

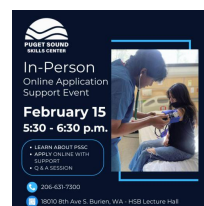
DAA Spring Assignment List	Turn It In Folder Remind Messages Calendar Syllabus Portfolio
<u>Animation & Motion Graphic Styles Used In This Class:</u> 1) Stop Motion, 2) Motion Graphics using Image Stills, 3) Frame-By-Frame Animation, 4) Onion Skinning, 5) juxtaposing Animated Loops with Sound Loops in LoFi, 5) Reel Production, 6) Using Sound FX & Vocals to lead the story, 7) Voice Acting, 8) Storyboarding	Student Artists Artist List Most Inspiring Artist VOTE Film Festival Teams

FEB MIXED MEDIA STORY4

Assignment List -- Happy Asian Pacific Islander Month!

QUARTER THREE: 1/30-31

- 1/30-31 PSD Image **Optical Illusions & Distortion**. Update Photoshop in CC. Select an image and add color (or **smart portrait**). Then, as Alan said, "Go wacky with the filters," distorting the image so it is unrecognizable enough that it reveals new images in the changed view. Back away from the image by at least 6 feet. Can you see any new shapes or characters revealed in what remains? Create a trace of what you see. Color it in. Use **Ctrl + U** to change the hue saturation.
- 2/1 New Seats. **Ideation Reflection Form**. Character Card share out. Begin illustrating your character's world where they exist. Then,
- 2/2 Create a one-episode storyline for your character into a **new STORYBOARD** (on paper or on the computer); maybe multiple pages. Be sure you included the full climax chart
- 2/3 **Online From** the "Industrial Revolution" and try out the new filter effects. Click **Filter > Neutral Filter** to **Assignment: My Plan After High School & Budgeting**
- 2/6 Finish Storyboard, begin script
 - DUE:** Background + Storyboard
 - Jrs**, Register for PSSC for next year
 - With headphones, listen to the PM Class' Song, "Fear" that was played at the REC4 Conference this weekend - Adults had much to say about this song, but your peers would like you to give them some feedback by leaving a comment on a part of the song that you can relate to or a part of the song that you respect and WHY.
 - LifeAfterHS.xls Excel-ify Fry's Online Assignment (we'll go through this together in class using MS Excel formulas. Then save to your downloads and email to your teacher for grading.)
 - Create **Character Style** to present to group
- 2/7 **Story Pitch Day** - Form Teams of <4. If >4, teams must include two episodes for the next animation
- 2/14 Sign Up for **Nursing's SPA DAY**: nails, shaves, line dancing,
- 2/15 You should have completed your (1) **Character** (2) **Storyboard**, (3) **Line Art** for all parts and (4) **Backgrounds**. VOTE on the DISCORD SERVER POLL. Sussy Cult was selected. 63% of DAA Artists wish to participate
- 2/16 Your (5) **Animatic** should be done by today
- 2/17-20 No PSSC
- 2/21 Complete the Job Survey for Mr. Pina so he can build a list of companies and production houses in the area. He helps us create internships for students.
- 2/24 See the Turn It In Folder for all the Feb dates & **what needs to be turned in** and what should be completed. For Final MOV grading, see the Story Rubric.
- 2/27 Final **Sound as Glue** is going into all the films today and tomorrow. Be sure you have a



sound that acts as drone *ambience* throughout your whole film indicating your setting. Many students recorded voice acting. *Did you know you can Invite another Artist to **animate with a partner** at the same time in Fresco? Not only that, they now offer an option to use layers at right & turn on **Fresco onion-skinning** at the bottom! Thanks for sharing, @Becky_LovesToDraw*

- **2/28 Animation DUE --> 3rd Quarter PROGRESS REPORTS THIS WEEK!**
- 3/1 **Self Eval & Group Grade survey**. Many students taking SAT this day
- 3/2-3 Begin smoothing **Shape Morphing** using **Fresco > Onion Skinning** to smooth out your shape.

Goal: create a shape change using onion-skinning to add to smother out the action.

Examples: explosion, goo splatter, egg hatch, hand open and close.

- 3/6 **DUE:** 45-frame Fresco Shape Change using Onion-Skinning; update Business Friday assignments into Naviance
- 3/7 Mouse Fresco Sketch. Sketch the shiny object on the stool. Pay careful attention to the (1) edgeline and (2) light and shadow using the brushes. When finished, export the Preview Reel of your line sketches to the folder as a reel of how you drew your image, TODAY

AMES Contest Starting MONDAY, 3/13 @7:30 vis Zoom

AMES CONTEST THIS SURVEY

Teams of <4 for Animation, <6 for Film including actors. (follow from

your own itch.io acct)

- 3/8 Hello Kitty Sketch
- 3/9 Guest Speaker in HSB for 1 hr from NCAD, Former Film Director and Lighting Designer Kendell Kresbach

DUE TODAY: character copy + 3/9 Fresco Cube Reel due to folder

5 - 7 pm Open House. 2 Reps needed from AM and 2 Reps from PM session. *Thank you Isaiah, Miryam, Clara, Jah'ki, Warren, & Ace for showcasing the cool things we do*

- 3/13 (1) Warmup Fresco Apple Sketch.
(2) Create itch.io account and follow **PSSC.digital art animation**
7 pm AMES Zoom Q&A - <https://everettsd.zoom.us/j/9167070608> hosted by Jim and Nellie (students may join). The **Jam Prompt will be announced during the Zoom call**. Nellie will announce the prompt at 7 pm, followed by Q&A about logistics or about the prompt. Students are welcome to attend zoom if they'd like! Prompt also announced on the itch.io page (<http://amesshowcase.itch.io>) after zoom call ends.
(3) Use StockImages hoodie outline to create new PSSC Fashion Sketch for
(4) new hoodie design. Your design must include the full name of the school (Puget Sound Skills Center), look clear printed in white on a navy background, and include a version with the PSSC logo and one without.

How to create a SCREENSHOT on a Microsoft Computer

Start Menu button + Shift + S

Use the **+** tool that appears to make your selection

This is also called the **Snipping Tool**

- 3/14 Fresco Sketch: Alcremie Pokemon character
DUE: PSSC Puget Sound Skills Center hoodie design to folder

New Teams for AMES Contest. **TOPIC: Habit & Ritual**

When would you use Text-On-a-Path in Logo Design? How do you create Text-on-a-Path in Photoshop?

- 3/15 Warmup Sketch: Cylindrical Shapes and Hand Sanitizer Liquid in bottle
- 3/16 Warmup Sketch: Viking Ship
- 3/17 AMES Group Work **DUE TODAY:** (1) Storyboard, (2) Script, (3) Character Concept Art
Warmup Sketch: red Among Us Man Figure
Please complete the Mental Health Among Teens survey
Join The Jam from your itch.io acct,
- 3/20 Fresco Sketch Reel: something you bring with you. Meet with group, finish scripts, draw backgrounds, film
- 3/21 Fresco Sketch Reel: Blue Dog Stuffed Animal --> practice using multiple variations of the color of this sketch to show a rounded figure. Then add texture that makes it look like a stuffed animal.
- 3/22 Fresco Sketch Reel: Yellow Plushie [currently for sale by *Rabbit Queen*]
- 3/23 Fresco Sketch Reel: Blue Two-Face
- 3/24 Fresco Sketch Reel: Black Two Face (inverse of yesterday) to turn this one in, submit BOTH together in Premiere

- 2 Animations
- 1 Time-lapse Sketch
- 5 Best Paper Sketches (or Fresco completed drawings not timelapses)
- Your Creative Process still image play-by-plays, Photo Montages, Fresco Reels, etc describing...

What is your process of Ideation?

What makes you decide to change your process through development?

- 4/26 Y/N Checklist: Portfolio Partner Interview Pitch Practices w/ Partners
 - ____ Did the artist introduce themselves to you?
 - ____ Did the artist explain what was in their reel before presenting?
 - ____ Did the artist guide the viewer through their reel with an explanation of what was viewed on screen?
 - ____ Did the artist include 2 complete animations?
 - ____ Did the artist explain their PRODUCTION TEAM PROCESS including character sketches, concept art, backgrounds, storyboard and script?
 - ____ Did the artist explain their IDEATION PROCESS (how they came up with an idea and changed their mind, then showed the new changed design)?
 - ____ Did the artist include titles at the beginning and end?
 - ____ Did the artist also include artwork from other parts of their life?
 - ____ Did the Google Site URL at the end of the reel include a link to their reel ending in ../edit/? If not, see Hansen to help you
 - ____ Did the artist have all their materials during the presentation including:
 - ☐ 1) Reel,
 - ☐ 2) Artist Site,
 - ☐ 3) Resume,
 - ☐ 4) Sketchbook?
 - NOTE: If the artist was missing any of these parts, they should add them now so they are ready for tomorrow's presentations.

- 4/27 **Portfolio Presentations to Industry Experts PORTFOLIO RUBRIC**
- 4/28 Slander vs *Libel* & the Law in Media Production **AM Worksheet** & discussion
Free Speech, the Law & Thoughtful Protections for Media Makers. Name _____ 4/28/2023
 1. What is **propaganda**?
 2. What is the **First Amendment**? Write down what it protects.
 3. What is **libel**?
 4. What is **Slander**?
 5. What is the **difference** between Libel & Slander?
 6. SCENARIO 1: A classmate is suspected of selling drugs at school. Do you repeat what you've read or what you've heard? Why or why not?
 7. What is meant if someone **allegedly** commits something?
 8. SCENARIO 2: Musician Ye

Celebrations of the Process of Great Student Art Works! AMES Group Check Ins

- 5/1 Immediately: Meet with group to work on AMES Group Project
Guest Speaker: Jay Gale, Motion Gfx Designer, Freelancer & Former DigiPen Inst in Fashion Room at **9:30** and **11:30**, for 1 hour
- 5/2-5 AMES Teams → Film, Animate, Sound FX, etc
Additionally, prepare stickers for Car Show stickers and promo materials for sale
- 5/4 Cutoff for **Q4 PROGRESS REPORTS**

The Port of Seattle is offering FOUR PAID Summer Internships for students:

- Aviation Operations
- Maritime Operations
- Environmental
- Civic Engagement

[Click HERE to apply](#). If you have other questions, Mr Pina can explain any other details to you

- 5/8 **ALL PSSC** → Mock Interviews. **Bring your resume & sketchbook!!**
Complete the SURVEY when class concludes, today.
 TEAM LEADS, Please complete the survey for your group I emailed you about
- 5/9 - 5/11 DUE: Login to itch.io to upload to dashboard, connect teammates, **AMES Contest Films & Animations**
- 5/12 **AMES Films Review Survey**. Review each film. Vote. Justify how you should earn your individual grade for this project
- 5/15 Field Trip forms distributed.
 Weds at 3 pm, Certification Celebration. You'll be given two tix.
 Thurs at 8:15 Field Trip to AIE and MoPop
DUE TODAY: 5/15 Best Works Reel for Certification Celebration
 – **2 of your best still images + 1 animation** from PSSC this year
 – **TShirt Design Character**
- 5/16-17 **Chat GPT Research**. Answer the Questions & share to gina.hansen@g.highlineschools.org. Feel free to also use your phone.
 1. What is **Chat GPT**? Or one of the other AI-generators such as Google's **Bard**, **character ai**, **openart**, **uberduck.ai**?
 2. What can it do?
 3. How do you use it?
 4. Make it create something for you. What did you make using this tool?
 What can it do? Is it accurate? Were there any errors? Where?
 5. Ask the AI to write an essay or song for you.
 6. What's your opinion on AI technology? Is AI generated media believable? Why?
 Several AI generated ideas have been released lately. You made your own lofi with original music and animation loops, how do you feel this technology can make such a quick mashup? Is it a song you'd listen to? Do you agree?
EXAMPLES: [Elon vs Bill Gates](#); [Drake AI Heart on My Sleeve ft The Weekend](#); [Jedi Vibes: Lofi Music and AI-Generated Star Wars Art](#);
 7. Paste in a screenshot of your AI-generated Art Creation
- 5/17 WEDS Certification Ceremony & Awards Night, 3-6 pm
 BUSINESS ATTIRE
 2 family members per student
 Light refreshments provided by Highline Foundation
 Slideshow played honoring student achievements
 Both AM & PM Sessions Honored
 Called up based on awards
 After presentation, return to classrooms for light refreshment celebrations
 Student voice, 1 per class, post secondary plans, exp in class
 Names called for each, speaking about each student artist
 PSSC staff will call names
 Awards for each plus specialty awards
- 5/18 **FIELD TRIP to AIE & MoPop**. Bring \$ for food or sack lunch from PSSC
- 5/19 The **Seventh Online Assignment** 1) [OSHA & Teen Worker Quiz 2023](#). 2)

OSHA Teens Rights & Responsibilities

- 5/22 - today, you are asked to design and market a new product for an online shop. Graphic Designers, as part of the Production Cycle, your task today is to sketch a 3-view of a **New Product Design** that can be sold on an internet website. Write a blurb about the product, and create a tear sheet example as it would look when featured on the company site to present to your marketing team.
 - 1) Sketch your product, a new product or a new and better version of a previously designed product. Examples have included a new clothing design, a new invention, a new character model, etc (be sure to explain the material and sizes, etc)
 - 2) Describe your product including what it is, what it does, what is different or new about it over the previous version, how it works, a reason to buy your product over others, and a creative attention-grabbing slogan over others (consider who will purchase the product in how you write this) and offer a competitive price (see other prices of similar products).
 - Turn in your sketches and blurb today during class to the **5/22 New Product Marketing** folder as PNG, GIF, or JPG. Include a company logo and address/copyright at the bottom just as you would see on the company website. Try as much as possible to make your product appear as it would on the site. If you wish, you may take an existing website, erase the current content in photoshop and place your new product on the page
- 5/23 We are leading up to our guest speaker(s) in Marketing and Public Relations. Today, you will create your "**Fillmore Poster**" in Photoshop. This is a psychedelic concert-going art poster for a music show. You choose the artist. List the Venue as The Moore Theatre in Seattle or 1 of the Fillmore Theaters in some of the US's Big Cities around the world. You will create your own letter style for this one, in tri-color design. With droopy lettering, the aesthetic is a Rock 60s, Grateful Dead-like, SF Haight-Ashbury-like design. Export as PNG GIF or JPG into the 5/23 folder. Search up a graffiti font to use for your letter style and include the following details:
 - Theater Name
 - Full Address
 - 00/00 date
 - Doors: 7 pm
 - Concert: 8
 - Tickets \$25
 - Rocker / Band Name
 - Tour Name
- 5/24 - PR & Marketing Comparison in Graphic Design
Create a google doc in which to record your answers and the two image examples
 1. What is **Public Relations**?
 2. What is **Marketing** communications?
 3. Of your two Designs created on Monday and Tuesday, the *Product on Website* and the *Fillmore Poster*, which was considered Marketing and which was PR?
 4. This month is *Asian Pacific Islander Month*. How do we see evidence of API cultural Designs in Media? What tones, colors, brush strokes, imagery, and other nuances do you see that alert you that it is an API-inspired design? Paste an example of this design and explain how your example displays the

things you notice.

5. How do you see evidence of your own culture in Design? What is your culture? Share an example and explain what you notice in the selection so it quintessentially represents you.
- 5/25-26 - Sticker Pack - Create 4 or 6 single sheet designs for our Digital Art & Anim Car Show fundraiser. Complete the design in Photoshop with a white outline around each on a transparent background, with a small tagname autograph in the corner. Save as GIF or PNG in the sticker pack folder. Then , talk with your printer team.
 - No school on Monday for Memorial Day
- 5/31 - Help fashion prep for tonight's Fashion Show/In a google doc shared to your teacher, answer the following media and marketing questions. Ex available at [Press Release](#). This is your FINAL writing for your Portfolio (item 10)
 1. What is a PRESS RELEASE? What is it used for?
 2. What is a LEAD in Journalism / Media writing?
 3. What is AP Style in Journalism and Media writing?
 4. WRITE a Lead promoting today's sustainable fashion show.
 5. Lastly, create your press release pasted into the [PSSC letterhead](#)
 - A) Lead (copy from #4)
 - B) Info paragraph 1
 - C) Info paragraph 2
 - D) Info paragraph 2
 - E) For more information...
- 6/1 -
- 6/2 - **Media Toolkit**: for showing / performing your work. **4" x 6" art card made in InDesign, exported as GIF / PNG**
 - **Artist Mug Shot**
 - **About the Artist blurb**
 - **Contact Info**: socials tagname, url if you have one and it's not really long
 - QR code listing:
 - ☐ socials tagname
 - ☐ email
 - ☐ phone
 - ☐ url
- 6/5 **Car Show Promo...** Questions about Promotion and Marketing Successes from the Car Show and Carnival. Share your response as a google doc to the teacher
 - 1) What makes an Event a **Success**? How can you measure success?
 - 2) What did our class do to **promote** the Car Show?
 - 3) How many people attended? How did they know about the show? Who told them?
 - 4) What successes did Digital Art and Animation have? What went well? What sold?
 - 5) What could be improved upon for the next time?
- 6/6-7 - **Media Company Business Plan proposal**
What does it take to build a 1) Film or 2) Sound or 3) Animation Media

Company? Be sure your plan includes the following. Share your document to the teacher for grading

- ☒ ~~Who do you need to talk to?~~
- ☒ ~~What materials and financing do you need?~~
- ☒ ~~What are the steps involved?~~
- ☒ ~~What is an LLC?~~

WA State 6th Grader Rebecca WU won today's Google Doodle Contest!

- 6/7 - SPEAKER: Promoter PR Advertising, Marketing, Event Promoter for S Seattle & Seattle LGBTQIA BIPOC Women-Owned artists & events in Seattle & from former PSSC Student **Donnie Le** of **Sherwood Goods** at 9:30 and 11:30. Then, complete your Business Plan Proposal and share it with the teacher

Donnie Le's Contact Info... "I genuinely want to help your students succeed!"

Phone: (206) 354-4197 Email: ledonnie206@gmail.com

Instagram: @sherwoodgoods @kamikoze

Donnie's [Start Your Own Business Resources](#). Apply to [Community Carrot!](#)

- 6/8-9 - **PR & Marketing Strategies** → DISCUSS & COMPLETE: Explain the following 10 components learned from yesterday's Design & Marketing Promoters. Share the .doc to the instructor.
 - 1) Why is Donnie's Company called *Sherwood Goods*?
How does this reflect his company mission?
 - 2) Why is your company Name so important?
Why don't you want to include your OWN name in your Company Title?
 - 3) In addition to a website, which 4 social media platforms should you check are available?
 - 4) **Naming Structures**. What are 2 strategies if your name is taken on one of them but not the others?
 - 5) What is Dropshipping?
 - 6) What is GoDaddy or Domain.com? What do people use their services for?
 - 7) What is Shopify and what's it used for?
 - 8) What is Meta Tagging or #hashtagging & where / why would you use it?
 - 9) How do you use Company-based IG Insights? How do you prove your postings are successful?
 - 10) What's 1 more useful resource to market your design business, in addition to ETSY?
- 6/9 - last day for Seniors
Ice Age **Characterization in Animation in Film**, Scene Progression, Advancing the Action, [Business Resources](#)→
- 6/12 Complete missing work. What are three questions you would ask want to know about Workplace Safety? **EMAIL TO THE TEACHER?** **How to Monetize a Meme:** [Bernie Sanders Mittens Memes](#), [Mittens Meals on Wheels Sweatshirt Fundraiser Raises \\$1.8 Mill](#) **If you are avail in July, signup for [ArtFight.net](#)**
- 6/13 9:30 & 11:30 @ Yormark Room → **GUEST SPEAKER** from L&I
RE: Job Safety & What to do if you Get Injured on the Job
- 6/12-14 **Copyright** & **Trademarks**, **PS Watermarks**, **Feature Story Interviews**
- 6/15 - Thurs, LAST DAY OF PSSC, **End of Class Reflection**
- 6/16 Last Day for Teachers

OTHER IDEAS?

- **GUEST SPEAKERS:**

- ~~Former DAA Student studying filmmaking at Bates Technical College, n/a~~

- High School Film Fest (animation, public service announcement, green screen, stop motion or film submissions accepted)

- **Future Field Trip Ideas suggested by students...**

- **Tacoma** Glass Museum, NCAD, Point Defiance Japanese Tea Garden?
 - **Seattle** Asian Art Museum, AIE or Cornish College, MoPop, Seattle Center / Sculpture Park?

Photoshop PhotoBashing assignment

Here's a more detailed concept art description. Some people draw OVER this images

Notes

- Digital Art and Animation Syllabus, 2022-23
- Previous Assignments from Sem 1
- 2022-23 Portfolio Assignment List
- 2022-23 Preview
- PSSC Animation Framework Standards
- WA State Media Arts Standards
- **National Media Arts Standards**