



**AIRTABLE COMMUNITY CREATOR CHALLENGE
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

**ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.
DO NOT ENTER IF YOU ARE NOT ELIGIBLE.**

THESE OFFICIAL RULES CONTAIN AN ARBITRATION AGREEMENT, WHICH WILL, WITH LIMITED EXCEPTION, REQUIRE YOU TO SUBMIT CLAIMS YOU HAVE AGAINST SPONSOR TO BINDING AND FINAL ARBITRATION. UNDER THE ARBITRATION AGREEMENT, (1) YOU WILL ONLY BE PERMITTED TO PURSUE CLAIMS AGAINST SPONSOR ON AN INDIVIDUAL BASIS, NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY CLASS OR REPRESENTATIVE ACTION OR PROCEEDING, AND (2) YOU WILL ONLY BE PERMITTED TO SEEK RELIEF (INCLUDING MONETARY, INJUNCTIVE, AND DECLARATORY RELIEF) ON AN INDIVIDUAL BASIS.

Contest Name: Airtable Community Creator Challenge (the “**Contest**”).

This Contest is sponsored solely by Formagrid Inc dba Airtable (“**Sponsor**”). Any questions, comments or complaints regarding the Contest must be directed to the Sponsor. For a copy of these Official Rules, please send your request by mail to Formagrid Inc, dba Airtable, One Front Street, 28th Floor, San Francisco, CA 94111, Attn: Legal.

1. ELIGIBILITY.

The Contest is open only to individuals who (i) are a legal resident of the United States, the District of Columbia, Puerto Rico, Australia, New Zealand, United Kingdom, European Union, and Canada (excluding Quebec) who are age 18 or older, (ii) at least eighteen (18) years of age at the time of entry, and (iii) a current user of one or more of Sponsor’s products.

Employees, contractors, officers and directors of Sponsor, its affiliates, parent companies, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies, and any third party prize provider(s) and/or prize fulfillment service (collectively, the “**Contest Entities**”); and members of the immediate families (spouse and biological, adoptive or step-parents, grandparents, children, grandchildren and siblings, and each of their respective spouses regardless of where they reside) or households (whether related or not) of any of the above individuals are not eligible to participate in the Contest or win the prizes.

This Contest is subject to all applicable federal, state, and local laws and regulations. Void where prohibited by law.

2. AGREEMENT TO OFFICIAL RULES.

By participating, you agree (a) to be bound by these Official Rules; (b) as between you and the Sponsor, that the decisions of the Sponsor is final on all matters relating to the Contest; (c) you are not participating on behalf of any employer or third party; and (d) in the event that you do not comply with these Official Rules, that you will be disqualified and your prize (if any) will be forfeited.

3. CONTEST PERIOD.

The Contest begins on December 22, 2025 at 12:00:00 am Pacific Standard Time (“**PST**”) and ends at 11:59:59 pm PST on February 27, 2026 (the “**Contest Period**”), provided that you must enter the Contest and create and submit your video on or before 11:59:59 pm PST on January 30, 2026.

4. HOW TO ENTER.

During the Contest Period, you can enter by, on or before 11:59:59 pm PST on January 30, 2026: (1) creating a video that meets the below requirements; and (2) submitting the video to Sponsor and entering the Contest via [the form linked here](#).

To be eligible to win the Contest, a video must meet all of the following requirements:

- Be a 9:16 MP4 or MOV file, shot in vertical form.
- Be no longer than a maximum of 30 seconds in length (preferably 15-20 seconds).
- Contain no third party copyrighted music or artwork.
- Include written captions.
- Feature and show the Airtable UI.
- Show or describe a real workflow, project, or problem that Airtable helps solve with AI.
- Contain no claims that cannot be substantiated.
- Contain no confidential or sensitive information visible in the footage.
- Contain no profanity, offensive content, or third-party trademarks.
- Include consent from anyone shown on camera.

A video that meets ALL of the above requirements and is submitted to Sponsor in accordance with the process above during the Contest Period will be considered a **“Video Entry”** and the individual that submits a Video Entry and posts the Video Entry on their personal Instagram and TikTok accounts, an **“Entrant.”**

All videos must be submitted and uploaded to Sponsor’s webpage by the end of the Contest Period 16, 2026; videos submitted after such time will not be reviewed or judged by Sponsor or eligible to win a prize.

By uploading a video to Sponsor’s website, you grant Sponsor the right to edit, adapt, modify, post, display, perform, and otherwise use the submitted video content in Sponsor’s sole discretion, including across paid and organic channels, without compensation except for the Prizes described below. Notwithstanding the foregoing, the Grand Prize Winner may be required to sign a more fulsome release as a condition receiving the Grand Prize.

Sponsor encourages, and will take into consideration when judging, all videos to follow the following best practices:

- **File type & ratios:**
 - 9:16 vertical (1080×1920 px) only. Meaning, turn your phone vertical.
 - High-resolution export; avoid compression artifacts.
 - Keep key visual elements (faces, product UI, text) within the center-safe zone.
- **Audio:**
 - Clear, front-facing audio; avoid echo and background noise.
- **Length:**
 - **Ideal length: 15–20 seconds.**
 - **Hook:** Capture viewer attention in the first 1–2 seconds—face, movement, question, or bold claim.
- **Content:**
 - If you can/are comfortable, show your own face on camera for authenticity. This will help the chances of a high performing video.
 - Also show Airtable product UI via:
 - Over-the-shoulder laptop shots
 - Screen recordings inserted during editing
 - Picture-in-picture layout using phone editing apps
 - When showing the interface:
 - Keep screen crisp and legible
 - Highlight only non-confidential, dummy data. Use Omni for this!
 - Ensure UI elements are sized large enough to read on mobile
 - Message structure (recommended)

- Problem/relatable challenge (2–3 seconds)
- Your moment of discovery (2 seconds)
- How Airtable helps you solve it (6–10 seconds)
- Simple call to action (“Try it,” “See how it works,” etc.)
- **Style & Presence**
 - Use natural lighting; face a window or soft light source
 - Hold phone steady (tripod preferred)
 - Avoid slow intros—start mid-sentence or with an action
 - Authentic > polished. Minimal corporate tone.
 - Quick cuts and tight pacing increase retention.
 - Avoid heavy filters or aesthetics that distort the product.
 - Do not make unsupported claims about productivity or ROI.
 - No competitor mentions or comparison
 - Ensure the environment is professional and privacy-safe.
 - Submit all footage – we can make cuts/edits afterward
- **Recording & Editing**
 - Record using your phone!
- **Delivery Specs**
 - Export at **1080×1920 px**, H.264 codec preferred

The Released Parties (as defined below) are not responsible for late, undeliverable, misdirected, or incomplete entries, regardless of cause. Multiple entrants are not permitted to share the same email address. Should multiple users of the same e-mail account, as applicable, enter the Contest and a dispute arises regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. “Authorized account holder” is defined as the natural person who is assigned an e-mail address or mobile phone number by an Internet access provider, on-line service provider, telephone service provider or other organization which is responsible for assigning e-mail addresses, phone numbers or the domain associated with the submitted e-mail address. Proof of submission of a Video Entry shall not be deemed proof of submission or receipt by the Sponsor for online entries. When applicable, the Sponsor’s computer will be deemed the official time keeping device for the Contest.

Video Entries will be disqualified if incomplete and/or if prohibited multiple entries in excess of the stated limit are received. All Video Entries become the property of Sponsor and will not be acknowledged or returned.

5. **Ownership and Use of Video Entries by Sponsor.**

All Video Entries become the property of Sponsor and Sponsor may use such Video Entries for advertising, marketing, publicity and other commercial purposes in its sole discretion without any compensation beyond the awarded Prizes to Entrants, except to the extent prohibited by local law. If and as necessary, Entrants agree to execute any documentation required to assign ownership of their Entry to Sponsor for the foregoing purposes.

6. **WINNER SELECTION.**

All eligible Video Entries will be reviewed and evaluated by Sponsor based on (i) creativity, (ii) implementation of best practices, (iii) visual impact, (iv) strategic fit, and (v) brand voice. Each of the Video Entries that receive the highest scores based on Sponsor’s evaluation using these criteria shall be considered a “**Finalist**,” and the Entrants associated with the Finalists shall move on to the second phase of the Contest.

Sponsor will feature all Finalist videos on a paid media campaign for three (3) weeks, beginning January 26, 2026. The Finalist video that generates the highest ad click-through rate and conversion rate to new product signups during the Contest Period, as determined solely by Sponsor’s own metrics in Sponsor’s sole discretion, shall be considered the “**Winning Video**,” and the Entrant who submitted the Winning Video shall be the “**Grand Prize Winner**.”

All Finalists are subject to verification, including verification of eligibility. Finalists will be notified by email within 5 business days after the end of the Contest Period. If a Finalist is unable to verify his/her information, or cannot be contacted within five (5) days after the first attempt, that Finalist will automatically be disqualified and their prize, if any, forfeited. The Sponsor is not responsible for any change of Entrant email address. The Contest Entities are not responsible for and shall not be liable for late, misdirected or unsuccessful efforts to notify a Finalist. **Sponsor reserves the right to determine an alternate winner in accordance with these Official Rules in the event that any Finalist is disqualified, cannot be contacted, or is deemed ineligible for any reason.**

As a condition of winning a prize in this Contest, Entrants agree and acknowledge that they may be required to agree and sign an official waiver form provided by the Sponsor. A Finalist may (in Sponsor's sole discretion) be required to sign and return a declaration of eligibility and any other form necessary to verify eligibility, along with the required releases within twenty four hours after the first delivery attempt to a Finalist's e-mail address, unless otherwise stated in these Official Rules or at the time of notification. If a Finalist is younger than 21 years of age or a minor under the law of his/her jurisdiction of residence (residents of Alabama and Nebraska must be 19 years of age or older and residents of Mississippi must be at least 21) at the time of entry, his or her respective parent or guardian may be required to sign and return a declaration of eligibility and any other form necessary to verify eligibility, along with the required releases within twenty four hours after the first delivery attempt to entrants e-mail address in order to accept the prize on behalf of the winner. The potential prize winner's failure to return all required forms within this time period may result in the potential winner being disqualified.

7. **PRIZES.**

A total of 21 prizes are intended to be awarded in the Contest, as follows:

All Finalists will be awarded a First Place prize of a Visa gift card in the amount of \$200 USD.

The Grand Prize Winner will be awarded a Grand Prize of \$10,000 USD.

The total Approximate Retail Value ("**ARV**") of all prizes: \$14,000, which will vary depending on the number of Finalists. While Sponsor estimates it will name 20 Finalists, this number may be higher or lower depending on the number of entries.

Prizes are subject to certain terms and conditions as specified in these Official Rules. A prize may not be sold, traded, or commissioned, and is not exchangeable, transferable, substitutable, or redeemable for cash except in Sponsor's sole discretion. Prizing may be fulfilled by a third party fulfillment Sponsor. A Prize will only be awarded if properly claimed according to these Official Rules. All costs and expenses related to the prize acceptance, the prize, and/or prize use not specified in these Official Rules as being provided are the sole responsibility of winner(s).

All prizes provided by Sponsor.

Conditions and restrictions may apply. Limit: One (1) prize per person/household. ALL PRIZES ARE AWARDED "AS IS" AND SPONSOR DOES NOT MAKE (AND IS NOT RESPONSIBLE FOR) ANY REPRESENTATIONS, GUARANTEES, OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATING TO ANY PRIZE (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

8. **Odds.**

This Contest requires an exercise of skill and the odds of winning depend upon the number of eligible Video Entries submitted and their satisfaction of the judging criteria described above.

9. **TAMPERING AND DELIVERY DISCLAIMER.**

Sponsor, in its sole discretion, reserves the right to disqualify and prohibit from participating (and void such person's entries) any person, who the Sponsor determines (in its sole discretion) is or is attempting to: (i) tamper with the Sponsor's website and/or any part of the Contest; (ii) undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, (iii) or intending to annoy, abuse, threaten or harass any other entrants, the Sponsor, or the Released Parties or exhibits other unsportsmanlike behavior; and/or (iv) otherwise violate these Official Rules or the Terms of Use of the Sponsor's Website.

ANY ATTEMPT TO DELIBERATELY DAMAGE, CIRCUMVENT, OR DISRUPT THE SPONSOR'S WEBSITE (OR ANY PART THEREOF) OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND ANY OTHER AVAILABLE REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ENTRANT AGREES TO INDEMNIFY AND HOLD HARMLESS THE SPONSOR AND ITS AGENTS FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, DAMAGES AND/OR LIABILITIES (INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES) THAT MAY BE ASSERTED AGAINST OR INCURRED BY ANY OF THEM AT ANY TIME, IN CONNECTION WITH THE USE THEREOF, AND/OR BY ENTRANT'S BREACH OF ANY REPRESENTATION, WARRANTY OR COVENANTS ASSOCIATED WITH THIS CONTEST. The use of any automated device, automated launching or entry software or any other mechanical or electronic means that permits the entrant to automatically enter or evaluate repeatedly is prohibited. Sponsor disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method.

Released Parties are not responsible for: (1) mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest; (2) any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest; (3) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (4) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (5) unauthorized human intervention in any part of the entry process or operation of the Contest; or (5) technical or human error which may occur in the administration of the Contest or the processing of entries.

Sponsor reserves the right to: (i) cancel, terminate, suspend, declare null or void, amend, alter, or modify the Contest, void any suspicious entries, rescind any prize, and/or determine absolute resolution, and/or an alternate method of conducting the Contest and/or awarding the prize(s) at any time, for any reason, or if, in the sole discretion of the Sponsor, it is impossible or impractical to complete or conduct the Contest as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures of any sort, programming associated with or used in the Contest, by any human error which may occur in the execution of this Contest, or any other causes which effect the operation of the Contest or the rules of the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a entrant in the Contest and/or (ii) stop or conclude the Contest at any time without prior notice. Material changes to the Official Rules will be posted on or linked from Sponsor's Contest website page(s), when practical. In the event of termination of the Contest by Sponsor, Sponsor reserves the right to award any prize(s) in a manner deemed fair and equitable by Sponsor.

10. **PUBLICITY.**

Except where prohibited, by accepting a prize, winner(s) grant Sponsor permission to use their names, characters, images, voices, and likenesses worldwide, in perpetuity, in any and all media now known or hereinafter invented in any and all marketing and promotional materials and waive any claims to royalty, right, or remuneration for such use. Each winner's name may be included in a publicly available winners list.

11. **USE OF PERSONAL INFORMATION.**

Sponsor will retain Entrants' personal data for a reasonable period of time to enable it to send that Entrant any prize they have won and to verify that these Official Rules have been complied with, and for accounting purposes. This data may be passed to a third party to enable such third party to fulfill any necessary requirements relating to the award of a prize. Any other use of personal data will be in accordance with, and subject to, the Sponsor's Privacy Policy available at <https://airtable.com/privacy>.

An Entrant may choose to allow Airtable to collect personal information in connection with the entrant's entry, which typically includes contact information, demographic information, firmographic information, and any other personal information that the entrant chooses to provide in connection with the Form. **Any available opt-in opportunities are not required to enter the Contest and opting in will not improve chances of winning.**

Entrants may have the opportunity to opt-in to receive emails from third parties. In the event that an entrant opts in to any available opportunities to receive information from a third party, that may or may not be associated with this Contest, entrant understands and acknowledges that his/her information will be provided to such third party and may be used by the third party as set forth in the third party's privacy policy. **Any available opt-in opportunities are not required to enter the Contest and opting in will not improve chances of winning.**

12. **RELEASES, CONDITIONS, AND LIMITATIONS OF LIABILITY.**

By participating in the Contest, you agree to release and waive any and all claims of liability against the Contest Entities and any applicable third party fulfillment service and each of their respective employees and agents (collectively, the "**Released Parties**") from and against from any and all liability, loss or damage (including personal injury) incurred with respect to the conduct of or participation in the Contest, or the awarding, shipping/handling, receipt, possession, and/or use or misuse of any prize. By accepting the prize, winner(s) hereby agrees that: (i) to release each of the Released Parties from any and all claims in connection with the Contest and the award or use of the prizes; and (ii) where allowed by law, sign a publicity release confirming consent to use the winner's name/likeness as set forth in Section 10 prior to acceptance of the prize. The Released Parties are not responsible or liable to any entrant or winner or any person claiming through such entrant or winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, volcanic eruption, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond the Contest Entities' sole control. Upon awarding the prize, the Sponsor will have no further obligation to winner.

Sponsor reserves the right to determine eligibility should special circumstances arise, all decisions are considered final and binding. Sponsor disclaims any responsibility to notify entrants of any aspect related to the conduct of the Contest. As a condition of participating in the Contest, entrants agree (and agree to confirm in writing) that: (a) under no circumstances will entrant be permitted to obtain costs, judgments, or awards for, and entrant hereby knowingly and expressly waives all rights to claim or seek punitive, incidental, consequential, special, or any other damages, other than for actual, third-party out-of-pocket expenses, and in such limitation, entrant further waives any rights to have damages multiplied or otherwise increased; (b) any and all disputes, claims, or causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, through binding arbitration, without resort to any form of class action; and (c) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs. Some jurisdictions do not allow the limitations or exclusion of liability, so the above may not apply to every entrant. Participation in the Contest constitutes entrant's full and unconditional agreement to, and acceptance of these Official Contest Rules. Winning a prize is contingent upon entrant's fulfillment of all requirements set forth in these Official Contest Rules.

13. **TAXES.**

Any valuation of the prizes stated above is based on available information provided to the Sponsor, and the value of any prize awarded to a winner may be reported to the IRS as required by law. Each winner is solely responsible for reporting and paying any and all applicable federal, state, and local taxes, related to prize acceptance and use not specified in these Official Contest Rules. Each winner must provide the Sponsor with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Sponsor in a calendar year will be issued an IRS Form 1099 reporting the value of those prizes to the IRS.

The Sponsor reserves the right to withhold and deduct taxes from the prize, and winners may be required to provide to Sponsor an amount to cover applicable withholding taxes prior to being awarded the prize. Winners must provide a completed IRS Form W-9, including valid identification and a valid taxpayer identification number or social security number before the prize will be awarded. An IRS Form 1099 will be issued to winner, as required by law.

14. **CONDUCT AND DECISIONS.**

All decisions of the Sponsor will be final and binding on all matters relating to this Contest. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Sponsor shall have sole discretion in interpreting and resolving disputes in the Contest under these Official Rules, which decisions shall be final. Any reference in these Official Rules or as part of the Contest to the Sponsor's "discretion" and/or any exercise of discretion by the Sponsor shall mean in Sponsor's "sole and unfettered discretion." The Sponsor further reserves the right to terminate the Contest if in its sole judgment, the rules or the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not an Entrant in the Contest. If applicable, material changes to the Contest rules will be available on-line at the Sponsor's website, when practical. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision.

15. **BINDING ARBITRATION.**

Any controversy or claim arising out of or relating to the Sponsor Promotion or Contest shall be settled by binding arbitration in a location determined by the arbitrator as set forth in these Official Rules (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("**JAMS Rules and Procedures**") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply California law consistent with the Federal Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS CONTEST IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL CONTEST RULES.

16. **COMPLIANCE WITH LAW AND GOVERNING LAW.**

All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of California, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Section 15 of these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of California, in the City of San Francisco.

17. **WINNER LIST.**

To request the name of the winners for the Contest, send a self-addressed, stamped envelope to Formagrid Inc, dba Airtable, One Front Street, 28th Floor, San Francisco, CA 94111. Winner List requests will only be accepted between 60 and 90 days following the end of the Contest Period.