

More Than Just Locals



Maximize Regional Impact: Unlock the Power of Interstate Ads

Make your message **bigger, bolder, and reach further!** Whether you want to promote your business, event, or product across the entire state or throughout the Central Time Zone, this bundle is designed to maximize your regional reach. Perfect for those looking to **amplify brand presence**, these ads can even serve as **a powerful backdrop** for live events, ensuring your brand is seen far and wide. If you're aiming for **comprehensive coverage within the Central Time Zone**, these are tailored for you. Our dry vans travel about 2000 miles a week and yes they too get stuck in Austin during rush hour, like you.

❖ Dominating Full Side Panel Ads

Take Over the Roads with Full-Length Side Panels: These expansive ads cover both sides of the van, delivering **large-format branding** that grabs attention from all angles. Ideal for businesses looking to make a bold statement across a wide surface.

- **1-3 months:** \$4,500/month per side
- **4-6 months:** \$6,000/month per side
- **7+ months:** \$7,500/month per side

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- **1-month contract:** \$4,500 per side
 - **3-month contract:** \$13,500 per side
 - **6-month contract:** \$36,000 per side

Turnaround Time: 3-day installation with approved art (+1 wk for material shipping)

❖ Strategic Half Panel Ads

Maximize Visibility in a Targeted Way: Half-panel ads are perfect for brands looking for a more focused message while still taking advantage of the van's prime visibility. Ideal for smaller campaigns or businesses with a tight, punchy message.

- **1-3 months:** \$2,500/month
- **4-6 months:** \$3,000/month
- **7+ months:** \$4,000/month

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- **1-month contract:** \$2,500
 - **3-month contract:** \$7,500
 - **6-month contract:** \$18,000

Turnaround Time: 2-day installation with approved art (+1 wk for material shipping)

❖ Traffic-Facing Rear Doors Ads

Capture Attention from Drivers Behind: The rear door ensures that your brand is seen by the drivers stuck behind the van in traffic, giving you **consistent and direct exposure** to a captive audience.

- **1-3 months:** \$1,500/month
- **4-6 months:** \$2,000/month
- **7+ months:** \$2,500/month

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- **1-month contract:** \$1,500
 - **3-month contract:** \$4,500
 - **6-month contract:** \$12,000

Turnaround Time: 1-day installation with approved art (+1 wk for material shipping)



❖ Full 18 Wrap

Complete Dominance with Full-Vehicle Coverage: This full wrap transforms the entire 18-wheeler into a **rolling billboard**. It offers **exclusive brand exposure** from every angle and guarantees maximum visibility wherever the truck travels.

- **1-3 months:** \$9,000/month
- **4-6 months:** \$11,000/month
- **7+ months:** \$14,000/month

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- **1-month contract:** \$9,000
 - **3-month contract:** \$27,000
 - **6-month contract:** \$66,000

Turnaround Time: 1-week installation with approved art (+1 wk for material shipping)

❖ Dry Van - Total Coverage Bundle Includes:

Full Side Panel (Both Sides) + Rear Door Ad

Maximize Coverage Across All Key Areas: This bundle offers full exposure on both sides of the vehicle plus the rear door for full visibility to surrounding traffic.

- **1-month contract:** \$10,000 (save \$1,000)
- **3-month contract:** \$30,500 (save \$1,500)
- **6-month contract:** \$74,500 (save \$2,500)

Turnaround Time: 3-day install with approved art (+1 week for material shipping)

❖ Full Wrap Takeover Includes:

Rear Door Ad + Full Side Panel(Both Sides) + Full 18 Wheeler Vehicle Wrap

Ultimate Brand Dominance: Covering **every surface of the 18-wheeler**, this bundle LAO includes full side panels, and rear door to deliver **unmatched brand presence** on the road.

- **1-month contract:** \$12,000 (save \$1,500)
- **3-month contract:** \$36,500 (save \$2,500)
- **6-month contract:** \$82,000 (save \$4,000)

Turnaround Time: 1-week install (+1 week for material shipping)