SEA Board Meeting Minutes

August 8th, 2022

The meeting was called to order by Kim Nedder at 7PM.

Attending: Lori Eekhoff, Crystal Boender, Kim Nedder, Brent Gaulke, Nick Sponsler, Lynn Bishara, Nathan Pollard, Jennie Hedrick-Rozenberg

Attending via Google Meet: Amber Green, Randy Groenenboom, Michelle Holland, Camden Holland, Jessica Sisul

OFFICERS REPORTS/BUSINESS

1. **President's Report:** SafeSport will need to be renewed in 2023. Work should begin now so we are ready for the renewal.
2. **Vice President's Report:** None
3. **Secretary's Report:** None
4. **Treasurer's Report**
    a. Checking: $34,502.78
    b. Earmarked for FIN Fund: $8468
    c. Savings: $106.52
    d. Rec Checking: $5,089.41
    e. Monthly pool billing: We are still waiting for July's bill.
5. **Coach's Report**
    a. Coaching Certifications will change on Sept 1st. USA Swimming is updating them to be more streamlined and more efficient for coaches to accomplish.
6. **Thank you to outgoing members of the board!**

COMMITTEE/SPECIAL PROJECTS REPORTS

1. **Hiring Committee**
    a. Coaches' evaluations are tabled until next season.
    b. Assistant coaches and coaches' contracts for winter
        i. We currently have one assistant coach scheduled for the winter season. Jennie will approach a few other prospects.
        ii. Coaching contracts will now be filled out through an online form and kept on the Google Drive.
            1. First year coaches will still fill out a paper contract.
2. **Apparel Committee: Jessica Sisul**

a. Jessica has been in contact with Candy at MC Screenprint. They will be our supplier for sponsorship tshirts and fan apparel.
    i. Design for winter sponsorship shirts and fan apparel will be done in early September. Fan apparel orders will be done via online ordering.
    ii. MC Screenprint is also looking into embroidering parkas.
    iii. If anyone has a request for a certain type of SEA apparel, they should contact Jessica.
b. Caps: We will be ordering latex caps for the winter season soon. Jennie is checking with a new vendor to see how their cost compares to what we are currently paying.
c. A coaches' polo is currently being embroidered with our logo for Jennie to wear at meets.
d. Crystal will be researching availability and cost of SEA towels.

3. Fundraising Committee: Crystal Boender

a. Sponsorship Drive letters will be going out to businesses soon.
b. Pella Can Redemption Center: We currently have an account at the center. Cans can be dropped off with our name (SEA or Pella Swim Team), and the money will go into our account.
    i. Kim will talk to Sheri about notifying us when our name is on one of the sheds.
c. The club is looking into doing a fundraiser to help pay down the cost to swimmers for the Midwest Regional Meet. This would help encourage more swimmers to participate in this fun, upper level meet.
d. Raffle: Nick and Crystal will work together on doing a raffle fundraiser.
    i. Possibly ideas for raffle prizes: Family Pool Membership, Swim Gear Packages, gift cards from local businesses, etc.
    ii. Families would be asked to sell a certain amount of tickets per swimmer.
e. Jennie will be researching the Dutch Market held during the Christmas holidays to see if this is something we'd like to partake in in future years.
f. Other fundraiser possibilities: Holding a sprint meet at the Pella pool in December, possible swim-a-thon over winter break.

4. Finance Committee

a. The possible Retention Bonus Policy is not something we will pursue at this time.
b. Official Incentive Program: Those interested in becoming an official will have all training paid for by SEA. Once an official, you can earn a $10 credit on your account per session worked, up to $100 per season.
c. Head Coach's Salary: At this time, the head coach's salary will remain at an hourly rate.

UNFINISHED BUSINESS

1. **Election of Officers:** General Assembly elects BOD, officers are then voted into place at the board meeting by the BOD.
    a. President: Jessica Sisul (Crystal motioned, Nathan seconded)
    b. Vice President: Michelle Holland (Jessica motioned, Kim seconded)
    c. Treasurer: Crystal Boender (Jennie motioned, Nick seconded)
    d. Secretary: Kim Nedder (Crystal motioned, Lori seconded)
    e. Members at Large: Brent Gaulke, Amber Green, Randy Groenenboom, Nick Sponsler
2. **Safety Officer:** Kenny Nedder (Jennie motioned, Jessica seconded)
3. **Athlete Representatives:** Camden Holland and Nathan Pollard
4. **Handbook Update:** The updated Handbook will be sent to board members by Kim to vote on for approval.

NEW BUSINESS:

1. **Upcoming Rec Center**
    a. It will be important for our club to show support for the new pool in the rec center.
        i. In order to hold both regular season meets and higher level meets, an 8 lane, 50 meter x 25 yard pool and a 4-6 lane zero depth entry pool would be highly preferred.
        ii. Lori, Kim, and Brent will be meeting to come up with benefits of the new pool to our club and community, and how to contact council members about our interest.
2. **Winter 22-23 Programming** was reviewed. There will be an online vote to approve proposed programming.
3. **USA Swimming Registration** will be online and the families' responsibility starting the Winter 2022-2023 season. Board members will register their swimmers early on and record detailed instructions to help families with the process.
4. **Recruiting for 22-23 Season**
    a. Announcements to schools
        i. Possible return of paper announcements?
    b. KNIA/KRLS
        i. Community calendar
        ii. Possible interview with Let's Talk Pella
5. **Purchases**
    a. Jennie will be purchasing two portable time clocks to be used at practices.

ANNOUNCEMENTS

1. Next Board Meeting to be held as needed.

Crystal motioned to adjourn the meeting, Michelle seconded. Board Meeting adjourned at 8:40pm.

OPEN DISCUSSION