



## Email 1: Gauging Interest

### SL:

10 Weeks To 10K/Month

**or**

Your 10k/Month Blueprint

**or**

Why You're Not At 10k/Month (YET)

### Body:

Hey, {{ first\_name }}.

I've got something that could replace your current monthly income entirely.

I know this because it's the exact thing that replaced mine when I was in a similar rut.

If you're anything like I once was, you are probably feeling stuck.

As if it is impossible to change your current circumstances...

Like there is no possible way to alter your current life and change it into one worth living.

And if you miss out on this opportunity, then that might genuinely be your everlasting reality.

But, if you're serious about making some major changes in your life and being able to do all the things every kid dreams of such as:

Retiring your parents...

Taking care of your loved ones...

Paying for expenses without batting an eye at your bank account...

Then I've got something that will get you there in a couple of weeks.

[Click Here](#) if that's something you'd be interested in.

P.S. We're only taking on a handful of people since we know not everyone who is getting this email will be serious enough to make such an impactful change.

But if you think you might be a good fit and are genuinely tired of living in mediocrity...

Then [Book A Call Here](#) and we'll see if you're actually serious about transforming the current you.

Hope to be speaking soon.

- Fernando.

## Email 2: Reeling Them In

### SL:

Still Serious About This?

or

Slow Feet Don't Eat

or

Hesitancy Will Be The Death Of Your Success

### Body:

Hey, {{ first\_name }}.

I saw that you had some interest in our mentorship.

I wanted to send you this personally because I would hate for you to miss this opportunity.

I know the feeling of uncertainty might be holding you up...

So I wanted to give you some reassurance by showing you [Some Of The Results](#) we've landed for others and how we can get you there too.

However, I have to preface this by saying that you will most likely not be able to achieve these results if you are consistently hesitant.

I am sure you have had many people tell you that "money is not everything."

And there is some truth in that...

But, we all know in our hearts of hearts that money is the life force of change.

And if you're willing to work with me 1 on 1, then I can help you channel that life force to create any change you desire.

However, I can't promise these spots will be open forever though.

We've still got a couple of spots left so if you're still serious about this...

[Book A Call Here](#) and we can get started immediately.

Speed is key my friend.

And I hope you are still in the race.

- Fernando.

### **Email 3: Last Chance**

**SL:**

Only A Couple Of Spots Left

**or**

Last Chance To Make Some Serious Change

**or**

Final Call: Reserve Your Spot

**Body:**

By this point, you and I are already on a first-name basis so there's no need for further introduction.

I'm reaching out 1-1 here {{ first\_name }} because we've only got a few spots left and I didn't want you to slip through the cracks.

If you're still motivated to replace your current income then [Let's Get Started](#) while there are still available spots.

I know you might still be hesitant and I understand because I was once like you.

But the only advice I can give you is to stop thinking about what if you fail and to rather think about what could be.

No more hesitancy...

No more half-hearted efforts...

No more excuses...

Jump in with both feet and get serious about making some massive change in your life.

Let me take you from where you are now to [Where YOU Want To Be.](#)

Hope to be working together soon.

- Fernando.