyone with the link.
 - The link to the signed release forms is part of Submission. Release forms can be signed digitally or physically. The Producer or Team Representative must ensure the link to view the Release Form folders has View Access permitted.
 - Teams provide the link to the online folder when submitting to FilmFreeway (see Submission).
- **Specifications:**
 - Resolution: Films must be either 1080p, 2K, or 4K.
 - Aspect Ratio: Films can be any aspect ratio, but we recommend 16:9 or 2.35:1.
 - File Format: Films must be either .mp4, .mov, or .mxf file format.
 - Codec: Films should be H.264 or ProRes (4.4.2 or 4.4.4) compression. They must be a maximum 6GB.
 - FPS: films can be any FPS. We recommend 24fps native or 25fps.
 - Audio:
 - The audio must be Stereo.
 - 5.1 audio formats can be submitted but note the judges may only playback Stereo.
 - Audio must be 48kHz, 24-bit or 32-bit.
- **Submission:**
 - The film must be submitted by 20:00 (8pm UK Time / GMT) on Sunday 5th November 2023.
 - Submission includes:

- Uploading the film to [Vimeo](#) with downloads enabled;
 - Submitting the film to [The Ealing 48 on FilmFreeway](#);
 - Providing a link to a cloud folder with all signed [release forms](#) (link provided through FilmFreeway);
 - Ensuring all team members have completed the [Demographic Survey](#).
- [Submission Checklist](#)
- The film must be uploaded to Vimeo with downloads enabled and submitted to The Ealing 48 on FilmFreeway by 20:00 (UK Time) Sunday 5th November 2023 to be eligible for the screening and awards. The film must be download enabled and not available to the public; it can (and should) be password protected.
- The film must have been uploaded to Vimeo by the submission deadline. It can still be processing up to four hours after the submission deadline (23:59 Sunday 5th November).
- As part of the Submission Form, the team representative must submit a link to a cloud folder with signed release forms for all cast, crew, background talent, locations, and music by 20:00 (UK Time) Sunday 5th November 2023.
- Submission does not require all information to be recorded in FilmFreeway. At a minimum, the film must have its title, the Vimeo link, and the password.
- The film cannot be changed on Vimeo after the submission deadline. Teams that change their film file after the deadline may be disqualified from the competition (see Disqualification).
- **Late Submission:**
 - Sometimes things happen and the team misses the deadline. Late submissions are accepted up to 24 hours after the submission deadline (until 20:00 Monday 6th November). Late submitted films may only be eligible for the Screening at Action On The Side's discretion; Late submitted films are not eligible for the Awards. Late submitted films can still be added to the Ealing 48 2023 Vimeo Collection.
- **Disqualification:**
 - Action On The Side and Busy Kiwi Productions Ltd reserve the right to disqualify any team from the competition on the following bases:
 - In a breach of copyright, defamation, libel, that brings the competition and/or the companies into disrepute.
 - Dangerous activity in filming.
 - Unprofessional and/or disrespectful action in the online Ealing 48 2023 Group and/or on social media in regards to the competition.
 - Where the film file is changed on Vimeo after the submission deadline.
 - Where the film does not meet the criteria outlined in these rules, including, but not limited to, film duration, use of genre, use of the random elements.
 - When the film is distributed before the deadline (see Public Access).
- **Public access:**

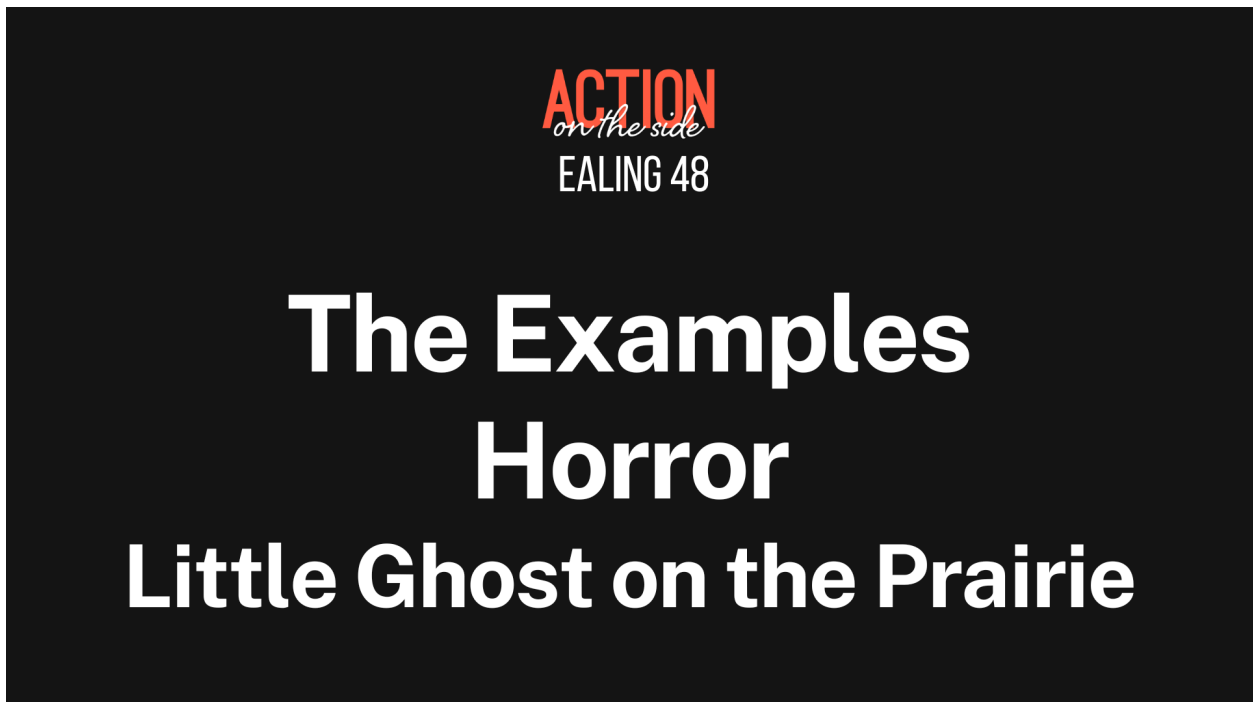
- Producers agree to not make their film available to view publicly until after the Shortlist is announced (13:00 Sunday 12 November), and, for those films that are shortlisted, until after the Screening (13:00 Sunday 26 November).
- **Judging:**
 - The judges will review all submissions to select the shortlist (films to screen at the cinema) and will make selections for the prizes from that shortlist. In the event that fewer than 12 teams enter the competition, all films submitted by the deadline will be in the shortlist.
 - The judges will be assessing the film based on its merits, including Cinematography, Direction, Performances, Music and Sound, Production Value, Story, Use of allocated Genre, and Use of Random Elements.
 - The judges' decisions are final and no correspondence will be entered into.
 - The judging panel will agree on the prize winners. These will be announced at the Screening Event (11:00-13:00 Sunday 26 November).
- **Prizes:**
 - The shortlisted films will receive access to laurels to add to their film's poster and promotional material.
 - The prize winning films will receive a trophy and access to laurels to add to their film's poster and promotional material.
- **After the competition:**
 - Teams will receive support on how to market and distribute their film with posts in the group. Shortlisted teams will receive additional individual communication channels with the Team Representative / Producer. Teams are encouraged to submit their film to other film festivals and competitions.

Appendix - Graphics

Opening graphic



Example opening graphic



End Graphic



Optional Graphic



Poster Credit Block

PRODUCTION COMPANY presents a PRODUCTION COMPANY film "TITLE" CAST CAST CAST Music
by COMPOSER Edited by EDITOR Production Design by PRODUCTION DESIGNER Art Direction by
ART DIRECTOR Cinematography by DIRECTOR OF PHOTOGRAPHY Written by WRITER Produced by
PRODUCER Directed by DIRECTOR