

PRIVACY POLICY

of

Valentine Hearts

This privacy policy governs your use of the mobile software application Valentine Hearts (“**Application**”) for mobile devices that was created by Lazur Global Ltd, a company organized under the laws of Bulgaria which may also be referred to as the Owner and/or Data Controller.

The Application is a fun game to unlock and win as many as possible Valentine hearts, especially the gold ones! Be aware of the heart in flames – it deducts from your score and may lead your game to an abrupt end.

BY DOWNLOADING, INSTALLING, PURCHASING OR USING THE APPLICATION, YOU (A) ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTAND THIS PRIVACY POLICY AND THE LICENSE CONTAINED THEREIN; (B) REPRESENT THAT YOU ARE OF LEGAL AGE TO ENTER INTO A BINDING AGREEMENT; AND (C) ACCEPT AND AGREE THAT YOU ARE LEGALLY BOUND BY ITS TERMS. IF YOU DO NOT AGREE TO THESE TERMS, DO NOT DOWNLOAD, INSTALL OR USE THE APPLICATION.

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Limitation of Liability

TO THE FULLEST EXTENT PERMISSIBLE BY APPLICABLE LAW, IN NO EVENT SHALL OWNER BE LIABLE TO YOU FOR ANY PERSONAL INJURY, PROPERTY DAMAGE, LOST PROFITS, COST OF SUBSTITUTE GOODS OR SERVICES, LOSS OF DATA, LOSS OF GOODWILL, WORK STOPPAGE, COMPUTER FAILURE OR MALFUNCTION OR ANY OTHER FORM OF DIRECT OR INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES FROM ANY CAUSES OF ACTION ARISING OUT OF OR RELATED TO THIS LICENSE OR THE APPLICATION, WHETHER ARISING IN TORT (INCLUDING NEGLIGENCE), CONTRACT, STRICT LIABILITY OR OTHERWISE, WHETHER OR NOT OWNER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE. SOME JURISDICTIONS DO NOT ALLOW A LIMITATION OF LIABILITY FOR DEATH, PERSONAL INJURY, FRAUDULENT MISREPRESENTATIONS OR CERTAIN INTENTIONAL OR NEGLIGENT ACTS, OR VIOLATION OF SPECIFIC STATUTES, OR THE LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO SOME OR ALL OF THE ABOVE LIMITATIONS OF LIABILITY MAY NOT APPLY TO YOU. In no event shall Owner's total liability to you for all damages (except as required by applicable law) exceed the amount actually paid by you for the Application.

Indemnification.

You agree to indemnify, defend and hold harmless Owner and its officers, directors, employees, contracted personnel, agents, affiliates, successors and assigns from and against any and all losses,

damages, liabilities, deficiencies, claims, actions, judgments, settlements, interest, awards, penalties, fines, costs, or expenses of whatever kind, including attorneys' fees, arising from or relating to your use or misuse of the Application or your breach of this License.

What information does the Application obtain and how is it used?

User Provided Information or similar Personal Data

The Application does not require or obtain any User Provided Information or similar Personal Data.

The Application uses the following permissions in order to function:

- uses-permission android:name="android.permission.INTERNET" to allow access to the internet to improve user experience;
- uses-permission android:name="com.android.vending.CHECK_LICENSE" used to ensure that the Application is used only by users who has downloaded or purchase it, as applicable, from Google Play;
- uses-permission android:name="com.google.android.gms.permission.AD_ID" used to permit this application to show advertisements.

Automatically Collected Information

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

We may disclose Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement;
- to advertisers and third party networks and analytics companies as described in the section below.

Automatic Data Collection and Advertising

We work with analytics companies like Google to help us understand how the Application is being used, such as the frequency and duration of usage, as well as, for showing advertisements to help us continue our work as software developers. For such purposes, such analytics company may gather cookies, identifiers for mobile devices (e.g., Android Advertising Identifier or Advertising Identifier for iOS) or similar technology that are used to collect data (collectively "Automatic Data Collection"). Google services may be used also for showing advertisements from Google AdMob, sending push notifications and Firebase Cloud Messages to you.

By downloading this Application from Google Play you provide (i) your express consent to the Automatic Data Collection by Google and any third-party advertising partners or marketing data collectors and that (ii) you will abide by the Google privacy policy. For further information please read "How Google uses data when you use our partners' sites or apps", (located at www.google.com/policies/privacy/partners/, or <https://firebase.google.com/terms/analytics> or such other URL Google may provide from time to time.

If you'd like to opt-out from such third party's use of this type of information, please visit the section entitled "Opt-out" below.

What are my opt-out rights?

Opt-out of all information collection by uninstalling the Application: You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. Alternatively, you may request us to delete such automatic gathered data and we will happily forward such request to Google.

Data Retention Policy, Managing Your Information

We will retain Automatically Collected information for a period of 12 months (or such other period as may be required by the applicable data protection EU law) and thereafter may store it in aggregate or delete it, as applicable.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has used the Application without their consent, he or she should contact us at: helpdesk.lazurglobaltd@gmail.com.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated by Owner from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy on the Google Play Store. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in Bulgaria. If you reside outside Bulgaria your information will be transferred, processed and stored there under Bulgarian privacy regulations and standards.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at helpdesk.lazurgloballtd@gmail.com .