Art, Design & Media
Digital Arts Major Project Approval Form

Student & Project Information

1. Student Details	
Last Name: Lagunilla Rodriguez	**First Name: Ana**
Subject Area (please indicate) Fashion Buying with Design BA (Hons) **Art & Design** **Media**	

2. Major Project *please complete the following details:*
Continuation Route:Fashion Buying with Design BA (Hons)
Project Title: Tattoos & dresses
Project Aims and Objectives: **For this fashion project, I will be using the concept of contrast between tattoos and soft, dream-like dresses. I will create a set of 6 designs which will be presented on a digital format, and one of them will be also presented as an animated illustration I will be using Krita as the illustrating and animating program, which will be a challenge that I believe will help me get out of my comfort zone, since I have only ever done very simple and short animations and I don't tend to draw this kind of things.** **Fashion Glossary: https://wwd.com/fashion-dictionary/** **Fashion Trends - need to research well and ensure that your collection feeds into some of the trends** **Target Market - 20- 25 year olds - research** **I will be researching the following artists / designers / media producers:** **Teuta Matoshi & Lirinika Matoshi**

I will be using the following Digital Software:

Krita
Wix
In-Design

6. Signature of Student:
I understand that I must not undertake any research/project activity until this form has been fully approved by my tutor. A signature and date must be given here.
Signed:Ana Lagunilla Rodriguez
Date: 26/10/20

7. Signature of Tutor
I declare that the person named above will be working under my supervision and I have approved the above research/project and the student has completed any additional forms that are required.
Signed: Zoe Van-de-Velde
Date:26/10/20