

CONQUEST PLANNER

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

[Insert your answers here]

My Result Is - to launch a marketing business that makes enough money where I can leave my full time job.

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

[Insert your answers here]

How will I measure my progress? - how many wins i get, the work i do for clients, how my ads perform

What will it look and feel like? - at last freedom, can look after my family and help out with bills, being able to take responsibility from my dad so he can chill

What will it allow me to do after I reach it? - don't be a lazy twat, daily consistent effort, focus on myself and my skills.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

[Insert your answers here]

Where am I now? - well, not close at all, i did follow BIAB stuff at first and during ramadan had to stop that. My final exams are coming up so that is my priority as I have to do well in these exams so I can work in september.

I can start focusing on BIAB and copywriting after june, till done i will try my best to keep up with the daily checklist so not all is lost.

I understand that this is something that may take time, however, such as Batman, prep time is also very important. I can prepare now so when the opportunity comes, I am ready to strike a home run. (or be in a better position than me not doing anything)

Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

For example, if your goal is to launch an online business:

- Checkpoint 1: Conduct market research
- Checkpoint 2: Develop a business plan
- Checkpoint 3: Create a website
- Checkpoint 4: Launch a marketing campaign

[Insert your answers here]

My Outcome Is -

- Checkpoint 1: follow Arno for BIAB
 - Checkpoint 2: do checklist for both campuses daily
 - Checkpoint 3:
 - Checkpoint 4:
 - Checkpoint 5:
 - Checkpoint 6:
 - Checkpoint 7:
 - Checkpoint 8:
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Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you “know you don’t know”? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

[Insert your answers here]

What potential roadblocks could hinder my progress? - me being lazy

How will I overcome these roadblocks? - just tell myself it is gay to be lazy

What do I know that I don’t know? - follow the deen

How will I close this knowledge gap? - God will provide answers

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

[Insert your answers here]

I have access to and will use - my network, trw, my dad's network

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research (this is one of my goals): :

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

[Insert your answers here]

CHECKPOINT NAME

Task 1:

Task 2:

Task 3:

Task 4:

Task 5:

Task 6:

Task 7:

CHECKPOINT NAME

Task 1:

Task 2

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

[Insert Your Google Calendly Link Here] using outlook, will move over to google!

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
2. Regularly review your progress toward each checkpoint.
3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.

4. Continuously refine your plan based on your experiences and feedback received.
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Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
 - Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
 - Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
 - Maintain momentum by taking time to feel proud of your successes along the way.
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