

IT COMMUNITY

# Ambassador Program 2.0

*Leadership & Community Growth Initiative*

Action · Leadership · Measurable Impact

The IT Community Ambassador Program 2.0 is designed to develop the next generation of technology leaders, community builders, and innovators across universities and regions.

Through a structured leadership system, ambassadors grow local tech ecosystems, organize impactful events, and inspire students to explore careers in technology.

## Program Philosophy

***“Strong communities are not built by titles — they are built by active leaders.”***

The program operates on short leadership cycles to keep the community dynamic, innovative, and continuously growing.

## Program Structure

The Ambassador Program follows a growth-based leadership model:

**Volunteer** → **Vice Ambassador** → **Ambassador** → **Alumni**

Leadership positions are earned through activity, initiative, and impact.

## Leadership Roles



**Lead Ambassador**

🕒 Term: 3 months

- Leading the local IT Community chapter
- Organizing events and activities
- Managing and mentoring volunteers
- Coordinating with the central IT Community team
- Growing the local community

### 🔹 Vice Ambassador

🕒 Term: 3 months (support role)

- Assisting in organizing events
- Supporting volunteer coordination
- Helping with social media and outreach
- Acting as backup if the Lead Ambassador is unavailable
- Future Lead Ambassador candidate



### Leadership Cycle

Each leadership cycle lasts 3 months. Before becoming an Ambassador, candidates are encouraged to spend at least 1 month as a Volunteer.

*This ensures the community always identifies motivated and responsible leaders.*

## Volunteer Stage

Volunteers are the foundation of the community. Typical volunteer activities include:

- Assisting with event organization
- Supporting online activities
- Helping with community outreach
- Participating in discussions and initiatives

Active and motivated volunteers may be invited to become Ambassadors or Vice Ambassadors.

## Ambassador Responsibilities



### Time Commitment: 8–10 hours per week

The ambassador role is focused on community growth and leadership.

- Organizing events and activities

- Leading and mentoring volunteers
- Promoting the community on social media
- Expanding the local tech network
- Building partnerships inside the university

## Ambassador KPI System

To successfully complete the Ambassador term, ambassadors must complete the following Key Performance Indicators (KPIs):

KPI	Minimum	Top Performer
Offline Events	1 event	2–3 events
Community Meetups (if club exists)	3–5 meetups	6+ meetups
Club Creation (if no club)	Launch 1st meetup	Full club structure
Online Community Activities	10 activities	15+ activities
Volunteer Recruitment	5 volunteers	10+ volunteers
Telegram Posts per Month	8–12 posts	15+ posts
LinkedIn Posts (3-month term)	4–5 posts	8+ posts
Monthly Reports	1 per month	1 per month

## KPI Details

### 1. Offline Events

Ambassadors must organize at least one offline event per term. High-performing ambassadors are encouraged to organize 2–3 events.

- Workshop
- Tech Talk
- Meetup
- Panel Discussion

**More events = more points in the Ambassador leaderboard.**

### 2. Community Meetups

If the university or region has an IT Community Club, ambassadors should organize 3–5 informal meetups per term.

- Networking sessions
- Study groups
- Tech discussions
- Peer learning circles

### **3. Club Creation**

If no IT Community Club exists, the ambassador is expected to establish one.

- Form a student group
- Partner with university administration
- Recruit founding members
- Launch the first meetup

**Creating a club is considered a high-impact contribution.**

### **4. Online Community Activities**

Ambassadors must complete at least 10 online activities during their term.

- Host an online networking meetup with your volunteer team
- Invite 50 people to the IT Community of Uzbekistan LinkedIn Group: [linkedin.com/groups/9267750](https://www.linkedin.com/groups/9267750)
- Create a LinkedIn post about the Most Successful Volunteer in your region
- Write meaningful comments on IT Community posts on LinkedIn

### **5. Volunteer Recruitment**

Ambassadors must recruit at least 5 volunteers per term. Highly active ambassadors may recruit 10+.

Volunteers help scale the community and become the future ambassadors.

### **6. Local Telegram Community**

Ambassadors are responsible for growing the local IT Community Telegram channel. If no channel exists, create one.

- Invite students and volunteers
- Maintain at least 8–12 posts per month

- Share: event announcements, tech resources, career opportunities, member achievements

**This channel becomes the central hub of the local community.**

## 7. LinkedIn Personal Branding

Ambassadors should publish 4–5 LinkedIn posts during their 3-month term.

- Events organized
- Community impact
- Lessons learned
- Volunteering experience

This builds your professional profile and promotes IT Community publicly.

## 8. Monthly Reporting

Ambassadors must submit 1 report per month. Reports include:

- Activities completed
- Event results
- Volunteer growth
- Community engagement
- Challenges and suggestions

## 9. Leadership Transition

2–3 weeks before the end of the term, ambassadors must:

- Identify potential candidates
- Mentor possible replacements
- Recommend the next ambassador (Vice-Ambassador or active volunteer)

## Ambassador Point System

To encourage extra initiative, the program includes a community point system. Points reflect real impact and are tracked on the IT Community leaderboard.

Activity	Points
Organizing an offline regional event	25 pts

Organizing an offline university event	<b>15 pts</b>
Organizing a community meetup	<b>10 pts</b>
Creating an IT Community Club (new)	<b>20 pts</b>
Inviting at least 50 connections to our LinkedIn Group	<b>4 pts</b>
Recruiting a volunteer	<b>3 pts</b>
Writing 3 meaningful comments under posts in the IT Community (LinkedIn)	<b>1 pts</b>
LinkedIn post published	<b>4 pts</b>
Monthly report submitted	<b>2 pts</b>
Mentoring and recommending next ambassador	<b>5 pts</b>
Organizing an online meetup with your volunteers	<b>6 pts</b>
Publishing a post on LinkedIn about this online meetup with results	<b>4 pts</b>

 **How to Request Points**

Points are requested through the official IT Community Leaderboard Bot:

**@itcomuzleaderboardbot**

**Steps to request points:**

- Open the bot in Telegram: @itcomuzleaderboardbot
- Select the program: "Ambassador Program"
- Or select "Regional Events" for event-related contributions
- Select the task you completed and submit your request
- Attach proof if required (Description of the event, post link, etc.)

## Certificates & Recognition

<p> <b>Ambassador Completion Certificate</b></p> <p>Awarded to ambassadors who complete the minimum KPI requirements.</p>	<p> <b>Active Ambassador Certificate</b></p> <p>Awarded to ambassadors who exceed expectations and demonstrate strong leadership.</p>
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## Inactivity Policy

 **Ambassadors who remain inactive may be removed from the program.**

If no meaningful activity is completed during the 3-month cycle:

- No certificate is issued
- The ambassador role is terminated

## Alumni & Mentorship

Former ambassadors become part of the IT Community Ambassador Alumni Network and may continue contributing as:

- Mentors for new ambassadors
- Event advisors and program supporters
- Leaders in the broader IT Community ecosystem

## Join the Movement

*The IT Community Ambassador Program is not just a role — it is an opportunity to build something meaningful. Together, we are growing the future of technology and leadership across Uzbekistan.*