

Nouns Shelter Second Stage Update1 (Prop 588)

First, we want to express our gratitude to all the Nouners who have supported our project, allowing Nouns Shelter to continue progressing. We are committed to creating a meaningful impact on animal welfare across Asia during this stage, aiming to convey Nouns' dedication to animal care and global compassion.

Since our proposal passed on July 30th, we've been working diligently on preparations. Our project will span 3 countries and over 8 cities in Asia. We've also been in discussions with other Nouns projects for potential collaborations. Despite the tight schedule in this first month, we're excited about the progress.

Below is an update on our current activities. If you have any ideas, feel free to DM Coral and Sharon on Warpcast:

1. Mini Shelter Movement

We've finalized plans to establish **800 mini shelters** in 6 Chinese cities, alongside **8,000 kg of cat food** for local stray cats. Each city will also host offline weekend events, which will likely include a volunteer day, animal adoption, and mini shelter installation.

Here's the schedule for the mini shelter movement events in China:

- **Oct 26-27:** Urumqi
- **Nov 2-3:** Lanzhou
- **Nov 9-10:** Harbin
- **Nov 16-17:** Beijing
- **Nov 23-24:** Chengdu
- **Dec 14-15:** Changsha

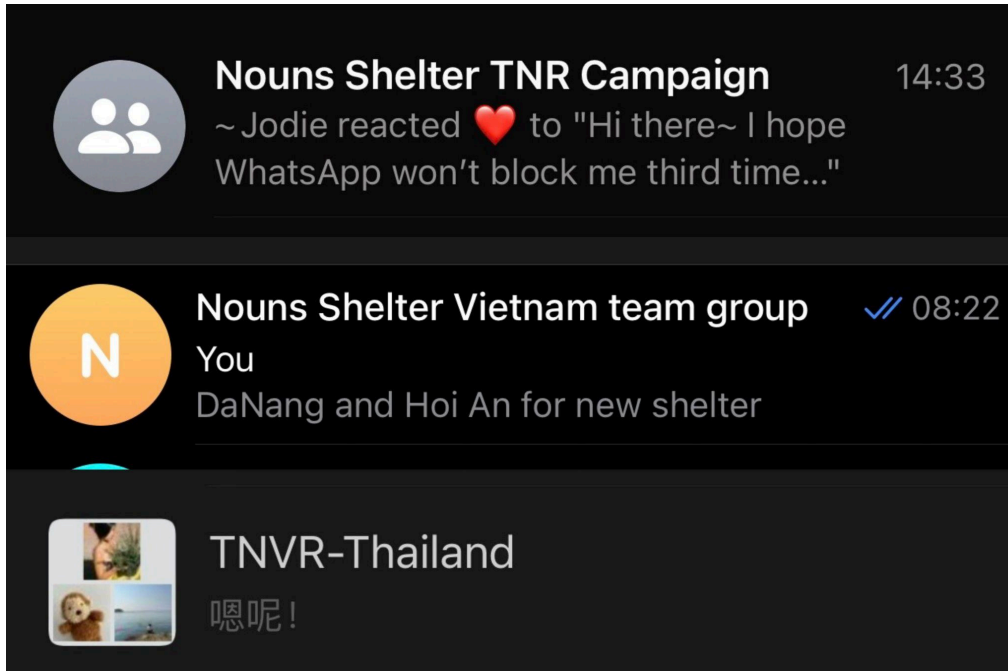


We are partnering with the biggest animal adoption organization in China, Local Adoption Day, in these cities. Volunteers will manage the shelters, care for the animals, and provide us with feedback through pictures and videos. Additionally, cats in the shelters will be sterilized through collaborations with volunteers or partner organizations, with the ultimate goal of finding them new homes through the events.

2. TNVR Program (Trap-Neuter-Vaccinate-Return)

We have confirmed partnerships in **2 countries** in Southeast Asia: **Vietnam** (2 cities, **one of the cities is still being confirmed**) and **Thailand** (1 city).

- In **Vietnam**, stray animals face extreme challenges due to the prevalence of the meat trade and lack of sterilization culture. We'll work with [Paws for Compassion](#) (Da Nang and Hoi An) and [BACKYARD SQUAD](#) (Thanh Oai) to sterilize a total of **200 cats and dogs** (both strays and owned pets). In addition to the sterilization campaign, we'll host market and adoption day events to raise funds and spread awareness of animal welfare.
- In **Thailand**, animals are often abandoned at temples, where the staff struggle to care for them due to limited resources. We'll partner with **Yidan**, a local farmer and crypto marketer, to sterilize approximately **200 stray dogs and cats**. We'll also host an offline market, inviting local artists and animal lovers to join us in the local art market, fundraising, and raising awareness about animal welfare.



3. Collaborations

This month, we've had productive discussions with **Quack & Lola**, **Bigshot Klim**, and **Nouns Amigos**. We're excited to explore potential collaborations and will provide updates as we finalize details.

We'll also be attending **Nouns Town LA (Oct 9-11)**, where we plan to showcase mini shelters and create engaging experiences for Nouners. If you'd like to collaborate or learn more, feel free to reach out to us.

4. Merchandising

We combined Nouns elements with animal elements and designed two very loving clothes. On the one hand, they can be worn by staff and volunteers during activities to show the culture of Nouns and Nouns Shelter. On the other hand, they will be sold as our peripheral products, hoping to generate other income. We will update the final design next month.

5. Adjustments

We've added 1 more city to the mini shelter movement in China and another city to the TNVR program in Vietnam.

These are the current project work progress. If there are any changes, we will update here.

Thank you for reading our update. We welcome any ideas or suggestions, so feel free to reach out if you'd like to collaborate!