

# Connections to Success

## PARTICIPANT PROFILE



**Lynda Keeton**  
Resource Development Manager  
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**Funder:** Thrivent

Native to England, I moved to the United States in 1997, age 17, on a soccer scholarship, playing 2 years at Champlain College in Vermont and then finishing my soccer career and education at the University of Louisville. Instead of returning back to England I secured an entry level job in the non profit sector and the rest is history. I met my wife in Louisville, KY and we married 14 years later in St. Louis, MO (2017). Since then we have added a 4 legged toy goldendoodle (Sullie) to our family. I am active in the soccer officiating community in Missouri and have been officiating games over the past 4 years. I love traveling and exploring new places, being outdoors and supporting local restaurants and breweries. My favorite sports team is Nottingham Forest.....as we like to say, COME ON YOU REDS!!

## ORGANIZATION INFORMATION

**Mission Statement:** Connections to Success inspires families and individuals to realize their dreams and achieve economic independence by providing hope, resources and a plan, breaking the cycle of generational poverty one family at a time.

**Mission Priorities:**

1. Employment Services/Workforce Development
  2. Community Building/Economic Empowerment & Independence
  3. Youth
  4. Criminal Justice
  5. Education
- Other:

**Total number of employees:** 74

**Total number of volunteers (estimate):** 45

Revenue	Prior Year	2020
Contributions and grants	\$3,863,990	\$4,050,531
Program service revenue	\$280,868	\$179,127
Investment income	\$-1,632	\$299
Other revenue	\$604	\$5,778
<b>Total revenue</b>	<b>\$4,143,830</b>	<b>\$4,235,735</b>

Statement of Revenue (from page 9 – Form 990)	
1a. Federated campaigns	\$0
b. Membership dues	\$0
c. Fundraising events	\$0
d. Related organizations	\$0
e. Government grants	\$2,867,901
f. All other contributions	\$1,182,630
g. Noncash gifts in line F	\$2,496
h. Total	\$4,050,531
2. a-g Other revenue (if applicable)	

**Fun Fact:** Not unusual but a fun fact is that when I was 15 I won a competition in an english football magazine and had the opportunity to lead out the England National Football team at Wembley Stadium and then had the photos featured in the national magazine the fo