

slido

2024 Board Objectives

Many organisations, especially the no-profit, volunteer-managed ones, are often struggling for time and resources to reach their scope. For this reason, I'm resurrecting a simplified OKR model, following Ed's one implemented in 2021, to focus our OSGeo Oceania 2024 objectives to the most relevant ones, for us and for our community. The image above was taken from Alex' FOSS4G Oceania presentation and shows what (part of) the community would like us to implement. This list is a starting point, but we shouldn't stop at this, if you have more ideas please add them to this list!

1. Communication

- a. Facebook page
- b. Promote/create local events
- c. Marketing
- d. Regular emails/newsletters (monthly)
- e. Update/improve wiki & website
- f. Increase chatter on Slack, mailing list, and other channels
- g. Increase open communication, easier for the community to observe/engage
- h. create a GIT instance for OO and/or discourse channel in OSGeo (from Adam)
- google drive with all relevant presentations, logos etc.

2. Financial sustainability

- a. Seek organisational sponsorship
- b. Optional paid membership probably not well seen?
- c. paid membership for OS companies? or requests for sponsorship?

d. have a longer term vision, with community buy-in, to help guide big decisions about OSGeo Oceania's size & shape

3. Education

- a. School workshop
- b. QGIS training in schools/university
- c. QGIS training for communities
- d. Engage students
- e. Organise workshops
- f. Create an Education committee?
- g. Online training every one/two months with different presenters.

4. Grants

- a. Extend TGP to other conferences
- b. Sponsor Open Data
- c. More types of grants?
 - i. education programs (short/longer term)
 - ii. social meetups
 - iii. general event
 - iv. sponsorships
- d. Sponsor local events

5. Engagement

- a. Promote/create local chapters(/communities/focal points) -
- b. FUGs Special Interest Groups
- c. Involve community in board meetings' agenda topic via forms/polls/videos.
- d. Involve more women and Pacific people in the organisation
- e. Organisations
 - i. Engage with the Pacific organisations PGRSC, SPC, etc?
 - ii. Support other groups eg QGIS Australia
 - iii. Connect/collaborate with other community orgs eg PGRSC, Linux Australia, "Oceania Geospatial Community"
 - iv. lobbying GCA and other organisations

f. Activities

- i. Outreach activities (schools, LGAs, etc)
- ii. Promote open geospatial at other conferences (presenting, booth, sponsorship, other support)
- iii. OSGeo roadshows to meet local event targets help local groups organise events
- g. Improved ability to measure engagement (channels? geographies?)

6. Governance

- a. Clear set of processes, policies, etc make it easy for new board members to hit the ground running
- b. Training for board members
- c. More visibility into how we are tracking financially
- d. Part time employee(s) for website/social

7. General

- a. Support FOSS4G conference 2024/25
- b. Every year choose a theme and create events/conference theme/workshops/engagement with it
- c. Contribute to global OSM and OSGeo