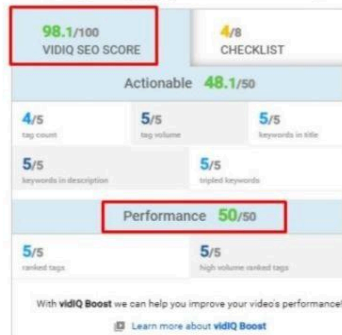
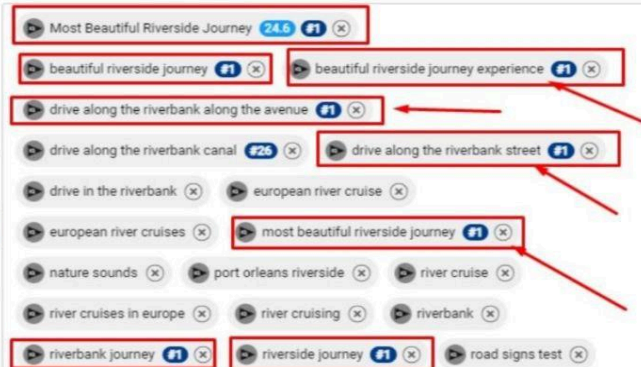




YOUTUBE VIDEO SEO & SEO EXPERT



Tags can be useful if content in your video is commonly misspelled. Otherwise, tags play a minimal role in how viewers find your video. [Learn more](#)

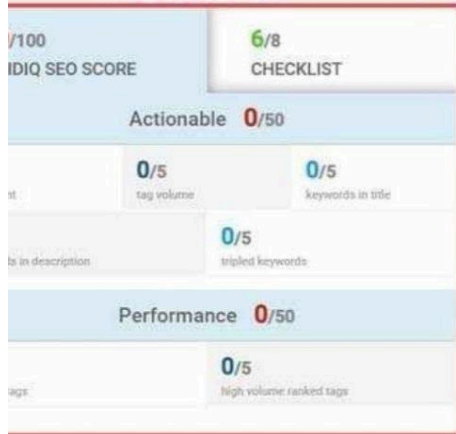



**VIDIQ
SEO
SCORE**



You Tube VIDEO SEO

Before



After



Create

Maximum: 29 Mar 2022 -

ins: Performance ▼

Breakdown ▼

Reports ▼

Export ▼

Results ▼	Reach ▼	Impressions ▼	Cost per result ▼	A
41 Meta leads	10,406	20,147	\$20.24 Per Meta lead	
90 Meta leads	28,005	80,651	\$28.40 Per Meta lead	
131 Facebook leads	33,634 Accounts Centre acc...	100,798 Total	\$25.85 Per Meta lead	

Campaigns									
Updated just now									
Search and filter									
Yesterday: Mar 11, 2021									
Resource Center Campaigns Ad Sets Ads									
+ Create Duplicate Edit A/B Test Rules 1-200 of 340 View Setup Reports									
	Campaign Name	Delivery	Bid Strategy	Budget	Reach	Impressions	Results	Cost per Result	CTR Click Rate
	A/B_Test_Creatives_March_2021_US_Broad...	Active	Using ad set bi...	Using ad set bu...	22,809	41,719	4 Purchases	\$118.39 Per Purchase	
	Leadgen / Gated content / Asia-8 v1 (AL)	Active	Cost cap	\$100.00 Daily	3,142	4,123	17 On-Facebook Leads	\$1.97 Per On-Facebook Le...	
	Leadgen / Gated content / Latin-7 v1 (AL)	Active	Cost cap	\$100.00 Daily	13,410	16,154	32 On-Facebook Leads	\$1.89 Per On-Facebook Le...	
	Leadgen / Gated content / Europe-25 v1 (AL)	Active	Cost cap	\$100.00 Daily	1,603	1,936	5 On-Facebook Leads	\$2.71 Per On-Facebook Le...	
	Leadgen / Gated content / US v1 (AL)	Active	Cost cap	\$100.00 Daily	56	64	2 On-Facebook Leads	\$0.42 Per On-Facebook Le...	
	AU_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	24,008	28,427	2,630 Estimated Ad Recall ...	\$0.02 Per Estimated Ad Re...	
	CA_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	36,927	44,932	3,730 Estimated Ad Recall ...	\$0.02 Per Estimated Ad Re...	
	UK_Awareness_Broad_Reach_7days	Active	Lowest cost	\$60.00 Daily	37,784	44,396	4,390 Estimated Ad Recall ...	\$0.01 Per Estimated Ad Re...	
	SE, DK, NO, NL, CZ, FR, PT, PL, IT_Awareness...	Active	Lowest cost	\$110.00 Daily	163,973	188,895	13,800 Estimated Ad Recall ...	\$0.01 Per Estimated Ad Re...	
Results from 340 campaigns					599,576 People	924,145 Total			

SUCCESSFUL AD CAMPAIGN OVERVIEW

+ Create Edit A/B Test Rules											
View Setup Columns: Performance Breakdown Reports											
Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	Carousel-2-29.09.22	Active	Highest volume	£20.00 Lifetime	7-day click or ...	1,670 Link clicks	110,039	200,368	£0.01 Per Link Click	£10.43	Oct 18, 1
	Combo Message-29.09.22	Active	Highest volume	£2.00 Daily	7-day click or ...	117 Messaging Conversa...	94,260	190,570	£0.76 Per Messaging Conve...	£88.92	Oct 10, 1
	Offer Product-29.09.22	Active	Highest volume	£40.00 Lifetime	7-day click or ...	42 Messaging Conversa...	9,890	16,423	£0.33 Per Messaging Conve...	£13.73	Oct 20, 1
	St.Ives-29.09.22	Active	Highest volume	£20.00 Lifetime	7-day click or ...	32 Messaging Conversa...	10,089	18,183	£0.40 Per Messaging Conve...	£12.82	Oct 10, 1
	Simple Message Campaign-26.09.22	Active	Highest volume	£30.00 Lifetime	7-day click or ...	108 Messaging Conversa...	9,363	21,254	£0.14 Per Messaging Conve...	£15.44	Oct 10, 1
	Carouseul ady-24.09.22	Active	Highest volume	£35.00 Lifetime	7-day click or ...	2,484 Link clicks	123,023	271,530	£0.01 Per Link Click	£16.36	Oct 10, 1
	Missha Sunscreen-24.09.22	Active	Highest volume	£50.00 Lifetime	7-day click or ...	397,925 Reach	397,925	407,344	£0.04 Per 1,000 People Re...	£14.33	Oct 20, 1
	Perfect Skin Care-Message-23.09.22	Active	Highest volume	£35.00 Lifetime	7-day click or ...	50 Messaging Conversa...	6,654	19,429	£0.29 Per Messaging Conve...	£14.71	Oct 10, 1
	Message Campaign-20.09.22	Active	Highest volume	£60.00 Lifetime	7-day click or ...	134 Messaging Conversa...	12,334	35,994	£0.16 Per Messaging Conve...	£21.39	Oct 10, 1
	Puja Sale W7-16.09.22	Active	Highest volume	£30.00 Lifetime	7-day click or ...	29 Messaging Conversa...	5,385	8,300	£0.31 Per Messaging Conve...	£8.93	Oct 10, 1
	Puja sale makeup Revolution-12.09.22	Active	Highest volume	£45.00 Lifetime	7-day click or ...	33 Messaging Conversa...	5,563	16,149	£0.36 Per Messaging Conve...	£11.78	Oct 10, 1
	Puja Sale Skin-Care-12.09.22	Active	Highest volume	£45.00 Lifetime	7-day click or ...	46 Messaging Conversa...	6,932	16,757	£0.26 Per Messaging Conve...	£11.92	Oct 10, 1
	PUJA SALE Color Cosmetics	Active	Highest volume	£50.00 Lifetime	7-day click or ...	66 Messaging Conversa...	7,322	15,440	£0.18 Per Messaging Conve...	£12.05	Oct 10, 1
Results from 24 campaigns					7-day click or ...		810,682 People	1,605,119 Total	Activate Windows Go to Settings to activate Windows.		

