Long Form Copy Mission (sales?)



Focus Product:

(Quickbooks)

1. Who am I writing to?

A: Small businesses, with no bookkeeping skills, and suffer to track taxes & expenses in Google Spreadsheet.

2. Where they are right now?

A: At the Sales Page, they got here from social media short form copy. (Ad, Reels, etc.)

3. Where do I want them to go?

A:I want to make them curious, want to read the Long Form Copy more, and take them through persuasion cycle with long form copy and at the end purchase the high ticket item.

4. What steps do they need to take to get there?

A: They need to read the long form copy, get interested and keep reading more, get curious over the high ticket item that is selling.

Headline:

How to CRUCIALLY make your business finance sky-rocket with this secret toolbox.

Lead:

Before I share the *secret* with you to sky-rocket your busines, let me clear something out.

You might be thinking: "This is a scam" Or "This is BS."

No, in fact I have been in the same shoes as you.

Stressed, facing problems with tracking invoices, and unprofessional with the finance tools.

What if I told you...

You don't have to go through any more of the painful paths that we've been through?

Would you believe us that...

We do have the solution, that you haven't even thought about?

Our solution is what keeps away your business growing from a small business, to an empire...

Enter Sasan Goodarzi a businessman who help growing **largest** businesses.

I keep promises and make them happenfor real.

Now... Let's dive deep into this.

Body:

Now, put yourself in Sasan's customer shoes.

Working on a business, not understanding taxes and simply paying income tax.

Working hard to grow his business...

Then something pops up in the mail..

BOOM!!!

A LARGE FINE!

You ask yourself: "For what?!"

And you remember... "is it the... administrative fines?..."

You didn't know about it, you panic.

You're trying to pay it off, work harder, more stress...

You're paying it off, but you see your business failing.

It seems like everything is lost, you're scared it's gonna happen again to your new business...

And you ask your friend: "I don't know how to keep track of the taxes"

And he says: "Try Bookkeeping"

"Bookkeeping?..."

"But I don't know what it is?"

Then you found out it's an accountant...

"Isn't it expensive? It's kind of emberasising because I am a small business, is there a software?"

You find a software.

The next thing you know, you don't have stress overload and you grew your business with ease.

Sounds familiar to you in the beginning?

I thought so.

Close:

"I don't know any accountant software?"

Well,

That's why Quickbooks is a crucial software on managing everything we've listed so far, Taxes, invoices, and a headache.

How is it going to help you?

It's going to benefit in growing your business and achieve your dream with the most *proper* financial tools we offer.

And the tools we offer is going are massively upgrade your business finance.

"That's BS"

Look at what our customers have to say:





The ease of navigation and the intuitive user interface makes it easy to use even for a non-finance professional. I also love the app. helps me keep track of my finances on the go.

Gowri Shankar, Co-Founder RoofandFloor- Online Housing Solution

We'll help you not only deal with headaches, but also learn how to track payments for your future employees

The price is only \$17,50/mo for the value we offer.

"That's it?"

No, we also include a bunch of other valuable resources, such as:

How to progress your invoices.

What NEVER to do with your budget, and we'll show you how to manage it.

AND

Why you need multi-currency tracking so you can grow world wide.

We have a 60-Day Money Back Guarantee.

60 DAYS!

Not 15, and not 30, but a long 60 Day Money Back Guarantee.

We will be rising the price soon up to \$34,99

So what are your choices?

You will either be clumsy with money managment, or you go and find a accountant nearby which is most likely expensive.

OR.

You choose us which crosses both of the problems.

Choose wisely.

Meanwhile, look what does our customers have to say about us:





We can see our numbers and performance anytime, anywhere. We're able to send documents to our auditors at the click of a button. My team uses QuickBooks' features to report our work hours. It's all so seamless-we love it!

Padmaja Narsipur, Founder & CEO, Clearly Blue Digital Content Marketing Agency





QuickBooks simplifies my team's according tasks and provides me with a 360-degree view of my business- anywhere, anytime. QuickBooks is the perfect online accounting solution, in terms of features and cost, that every growing startup needs.

Sharat Khurana, Belong.Co Hiring & Recruitment Solutions





QuickBooks allows us to focus on our customers instead of being tangled into enterprise level invoicing tools available in the market. It is extremely user-friendly and replaces our hassles to monitor invoices and estimates for buyers at Lal10.

Maneet Gohil, CEO and founder, Lal10.com Artisans-led Handicrafts Ecommerce Marketplace





QuickBooks is super intuitive to use. It helped us run our business when we didn't have a full-fledged finance team. Would surely recommend QBO for anyone who is keen on keeping a tab on their financials with least effort.

Hari Ganapathy, Founder, PickYourTrail Personalized Vacation Planners





QuickBooks is simple to use and even a person like me without any accounting experience can use it. I no longer have to worry about software upgrades or taking backups and can access my accounts anytime anywhere, even from my phone.

Ramesh Agarwal, Business Owner, Quality & Food Safety Consultants