MCWNC Neighborhood Purpose Grant Application Rubric

	1	2	3	4	5
Community Impact & Relevance	Project has a minimal impact on community members and does not adequately address current issues affecting MCW stakeholders	Project has a minor impact on community members but only minimally addresses issues affecting MCW stakeholders	Project has a modest community impact and adequately addresses issues affecting MCW stakeholders	Project takes place within MCWNC boundaries and adequately impacts the community and is relevant to issues affecting MCW stakeholders	Project takes place within MCWNC boundaries and strongly impacts the community, provides a great benefit, and directly targets current issues impacting MCW stakeholders
Demonstrated Financial Need	The application demonstrates no real need for the grant funds	The application provides little detail as to why the funding is needed	The application demonstrates a moderate amount of detail as to why the project needs grant funding	The application details why the project needs grant funding	The application is able to clearly demonstrate why the organization needs grant funding from MCW, at this time
Demonstrated Capacity for Implementation	The application does not address project implementation	The application provides incomplete, inadequate, or unrealistic details regarding project implementation	The application has either a clear itemized funding breakdown, a good plan, or a clear timeline, but provides inadequate, incomplete, or unrealistic details in regard to the above elements	The application has a clear itemized budget, a reasonable timeline and presents an overall good plan but may contain inadequate, incomplete or unrealistic details	The application clearly lays out a realistic timeline, a clear itemized budget, and a well thought out, feasible plan for implementation.
Ability for MCW to Partner and Participate	There is no feasible way for MCW or stakeholders to partner or participate in the applicant's plans, as presented	The project allows MCW to publicize their involvement in the project, but provides no opportunities for	The project provides an opportunity to publicly partner with MCW, may provide some publicity, but provides no opportunities to	The project provides opportunities to publicly partner with MCW, provides an opportunity for publicity, and provides some opportunity for direct	The applicants have laid out feasible ways for MCW and stakeholders to both partner and directly participate in their project.

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		MCW or stakeholders to directly participate	participate directly for MCW or stakeholders	participation by MCW stakeholders	
Community Support *(letters of support, in-kind support, volunteer engagement, etc.)*	The applicants are unable to demonstrate any community support.	The applicants demonstrate some community support, through letters or signatures from community stakeholders.	The applicants demonstrate some community support and/or are from a well-established community organization.	The applicants are able to demonstrate a moderate amount of community support, and/or are from a well-established community organization.	The applicants are able to demonstrate a strong level of community support and/or are from a well-established community organization.