Darren Chang

User centric designer, team player, business elaborator. I'm good at turning data into actionable insights.

chang.darren@hotmail.com

713-293-2629

darrenchang.myportfolio.com

linkedin.com/in/darrench

Work

Product Designer   Sep 2019 - Present
Arundo Analytics   Houston, TX

• Take full responsibility for the design of two B2B products that generate a 3 million yearly revenue for energy industry and technical users. Creative work includes dashboard design and data visualization.
• Collaborate with product managers, researchers, data scientists and developers in agile sprints to create userflows , conduct user research workshops, quickly iterate on product roadmap to explore use cases and guide engineering implementation.
• Partner with VP and sales to understand market needs, ideate mockups and prototypes that expand the product business and drive in new customers.
• Work with fellow designers and contribute to company-wide design system's exploration, standardization and online documentation.

Product Designer   Sep 2018 - May 2019
Olmsted Linear Park Alliance   Atlanta, GA

• Increased public awareness towards the park and the organization by leading a mobile app design from scratch.
• Worked with project manager and stakeholders to develop and iterate overall functionality, sitemaps, wireframes and prototypes based on feedback from user-testings at startup speed.
• Designed and implemented the visual style guide for the system based on user research.

UX Design Intern   Oct 2015 - Feb 2016
Lenovo

• Improved Lenovo laptops' physical and software (Nerve Center) usability by working with senior UX researchers on organizing evaluation sessions, analyzing research findings, revising model and UI designs.
• Inspired customer's attention by partnering with Sales and designed the core structure of Lenovo's public testing website.

Education

MS, Human-Computer Interaction
Georgia Institute of Technology
Atlanta, GA
Aug 2017 - May 2019

Relevant Courses
Human-Centered Design
HCI Research Methods
Strategic Service Design
Cognitive Psychology
Information Visualization

Skill / Tools

User Experience Design
Storyboarding
Wireframing / Mockup
Rapid interactive prototyping
Visual Studio Code
Figma
Sketch
Adobe Xd
Miro
InVision
ProtoPie
Abstract
WordPress
Tableau
Pendo
Hotjar

Graphic / Visual Design
Iconography
Motion design
Data visualization
Adobe CC
Tableau

Sprint Planning and QA
Atlassian JIRA / Confluence
Robot Framework
MkDocs
Chrome DevTools