



Raleigh Earth Day & Arbor Day Celebration

We Plant it Forward in Partnership
with the City of Raleigh

Dorothea Dix Park

April 25, 2025 • 4 to 9 p.m.

Music • Games • Crafts
Food Trucks • **Free Trees!!**

Raleigh Arbor Day 2025 Sponsorship Information

If you would like to take your support to the next level, please consider sponsoring Raleigh Arbor Day 2025. To view our Arbor Day webpage visit,

<https://www.weplantitforward.org/raleigh-arbor-day>

What your support can do

- Support Demonstrations and activities on tree care and preservation, rain water harvesting, native plants, benefits of composting, solar energy, urban forestry, pollinators and the gardens that support them, storm water runoff, forest (nature) bathing mental health benefits and other fantastic creative expressions that support trees and the natural environment.
- Help us make this a truly FREE event where we offer meal tickets for those without the means to purchase a Food Truck meal.
- Support the creative, fun entertainment that helps make this festival a celebration of trees and the natural environment.

There are many ways to sponsor Raleigh Arbor Day

- Cash donations (Checks payable to We Plant it Forward, online at www.WePlantitForward.org/donate or use the QR code.
- Sign up to have Employee volunteers volunteer at the festival
- In-kind donations of services or materials for Trivia Game prizes
- Environmental sustainability statement of support



Sponsorship involves varying levels of recognition from the Bronze Leaf website recognition to the Platinum Leaf live on stage recognition. Below is a list of sponsorship levels and their respective sponsor recognitions. You can also contact Maggie Bailey at maggie@WePlantitForward.org.



2025 Sponsor Recognition Levels

Raleigh Earth Day and Arbor Day Celebration
We Plant it Forward in partnership with
the City of Raleigh



Platinum Leaf \$5,000+



All Gold Leaf recognitions plus:

- Spoken recognition once during event from the main stage
- Spoken recognition at start of movie
- Logo recognition within pre-movie slide deck
- Option for corporate tent at event (tent and tables provided by sponsor, placed within vendor table area)
- Largest logo on We Plant it Forward Sponsor Boards
- Largest sponsor name on We Plant it Forward event volunteer T-Shirt



Gold Leaf \$1,400 - \$4,999



All Silver Leaf recognitions plus:

- Larger logo on We Plant it Forward Sponsor Boards and webpage
- Larger sponsor name on We Plant it Forward event volunteer T-Shirt
- Sponsor tagged in We Plant it Forward social media about the event



Silver Leaf \$600- \$1,399



All Bronze Leaf recognitions plus:

- Medium logo on We Plant it Forward Sponsor Boards and webpage
- Medium sponsor name on We Plant it Forward event volunteer T-Shirt
- Listed as Environmental Demonstration Sponsor



Bronze Leaf \$100- \$599



- Small logo on Sponsor Boards at We Plant it Forward welcome table, tree giveaway and environmental demonstration stage
- Sponsor logo on bottom of We Plant it Forward's event web page
- Small sponsor name on We Plant it Forward event volunteer T-Shirt
- Personalized sponsor event flyer

Get The Word Out

Would you help us spread the word about Raleigh Arbor Day 2025 by displaying the attached flyer for your employees and customers to see? Trees are vital to our community, providing many benefits. This festival is a fun and festive way to Discover what a Tree Can Be!



Festival Vision

- Ultimately, we seek to support a healthy natural environment leading to happy, healthy lives.
- A fun-filled festival for kids of all ages, free to attend with tree giveaways, crafts, hands on-activities, trivia game, music, food trucks.
- A partnership of We Plant it Forward, Raleigh Parks and Community Educators will help build our community's DIY environmentally sustainable tool box.
- An event to empower our community, promoting environmental health and community action.
- A call to create a sense of community purpose toward the preservation and restoration of the natural environment.
- [Paperhand Puppets](#) will lead a parade to the tree planting demonstration and roam the festival bringing cheer and beauty to the celebration.
- This is a community celebration of trees and the natural environment in partnership with Raleigh Earth Day. Join Us!

Learn more at <https://weplantitforward.org/raleigh-arbor-day> or scan the QR code

Contact Maggie Bailey at maggie@WePlantitForward.org



Spread the word online. There are many ways you can share information about Raleigh Arbor Day:

- We Plant it Forward website at <https://www.weplantitforward.org/raleigh-arbor-day>,
- Instagram: <https://www.instagram.com/raleigharborday/>
- Instagram: <https://www.instagram.com/weplantitforward>
- Facebook: <https://fb.me/e/gwn3JuDPa>
- LinkedIn: <https://www.linkedin.com/company/weplantitforward/>
- Tag us **@WePlantitForward** Please help us promote the event by sharing with your network.