

**PSCMR COLLEGE OF ENGINEERING AND TECHNOLOGY
KOTHAPETA, VIJAYAWADA.**

DEPARTMENT OF MANAGEMENT STUDIES

FACULTY PARTICIPATIONS - 2021-22

**PARTICIPATION OF FACULTY MEMBERS IN SEMINARS / WORKSHOPS /
FDPS:**

1. Dr.N.SivaSurendra Professor, has acted as resource person for 3days from 25.04.2022 to 27.04.2022 in the Centre for Entrepreneurship Development (CED) conducted Agri-Clinic & Agri-Business Centre scheme programme at Swarna Bharath Trust Campus, Atkur, Vijayawada rural A.P.
2. Dr.N.SivaSurendra Professor, acted as Judge for MBA events at Sarathi Fest 2K22 Organized by Sarathi College of Engineering & Technology, Nuzivid on 29.04.2022
3. Dr. V. Vijay Durga Prasad Professor & HoD has presented a Research Paper titled “Challenges on Stress Management : Covid 19 Crisis”, in ICSSR sponsored Two-Day National Seminar on “Social Innovation & Entrepreneurship in India” Organized by Dept.of Commerce & Management KBN College, Vijayawada from 25th to 26th Feb 2022
4. S. Praveen Associate Professor, has participated in 3 Day FDP programme on Digital Marketing from 3rd March to 5th March 2022 at KV Institute of Management of Information Studies, Tamilnadu.
5. G S Srinivas Murthy, Assistant Professor, has participated in 3 Day FDP programme on Digital Marketing from 3rd March to 5th March 2022 at KV Institute of Management of Information Studies, Tamilnadu
6. G S Srinivas Murthy, Assistant Professor has presented a Research Paper titled “Secrets of Koutilya Arthashashtra to become a successful entrepreneur”, in ICSSR sponsored Two-Day National Seminar on “Social Innovation & Entrepreneurship in India” Organized by Dept.of Commerce & Management KBN College, Vijayawada from 25th to 26th Feb 2022
7. Dr. N. Siva Surendra Professor has participated in Two Day National Level FDP on “Enhancing Quality and Driving Challenges in Higher Education Through NEP-2020” organized by Aiman College of Arts & Science for Women on 24th & 25th March 2022
8. Dr. N. Siva Surendra Professor has presented a Research Paper titled “Role of Empowered Women in Developing India”, in ICSSR sponsored Two-Day National Seminar on “Social Innovation & Entrepreneurship in India” Organized by Dept. of

Commerce & Management KBN College, Vijayawada from 25th to 26th Feb 2022.

9. Mrs. S. Varalakshmi Assistant Professor has participated in Two Day National Level FDP on “Enhancing Quality and Driving Challenges in Higher Education Through NEP-2020” organized by Aiman College of Arts & Science for Women on 24th & 25th March 2022.
10. Mrs. S. Varalakshmi Assistant Professor has participated in Virtual National Level FDP on “Industry 5.0 – Opportunities and Challenges” organized by Dept. of Management Studies, Rajyalakshmi Engineering College held from 11th March to 16th March 2022.
11. s. Sk .Zareena Begum Assistant Professor has participated in Two Day National Level FDP on “Enhancing Quality and Driving Challenges in Higher Education Through NEP-2020” organized by Aiman College of Arts & Science for Women on 24th & 25th March 2022.
12. Mrs. Sk Zareena Begum Assistant Professor has participated in Virtual National Level FDP on “Industry5.0 – Opportunities and Challenges” organized by Dept. of Management Studies, Rajyalakshmi Engineering College held from 11th March to 16th March 2022.
13. M. KumaraSwamy Assistant Professor has participated in Two Day National Level FDP on “Enhancing Quality and Driving Challenges in Higher Education Through NEP-2020” organized by Aiman College of Arts & Science for Women on 24th & 25th March 2022.
14. Organized a workshop on “Role of one district one product in making India self-reliance” invited guest J. Sai Sudhir Kumar Academic Consultant, Mahatma Gnadhi National Council of Rural Education, Ministry of Education, Govt.of India from 7th March to 11th March, 2022
15. Alumni Talk on “Growth Mindset: Strategies for Success” by Jagadesh Palaparthi, Senior Manager at MAX LIFE Insurance on 19th March 2022.
16. An Invited Talk on “Role of Management Education on Rural Development of India” was delivered by Prof. Chetan Chittalkar Director, Mahatma Gandhi National Council of Rural Education, Ministry of Education, Govt. of India on 15th March, 2022.
17. M. KumaraSwamy Assistant Professor has participated in International Level Faculty Development Programme titled “Innovative Approaches For Outcome Based Teaching Learning In Higher Education” Organized By Ajeenkya D.Y.Patil University from 21st Feb to 27th Feb 2022
18. Dr. N. Siva Surendra Professor has completed Online Certification course on “4Ps of Marketing Mix” provided by Great Learning Academy on 25th Feb 2022
19. Mrs. S. Varalakshmi Assistant Professor has completed Online Certification course on “4Ps of Marketing Mix” provided by Great Learning Academy on 25th Feb 2022.

20. Mrs. S.Varalakshmi Assistant Professor has presented a Research Paper titled “Secrets of Koutilya Arthashashtra to become a successful entrepreneur”, in ICSSR sponsored Two-Day National Seminar on “Social Innovation & Entrepreneurship in India” Organized by Dept.of Commerce & Management KBN College, Vijayawada from 25th to 26th Feb 2022
21. J.Naveen Gupta Associate Professor has participated in Two-Day National Level Workshop on “Cooperative Social Responsibility” organized by Department of Management Studies Compucom Institute of Technology and Management, Jaipur from 21st to 22nd Feb 2022
22. J.Naveen Gupta Associate Professor has presented a Research Paper titled “Challenges on Stress Management : Covid 19 Crisis”, in ICSSR sponsored Two-Day National Seminar on “Social Innovation & Entrepreneurship in India” Organized by Dept.of Commerce & Management KBN College, Vijayawada from 25th to 26th Feb 2022
23. S. Praveen Associate Professor has participated in Two-Day National Seminar on “Prospects and Opportunities of Economics Development in Present Central Budget” organized by Dept. of Business Administration, U.P. in collaboration with Gurunanak College, Chennai T.N from 27th Feb to 27th Feb2022.
24. S. Praveen Associate Professor has participated in One-Day Seminar on “Professional Etiquette – An Effective Tool for Capacity Building”, Dept. of Commerce, Islamaiah College Vaniyambudi, Tirupattur Dist. On 26th Feb,2022
25. G.Srinivas Murthy Assistant Professor has participated in Two-Day National Seminar on “Prospects and Opportunities of Economics Development in Present Central Budget” organized by Dept. of Business Administration, U.P. in collaboration with Gurunanak College, Chennai T.N from 27th Feb to 27th Feb2022.
26. G.Srinivas Murthy Assistant Professor has participated in One-Day Seminar on “Professional Etiquette – An Effective Tool for Capacity Building”, Dept. of Commerce, Islamaiah College Vaniyambudi, Tirupattur Dist. On 26th Feb,2022
27. Mrs. M. Kumara Swamy participated in SIDBI-ET MSME/Startups@75 Summit organized by Economic Times under Zoom Platform on 25.02.2022 at 10:00AM.
28. Dr. N. Siva Surendra, Chapter edited in the book Titled “Talent Management and Effective Workforce” with ISBN No: 978-81-951473-2-8, published by Kamaraj college, 482, Thoothukudi, 628003, Pg No: 170 to 174.
29. J Naveen Gupta, Associate Professor, Department of Management Studies, PSCMRCET attended 5 day short course (FDP) on ‘IPR for Teachers’ being organized by National Institute of Technical Teachers online Training and Research, Chennai from 03.01.2022 to 07.01.2022.
30. Dr. V Vijay Durga Prasad presented a paper in 6th International Multidisciplinary research conference on women entrepreneur development Titled “Sustainable Supply Chain Management: Reach, Actions and Inter relationship with other concepts”

organized by Radiant Group of Institutions, Jabalpur on 22nd and 23rd January 2022.

31. Mr. G S Srinivas Murthy presented a paper in 6th International Multidisciplinary research conference on women entrepreneur development Titled “Sustainable Supply Chain Management: Reach, Actions and Inter relationship with other concepts” organized by Radiant Group of Institutions, Jabalpur on 22nd and 23rd January 2022.
32. Mr. G S Srinivas Murthy presented a paper in a national level E conference on Gandhian Thoughts Titled “An Exemplar in light of values: Mahatma Gandhi” organized by Department of Banking & Insurance and IQAC, Thakur College of Science and Commerce, Mumbai on 31st January 2022.
33. Dr. V Vijay Durga Prasad presented a paper in national level E conference on Gandhian Thoughts Titled “An Exemplar in light of values: Mahatma Gandhi” organized by Department of Banking & Insurance and IQAC, Thakur College of Science and Commerce, Mumbai on 31st January 2022.
34. Mr. J Naveen Gupta presented a paper in International conference on Recent advances in Non Linear functional analysis and its applications: 2022 (ICRANFAA-22) Titled “Approximate ML estimation of scale parameter in exponentiated weibull distribution under Type –II censoring” organized by Department of Mathematics, Andhra University, Visakhapatnam on 29th and 30th Jan 2022
35. Mr. M Kumara Swamy Participated in Digital Boardroom Discussion: CFOs Decode Budget 2022 on 02-02-2022 between 3:00pm to 4:00pm organized by Economic Times.
36. Mrs. Vara Lakshmi participated in a FDP programme on “Human Values in Education” organized by AICTE on 13th January 2022.
37. S.Varalakshmi, Assistant Professor, participated AICTE-Webinar on Quality Initiatives was organised by Faculty Development Cell (AICET) on Thursday, January 6, 2022.
38. Trekking to Kethanakonda on 8th Jan 2022. 45 Final year MBA students participated in this activity accompanied by 2 faculty members.
39. Dr.N.Sivasurendra had taken Business Management Class to Self-Employed Tailors at Gudivada on 06.12.2021 & 07.12.2021.
40. Mr.M.KumaraSwamy had taken Business Management class to self-employed tailors at Gudivada on 08.12.2021 & 09.12.2021.
41. Dr.N.Sivasurendra had taken Business Management class to self-employed tailors at Gudivada and Vuyyuru on 10.12.2021
42. Mrs. S.Varalakshmi had taken Business Management Class to Self-Employed Tailors at Gudivada and Vuyyuru on 13.12.2021
43. Mr.G.Srinivas Murthy had taken Business Management Class to Self-Employed

Tailors at Gudivada and Vuyyuru on 14.12.2021

44. Mr. M.KumaraSwamy had taken Business Management Class to Self-Employed Tailors at Gudivada and Vuyyuru on 15.12.2021
45. Mr.J.NaveenGupta had taken Business Management Class to Self-Employed Tailors at Gudivada and Vuyyuru on 16.12.2021
46. Dr.N.Sivasurendra had taken Business Management Class to Self-Employed Tailors at Vuyyuru on 20.12.2021
47. Mr. G.Srinivas Murthy is received World Book of Record Award from ESN Publication on 90th Birth Anniversary of A.P.J Abdul Kalam on 27.12.2021
48. Mr. G.Srinivas Murthy is Qualified APSET DEC,2021 in Management Studeis
49. M. Kumara Swamy, Assistant Professor, Completed sixteen-week SWAYAM Online Certification on “Business Organization and Management” with 61.6%, December 2021.
50. M. Kumara Swamy, Completed twelve-week SWAYAM Online Certification on “Introduction to GST” with 67.1%, December 2021.
51. M. Kumara Swamy, Completed sixteen-week AICTE sponsored ARPIT in Management with 50%, December 2021.