



2024 Sponsorship Opportunities

Contact Conference Director at
aelma.teach@gmail.com for more
information.

Who We Are

OELMA's mission is to be: *the responsive and forward-thinking hub of Ohio's school library profession, providing value to school librarians as they support the instructional needs and personal learning of all students and teachers.*

[The Ohio Educational Library Media Association](#) was formed in 1976 when the Educational Media Council of Ohio (EMCO) and Ohio's Association of School Librarians (OASL) consolidated their organizations. Since then OELMA has been Ohio's sole organization for school librarians providing advocacy, specialized professional development, and a network of fellow school librarians around the state.

OELMA is a 501c(6) organization serving as Ohio's organization for school librarians. OELMA is a chapter of the American Association of School Librarians (AASL) and the American Library Association (ALA) giving our 350 members a voice in state and national issues through advocacy. A yearly conference along with other virtual opportunities provide professional development specifically for our members and others who support school librarians.

More information can be found at: <https://oelma.org/>, @OELMA1, @OELMA_Librarians

2024 Conference

In 2024, the OELMA Conference will be located at OCLC in Dublin, OH, October 2nd-4th, 2024. The multi-day in-person conference and the centralized location will be a big draw for the Conference. The Conference Planning Committee has created a schedule that will let attendees and exhibitors capitalize on this wonderful location and venue. As an exhibitor, you will have more time with attendees, more exposure for your products and services, and a more productive exhibitor experience!

There are many opportunities for you to participate. **Members of our exhibitor committee are eager to work with you to create a custom sponsorship package that helps you showcase your company and services in the way that fits you best.** Hundreds of school librarians, educators, and administrators are expected to attend OELMA 2024 and your sponsorship will make it possible for OELMA to present another great event!

Please contact the Conference Director for more information at oelma.teach@gmail.com

Conference Opportunities

	Gold	Silver	Bronze	Exhibitor	Hand-Made Vendor	Non-Profit
Vendor logo on app home page	X	X				
Sponsorship recognition during a conference session or event in the form of a slide or other visual.	X	X	X			
Exhibit space (priority placement) at conference.	X					
Electronic list of conference attendees.	X	X	X	X		
Exhibit spaces at conferences.	2	2	1	1	1	1
Listing on sponsorship page on conference website and/or app	X	X	X	X	X	X

Additional Participation Opportunities

The following are additional premium sponsorship and advertising opportunities that will be available at the 2024 OELMA Annual Conference and can be added to any level of exhibiting. If you are interested in any of these, note your selection on the application and a member of our Exhibitor Committee will contact you to discuss the possibilities.

Additional Sponsorship Opportunities:

<p>Presentation of Author: Authors are among our attendees' favorite parts of the OELMA Conference, Get premium name recognition by covering the cost of one of this year's authors. In return, your company's name will be listed anywhere that the author's name is listed and you will have the opportunity to introduce the author at their session.</p>	<p>\$4000</p>
<p>Presentation of Keynote Speaker: Keynote Speakers are traditionally the most attended sessions at the OELMA Conference. Get premium name recognition by covering the cost of one of this year's keynote speakers. In return, your company's name will be listed anywhere that the keynote speaker's name is listed and you will have the opportunity to introduce the author at their session.</p>	<p>\$4000</p>
<p>Refreshment Break: We offer Morning and Afternoon Refreshment Breaks during the conference. Your company name will be shown on a poster by each food station during the refreshment break. If you would like to distribute any promotional items that pair with the break (i.e.: company cups, napkins, etc.) you are welcome to do so.</p>	<p>Email for quote</p>

Additional Advertising:

<p>Lanyards: Providing lanyards is a unique opportunity for high exposure! Your logo would be worn around every attendees' neck (250ish) for 2+ days making for some great advertising! For \$1,000, you can simply provide us with a high-quality logo and we will do the rest. Or, for \$200, you can ship us the completed lanyards in advance of the conference. Contact the office with questions.</p>	\$1,000 (production) \$200 (no production)
<p>Branded Conference Giveaway: In an effort to keep organizational costs down, OELMA will not be providing bags or giveaways to attendees at the 2024 conference. If you would like to provide a giveaway, such as a conference bag or portfolio that includes your company's logo, please contact the OELMA office to discuss. *Items must be pre-approved by the conference committee.</p>	\$200

OELMA Sponsorship Agreement

This Sponsorship Agreement known hereafter as the “Agreement” is between OELMA and _____, known hereafter as the “Sponsor”. Sponsor agrees to the selected Sponsorship Level chosen below. OELMA agrees to provide the benefits assigned to the chosen membership level.

Sponsorship Term:

January 1, 2024 - December 31, 2024. No partial year proration of fees will occur. All sponsorship levels include the yearly conference which is currently set for October 2-4, 2024 at the OCLC in Dublin, Ohio. OELMA reserves the right to alter conference dates, venue and delivery method based upon wide spread health concerns or other events, which fall out of OELMA’s control. Should the conference be altered from that stated above, OELMA will work with the sponsor to satisfy their sponsorship through other opportunities or refund.

Sponsorship Trademarks and Materials:

The Sponsor grants OELMA the right to use the Sponsor’s trade names, logo designs, trademarks and company descriptions as provided subject to the terms and conditions of this agreement and trademark usage guidelines.

Indemnity:

The Sponsor will indemnify, defend and hold OELMA harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on OELMA’s website, use of Sponsor’s materials, logos and trademarks.

Termination:

OELMA and the Sponsor may terminate this Agreement at any time for any reason. In the event that OELMA terminates the Agreement for any reason other than Sponsor’s breach of Agreement, OELMA shall refund prorated fees received from the Sponsor for services not yet provided.

OELMA and the Sponsor mutually agree that all parties shall be released from any and all liability or damages if either party is unable to fulfill the terms of this agreement due to an act of God, illness or physical disability of either party, acts or regulations of public authorities, labor difficulties, civil tumult, strike, epidemic, flood, fire, interruption or delay of transportation, or any other cause beyond the control of either party. If for any reason the Sponsor is unable to fulfill the Agreement, the Sponsor will promptly notify OELMA.

Sponsor Information

(As you would like to see it appear on all promotional items/website)

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Products and/or services to be exhibited: _____

Please list any competitors next to whom you do not wish to exhibit: _____

Decision Maker/Contact Name: _____

Email: _____ Phone: _____

Person(s) Attending:

Name(s):

Email(s):

Phone(s):

Total number of lunch tickets needed: _____

Please contact us directly at oelma.teach@gmail.com for further information if you are a non-profit organization.

Payment Information:

Discounts:

___ 10% off 2024 sponsors/exhibitors who submit full payment by **April 15, 2024**

Totals:

___ Credit Card: Card # _____ Exp. Date: _____

Name on Card: _____ CCV#: _____

___ Invoice Your PO# _____

___ Check Enclosed Check Number: _____

Thank you for sponsoring OELMA. We look forward to partnering with you in 2024!

Sponsorship Level (Choose One):

Sponsor Choice	Sponsorship Level or Additional Opportunity	Price Full Conference/One Day Only
	Gold	\$1250/\$700
	Silver	\$1000/\$600
	Bronze	\$750/\$450
	Exhibitor	\$500/\$300
	Handmade Vendor	\$150/\$100
	Nonprofit	Complimentary-proof of nonprofit status required

Additional Opportunities:

Sponsor Choice	Opportunity	Price
	Author Sponsorship	\$4000
	Keynote Speaker Sponsorship	\$4000
	Refreshment Break	Email for quote
	Lanyards	\$200/\$1000
	Branded Conference Giveaway	Email for quote

Number of Sponsor Choices		Price Total