### Current state

She is suffering from acne. She doesn't know the real reason why she has it. She gets frustrated every time when she gets a breakout because she is doing all right(dieting, exercise, sleep, water) but still gets breakouts.

### **Dream State**

She would like to have clear, healthy skin without breakouts.

#### Roadblock

She is using pore-clogging ingredients in her makeup which triggers her acne.

### Solution

She needs a list of pore-clogging ingredients to avoid so she can buy makeup and skincare products that won't trigger her acne.

The new version of the Opt-in page:

# The hidden cause of your breakouts

Most makeup and skincare brands **LIE** about being acne safe.

There's no doubt about their products being non-comedogenic and oil-free, but there's something under the cover...

### Something hidden on the back of the ingredient list they don't talk about.

Specific clog-poring ingredients that are constantly making your skin flare up.

That's why I created a short list to guide you when choosing makeup and skincare products that won't do any harm to your pores.

And I want to give you a FREE copy of this list today so you can take a HUGE first step toward clear acne-free skin.

Just let me know where to send your List of Pore Clogging Ingredients to Avoid 👇

First Name:

**Email Adress:** 

### **GET YOUR FREE LIST**

XO. Carmen Licensed Esthetician & Founder of Luminosity Acne Skincare

Signing up will place you on my email list, but don't worry, your information is 100% secure and will never be shared with

anyone. You can unsubscribe at any time.

Current Opt-in of the prospect:

# **List of Pore Clogging Ingredients To Avoid!**

Tired of wasting money on makeup that only clogs your pores and causes more breakouts?

I hear you, friend.

To make the process of eliminating pore-clogging makeup easy as pie I created my **List of Pore Clogging Ingredients to Avoid.** 

I give this List to all my clients so they can check all their makeup against it and get rid of anything that isn't doing their pores any favors.

I want to give you a FREE copy of this list today so you can take a HUGE first step toward clear skin.

There's no purchase necessary. This List is my gift to you. xo,

Carmen

Licensed Esthetician & Founder of Luminosity Acne Skincare

First Name:

**Email Adress:** 

**GET YOUR FREE LIST** 

XO,

Carmen

Licensed Esthetician & Founder of Luminosity Acne Skincare

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