

pun -

the humorous use of a word to suggest different meanings or a play on the sound of words (*“How do you fix a broken tomato? With tomato paste.” or “That’s punny.”*)

[List of Puns & Pun Examples](#)

cliché -

a phrase or expression used so often that it becomes stale (*“avoid it like the plague” or “dead as a doornail”*)

[Office Examples](#)

imagery -

represent objects, actions and ideas in such a way that it appeals to the five senses

[Imagery Song & American Pie Song](#)