A.V. College of Arts, Science and Commerce

(Affiliated to Osmania University)
Gaganmahal, Hyderabad-500029, Telangana
Phone: 040 – 27637751, www.avcollege.in
Accredited with 'B++' Grade by NAAC (3rd Cycle)
Vision: "Empowerment Through Pursuit of Excellence"

ACTIVITY REPORT - 3 Day Workshop - LinkedIn

Date: 10/2/2025, 11/02/2025, 12/02/2025

1. **Type of Activity** : 3 Day Workshop
2. **Title of Event** : Workshop by LinkedIn
3. **Brochure** : LINK
4. **Date of Event:** 10th,11th and 12th Feb 2025
5. **Resource Person** : T.Laxmi Priya and Priyanka Dasari
6. **Name of organizing Department**: BBA Department
7. **Names of Faculty**: Ms.B.Renusree, Ms.C.Bhargavi, G.Kavita, R.Naveen Kumar & G.Gopisre
8. **No.of Participants List (with Attendance sheet)**:

   Day 1-110 studentsLINK

   Day 2 -76 studentsLINK

   Day 3 -37 students LINK

9. **Activity Details and Outcomes of Program :** The 3-day LinkedIn workshop covered essential topics such as creating an impressive profile, effective networking strategies, job and internship search techniques, and available certificate courses. Additionally, students who registered received three months of free premium access.On the first day, students learned how to build an effective resume and navigate the LinkedIn registration process. The second day focused on maximizing the benefits of LinkedIn Premium by exploring certificate courses. On the third day, discussions covered networking strategies, personal branding, content engagement, and an in-depth understanding of project work.

Students gained valuable insights into resume building, certificate courses, and developing professional networking relationships relevant to their field of study. Additionally, they enhanced their skills and acquired a detailed understanding of project work.

10. **Geo-Tagged** Pictures only: LINK