

Key Words

- **Anecdote**- a short illustration or story
- **Articulation**- the way words and consonants are spoken
- **Audience**- those listening to the speech
- **Clincher**- the final appeal in a speech
- **Conclusion**- the ending of a speech; wrap-up
- **Example**- an illustration that supports a point
- **Introduction**- beginning of the speech; where the thesis is presented
- **Jargon**- technical language of a particular profession or group
- **Main Points**- key assertions that develop a central idea
- **Narrative**- a story that illustrates a point
- **Purpose**- the goal of the speech
- **Repetition**- words or phrases repeated for effect
- **Summarize**- condensing the main idea of a particular section, or the entire speech