

DMH Privacy Policy

Effective Date: March 21, 2026

Deepfarm Co., Ltd. ("Deepfarm," "we," "us," or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use the DMH application, website, and related services (collectively, the "Service").

1. Data Controller

Deepfarm Co., Ltd.
Seoul, Republic of Korea
Email: deepfarm828@deepfarm.net

Deepfarm acts as Data Controller.

2. Categories of Data

We collect:

Account data (name, email)

Billing data (processed by payment providers)

Device and log data (IP, device type, usage logs)

Support communications

Voice and text inputs provided by you

3. Legal Basis (GDPR Article 6)

We process personal data under:

Contract performance (account & subscription services)

Legitimate interests (security, fraud prevention, service improvement)

Legal obligation (tax and compliance)

Consent (marketing communications where applicable)

4. Purpose of Processing

We process data to:

Provide and operate the Service

Manage subscriptions

Improve performance

Provide customer support

Ensure security and prevent fraud

5. Subprocessors

We use trusted service providers, including:

Cloud hosting providers

Payment processors

AI processing providers (e.g., Google LLC)

These providers act under data processing agreements and may process data only on our instructions.

6. Data Retention

We retain personal data:

During the active account period

Up to 30 days after deletion request

Financial records for up to 7 years

7. International Transfers

Data may be transferred outside the UK.

Where required, we rely on:

Standard Contractual Clauses (SCCs)

Adequacy decisions

Other lawful transfer mechanisms

8. Your Rights

You have the right to:

Access

Rectify

Erase

Restrict processing

Data portability

Object

Withdraw consent

You may lodge a complaint with your local supervisory authority.

9. U.S. State Privacy Rights

Depending on your U.S. state of residence, you may:

Request access

Request deletion

Opt out of sale/sharing (we do not sell data)

10. Automated Processing

We may use automated tools to assist service functionality.

We do not make decisions producing legal or similarly significant effects without human review.

11. Data Security

We implement appropriate technical and organizational safeguards.

12. Contact

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